



ROCKY MOUNTAIN CORPORATE GROWTH CONFERENCE 2027

Sponsorship Prospectus

February 17 - 18, 2027 • Hyatt Regency Colorado Convention Center • Denver, Colorado

WHAT IS RMC GC?

Welcome to the Rocky Mountain Corporate Growth Conference (RMC GC) where business meets energy, innovation, and connection. As ACG Denver's signature event, RMC GC brings together ~600 influential middle-market leaders across capital, advisory, and corporate sectors for two days of high-impact networking, deal-making, and inspiration. With 130,000+ annual brand impressions through email, social, and event touchpoints, sponsors gain unmatched visibility in front of decision-makers who drive Colorado's economic future.

Why sponsor?

- Gain exposure to key dealmakers and business leaders in the Denver community
- Position your company as an industry leader
- 75% of ACG members do deals with other members
- Brand recognition: Sponsorship offers countless opportunities to showcase your brand to ACG members

2026

ACG[®] Denver

RMC GC BY THE NUMBERS

594
Total Attendees

189 Capital Providers
138 M&A Partners

61 Corporate Executives


62 
IB DealSource Tables

25
Sponsors

83
Kynd Cards for Special Olympics Colorado

135 Women
30 Young Professionals (under 35 yo)

47%  53%
Attendees
Colorado vs Out of State

1,983
Confirmed Meetings via ACG Access

5,160
Requested

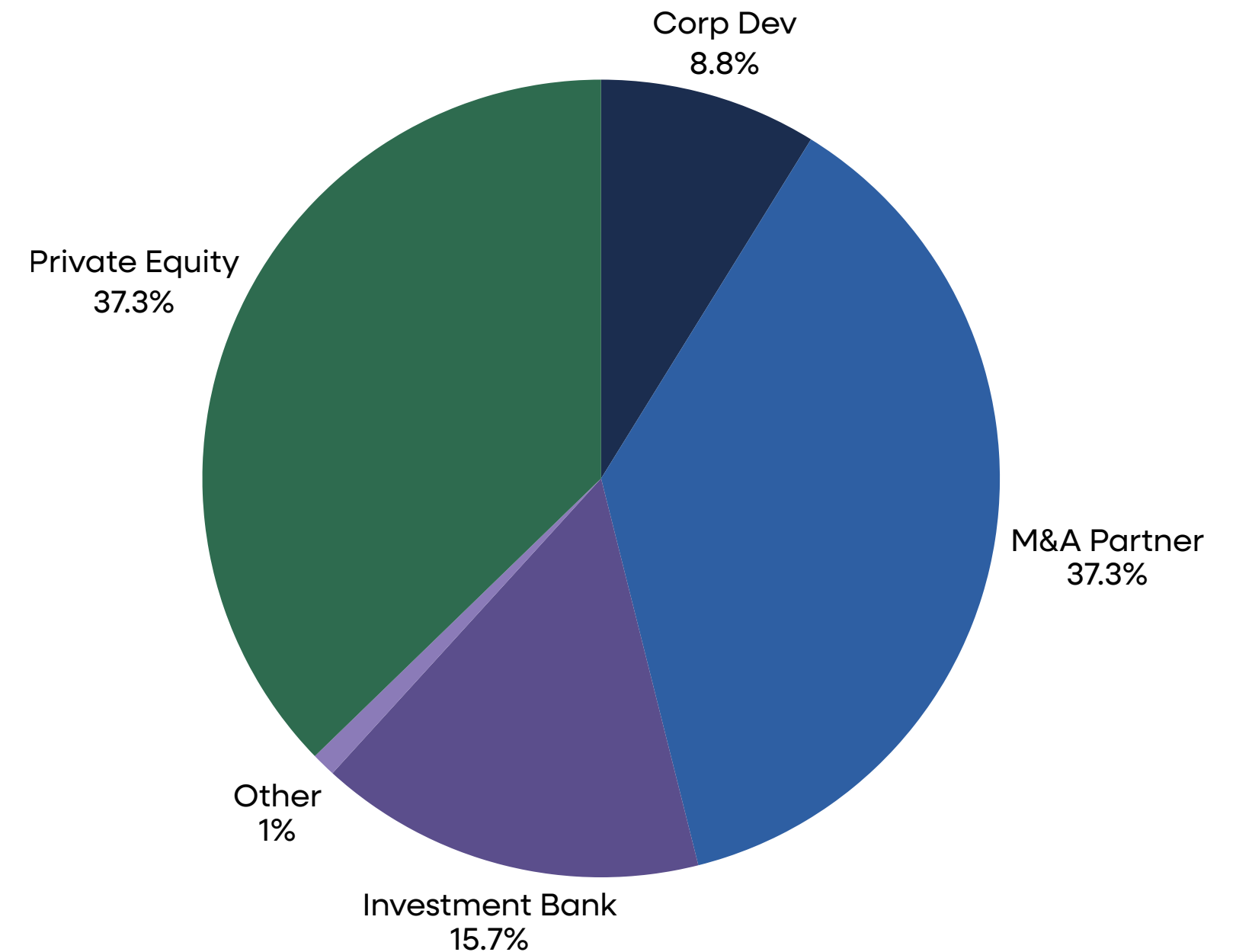
 35
Slopeside at Keystone

ATTENDEE BREAKDOWN

- Approximately 600-650 in attendance
- 53% of attendees are from Colorado
- 47% from out-of-state
 - Top represented states include California, New York, Texas, and Illinois
- Nearly 2,000 meetings confirmed in ACG Access meeting platform

ACG Denver is where Colorado middle-market businesses connect, grow and thrive. Our mission is to connect the Colorado middlemarket business community through trusted relationships, dealmaking and growth.

ACG Denver includes representatives from companies, private equity, finance, and professional service firms. We help Colorado business owners and senior executives navigate the growth business community with valuable content, best-of-class resources and capital formation. We also offer networking and connections with an influential community of executives who are growing companies locally, statewide and worldwide. Leaders focused on building value in their organizations belong to ACG.



2027 AGENDA

Tuesday, February 16	Wednesday, February 17	Thursday, February 18
5:30PM Early Arrival Reception	7:00AM Yoga/Run Club	8:00AM Registration Open
	8:00AM Registration Open	8:00AM DealSource and Conversation Lounge Open
	9:00AM DealSource and Conversation Lounge Open	9:00AM Morning Session
	10:30AM Quick Knowledge Bites	10:30AM Quick Knowledge Bites
	12:00PM Keynote Luncheon	11:30AM Powerful Connections Luncheon
	1:30PM CDO Roundtable	1:00PM Ascend for Leaders
	2:30PM Afternoon Session	3:00PM Closing Reception
	3:30PM Opening Reception	
	4:30PM Capital Connection IB/PE	5:30PM Ski Happy Hour
Friday, February 19 - Post Conference Ski Day at Keystone and Apres Ski		

***subject to change please refer to event website for most up to date agenda**

SNAPSHOT

Sponsorship Opportunity	Investment	Sponsorship Opportunity	Investment
Capital Connection Reception	\$20,000	Lanyards	\$5,000
Keynote Luncheon	\$18,500	Quick Knowledge Bites	\$5,000
CDO Roundtable	\$12,000	C-Level Host	\$5,000
DealSource	\$9,000	Timekeeper	\$5,000
Conversation Lounge	\$7,500	Coffee and Snack Breaks	\$5,000
Morning or Afternoon Session	\$7,500	Community Impact	\$5,000
Access Meeting Scheduler	\$7,500	Specialty Coffee Cart	\$5,000
Wi-Fi	\$7,500	Charging Tables	\$3,500
Opening Reception	\$7,500	Yoga or Run Club	\$3,500
Women’s Network Luncheon	\$7,500	Post-Conference Ski	\$3,500
Young Professionals Session	\$5,000		



SPONSOR BENEFITS

All Sponsors of RMCGC receive the below benefits in addition to activation-specific benefits as outlined in the prospectus.

- Early access to ACG Access meeting scheduling platform
 - PE/IB: January 6, Sponsors: January 20, General Attendees: February 3
- Pre-Conference attendee list
- Post-Conference attendee contact list
- Special Early Bird Member Pricing for additional company registrations (\$775 vs. \$1,075 regular non-member rate)
- Digital marketing - logo placement on event website, event-related email communications (distribution 10,000+), LinkedIn sponsor post with tags
- On-site marketing - logo placement on event signage as aligned to sponsorship
- Company recognition in ACG Access notifications to attendees





CAPITAL CONNECTION EXCLUSIVE PRIVATE EQUITY & INVESTMENT BANK RECEPTION

THANK YOU, CBIZ!

Where Capital Meets Opportunity - One available \$20,000

Connect with private equity and investment banking professionals actively seeking new relationships and deal opportunities. This exclusive networking reception creates a relaxed environment for meaningful conversations after the first day of RMC GC.

- IB/PE reception hosted by Pearl Group
- Company recognition in targeted marketing to IB/PE
- Logo recognition (on booth) at Capital Connection Reception
- Opening remarks on opportunity
- Onsite video playback and digital signage during the Reception
- Opportunity for naming of Signature Cocktail/Mocktail
- Opportunity for sponsor-provided brand elements at Reception
- Sponsor table outside of DealSource
- One reserved table at the Keynote Luncheon
- Eight complimentary conference registrations (\$8,600 value)
- Public acknowledgement of sponsorship from the podium



KEYNOTE LUNCHEON

The Main Stage of Middle-Market Leadership - One available \$18,500

Align your brand with one of the conference's most anticipated programs as attendees gather for insights from a high-profile keynote speaker. Gain premium visibility before a captive audience of executives, investors, and advisors shaping middle-market growth.

- Logo recognition (gobo) at the Keynote Luncheon
- Opportunity for input on speaker selection (if committed prior to October 1)
- Opportunity for podium visibility (introduce speaker or moderate session)
- Two reserved tables at the Keynote Luncheon
- Customized dessert experience opportunity (based on speaker/topic)
- Sponsor table outside of DealSource
- Eight complimentary conference registrations (\$8,600 value)
- Public acknowledgement of sponsorship from the podium



CORPORATE DEVELOPMENT OFFICER ROUNDTABLE

Exclusive Access to Corporate Decision Makers - One available \$12,000

Position your firm in front of corporate development leaders responsible for acquisition strategies, growth initiatives, and transaction execution. This intimate discussion environment encourages authentic relationship building among senior-level attendees.

- Opportunity to provide input on session topic
- Opportunity to emcee, moderate, or provide panelist (SME appropriate to the topic)
- Company recognition in targeted marketing and invitations to CDOs
- Sponsor table in the room with company materials
- Six complimentary conference registrations (\$6,450 value)
- Logo prominence at CDO Roundtable
- Public acknowledgement of sponsorship from the podium



DEALSOURCE

Hub for Middle-Market Dealmaking - Five available \$9,000

Put your firm at the center of targeted dealmaking activity through one-on-one introductions and curated business development opportunities. Sponsors gain visibility among attendees actively looking to source deals, partnerships, and strategic relationships.

- Sponsor table outside of DealSource
- One meeting table within DealSource
- Five complimentary conference registrations (\$5,375 value)
- Public acknowledgement of sponsorship from the podium

THANK YOU, EIDE BAILY!



MORNING OR AFTERNOON SESSION

Insights That Drive Growth - Four available \$7,500

Associate your brand with valuable educational programming that helps attendees navigate today's middle-market landscape. Gain visibility and position your company alongside thought leadership and engaged professionals seeking actionable strategies and market intelligence.

- Opportunity to moderate or provide panelists for the Monday Afternoon or Tuesday Morning Session (SME appropriate to the topic)
- Opportunity to join the Content Planning Committee (if committed prior to October 1)
- Sponsor table in foyer
- Four complimentary conference registrations (\$4,300 value)
- Featured session and company logo on digital signage
- Public acknowledgement of sponsorship from the podium



ACG ACCESS MEETING SCHEDULER

Putting Opportunity on the Calendar - One available \$7,500

Become the sponsor behind the conference's most utilized networking tool, helping attendees schedule meetings and maximize their time at RMC GC. Your brand remains visible throughout the attendee journey as participants coordinate hundreds of meetings.

- Logo recognition (top banner) or ad (bottom banner) on the ACG Access meeting platform app
- Sponsor table in foyer
- Four complimentary conference registrations (\$4,300 value)
- Public acknowledgement of sponsorship from the podium



WI-FI

Keeping the Conference Connected - One available \$7,500

Every attendee relies on Wi-Fi throughout the conference, providing continuous exposure for your brand throughout the day. It's a simple yet highly visible sponsorship tied directly to the attendee experience.

- Logo recognition for Wi-Fi access details on attendee badges and event signage
- Opportunity for custom password for Wi-Fi access
- Sponsor table in foyer
- Four complimentary conference registrations (\$4,300 value)



OPENING RECEPTION

End the Day. Elevate the Conversation. - Two available \$7,500

After a full day of insights, introductions, and business development, attendees gather to unwind and strengthen relationships in a fun, energetic atmosphere. This signature reception delivers exceptional visibility while creating the kind of authentic connections that fuel future opportunities.

- Opportunity for sponsor-provided brand elements at Reception
- Opportunity for naming of Signature Cocktail/Mocktail
- Sponsor table in foyer
- Four complimentary conference registrations (\$4,300 value)
- Public acknowledgement of sponsorship from the podium



WOMEN'S NETWORK LUNCHEON

Powerful Connections - Two available \$7,500

Bring together accomplished women leaders, investors, operators, and advisors for a luncheon focused on building meaningful relationships and strengthening the middle-market community. This popular gathering offers sponsors a unique opportunity to align their brand with connection, collaboration, and the advancement of women in business.

- Opportunity to moderate or emcee Women's Network Luncheon
- Opportunity to join the Content Planning Committee and provide input on speaker and topic (if committed prior to October 1)
- Opportunity to provide sponsor-provided promotional items for attendees
- Sponsor table in foyer
- Four complimentary conference registrations (\$4,300 value)
- Featured session and company logo on digital signage
- Public acknowledgement of sponsorship from the podium



CONVERSATION LOUNGE

Where the Best Conversations Happen - Two available \$7,500

As attendees move between meetings, educational sessions, and networking events, the Conversation Lounge serves as a central destination for connection and collaboration. Sponsors gain visibility at the heart of the RMC GC experience, where attendees meet to continue conversations, build relationships, and explore new opportunities.

- Logo recognition throughout Conversation Lounge meeting pods
- Sponsor table in foyer
- Four complimentary conference registrations (\$4,300 value)



LANYARDS

The Thread That Connects - Two available \$5,000

Place your brand around the neck of every conference participant for unmatched visibility throughout the event. This sponsorship delivers constant exposure at meetings, sessions, networking events, social gatherings and photos.

- Logo recognition on attendee name badge lanyards
- Sponsor table in foyer
- Three complimentary conference registrations (\$3,225value)



ASCEND FOR LEADERS SESSION

Elevating the Next Generation of Leadership - Two available \$5,000

Designed for emerging leaders and rising dealmakers, Ascend for Leaders brings together ambitious professionals committed to accelerating their growth, expanding their networks, and developing the skills needed to lead in the middle market. In partnership with Rallyday Partners, this interactive experience connects future executives with accomplished business leaders, creating meaningful opportunities for mentorship, learning, and relationship building.

- Opportunity to emcee and introduce session
- Sponsor table in session room
- Opportunity to provide sponsor-provided promotional items for attendees
- Three complimentary conference registrations (\$3,225 value)
- Featured session and company logo on digital signage
- Public acknowledgement of sponsorship from the podium



QUICK KNOWLEDGE BITES: 20-MINUTE SESSIONS

Big Ideas. Short Sessions. Lasting Impact. - Four available \$5,000

Gain exposure through fast-paced educational presentations that deliver practical insights in an engaging format. These popular sessions attract attendees looking for expert perspectives they can immediately apply to their businesses.

- Exclusive presentation of topic to an audience of approximately 25+
- Topic selection with RMC GC Content Planning Committee approval
- Sponsor table in foyer
- Three complimentary conference registrations (\$3,225 value)
- Public acknowledgement of sponsorship from the podium



C-LEVEL HOST

Connecting Executives, Creating Opportunity - Five available \$5,000

Serve as the welcoming face behind exclusive executive networking experiences throughout the conference. This sponsorship positions your firm alongside senior leaders and decision makers in an elevated, relationship-focused setting.

- Covers registration for up to three C-level company owners, founders, or operators (\$3,225 value)
- Opportunity to provide input on invitations to middle-market company executives
- Host and introductions for up to three C-level company owners, founders or operators for CDO Roundtable
- Company name featured on invitation emails sent to middle-market company owners, founders, and operators
- One complimentary conference registration (\$1, 075 value)
- Public acknowledgement of company during CDO Roundtable
- Logo recognition on CDO Roundtable signage

TIMEKEEPER

Keeping Dealmakers on Track - Two available \$5,000

Gain visibility throughout DealSource by supporting the smooth flow and execution of conference programming. This sponsorship provides repeated brand recognition while helping deliver a seamless attendee experience for dealmakers.

- Visibility on digital signage as Timekeeper Sponsor in DealSource and Conversation Lounge
- Sponsor table in foyer
- Three complimentary conference registrations (\$3,225 value)



COFFEE & SNACKS

Fueling Connections - Two available \$5,000 (one day) or One exclusive \$9,000 (two days)

Keep dealmakers energized while creating natural gathering points for networking and conversation. Attendees will associate your brand with the refreshments that keep them moving between sessions and meetings.

- Logo recognition at coffee and afternoon snack stations
- Sponsor table in foyer
- Three complimentary conference registrations (\$3,225 value) one day
- Five complimentary conference registrations (\$5,375 value) two days



COMMUNITY IMPACT

Business with Purpose - One available \$5,000

Demonstrate your commitment to giving back by sponsoring RMC GC's nonprofit partner activation to close out RMC GC on day two, creating an opportunity for attendees to make a meaningful difference while building connections. This purpose-driven sponsorship aligns your brand with community engagement, social impact, and the collective power of the middle-market business community to create positive change.

- Opportunity for collaboration with mutually agreed upon community nonprofit partner
- Sponsor table in foyer (with hosted project on day two)
- Company and project recognition at Women's Luncheon
- Three complimentary conference registrations (\$3,225 value)
- A portion of this sponsorship will go to the community nonprofit partner to support any staff hours and project costs



SPECIALTY COFFEE CART

Brewing Connections - Two available \$5,000 (one day) or One exclusive \$9,000 (two days)

Elevate the conference coffee game with a specialty coffee cart. This popular activation serves as a natural gathering place where conversations start, relationships grow, and new opportunities emerge. Featuring specialty coffees, cold brew, and kombucha, this high-traffic activation keeps attendees refreshed while positioning your brand at the center of the connections that make RMCGC memorable.

- Opportunity for logo on beverage cups
- Sponsor table at coffee cart in foyer
- Three complimentary conference registrations (\$3,225 value) one day
- Five complimentary conference registrations (\$5,375 value) two days



MORNING YOGA OR RUN CLUB*

Start Strong. Connect Early. - Four available \$3,500

Begin the day with a refreshing morning activity designed to energize both body and mind. Whether stretching on the yoga mat or hitting the Cherry Creek Trail with the runners*, this sponsorship aligns your brand with wellness, relationship building, and some of the conference's most authentic conversations before the day officially begins.

- Opportunity for logo on activity-specific gift
- Two complimentary conference registrations (\$2,150 value)
- *Run club weather dependent - contingency plan in place with partner executive gym for indoor cardio class



CHARGING TABLES

Powering Connections and Devices - Four available \$3,500

Keep attendees connected by sponsoring convenient charging stations located throughout the venue. Every recharge becomes an opportunity for attendees to engage with your brand throughout the day.

- Logo recognition on dedicated charging tables throughout Conversation Lounge
 - Table top wrap and table signage
- Two complimentary conference registrations (\$2,150 value)



POST-CONFERENCE SKI HAPPY HOUR

Take Connections to Higher Altitudes - Two available \$3,500

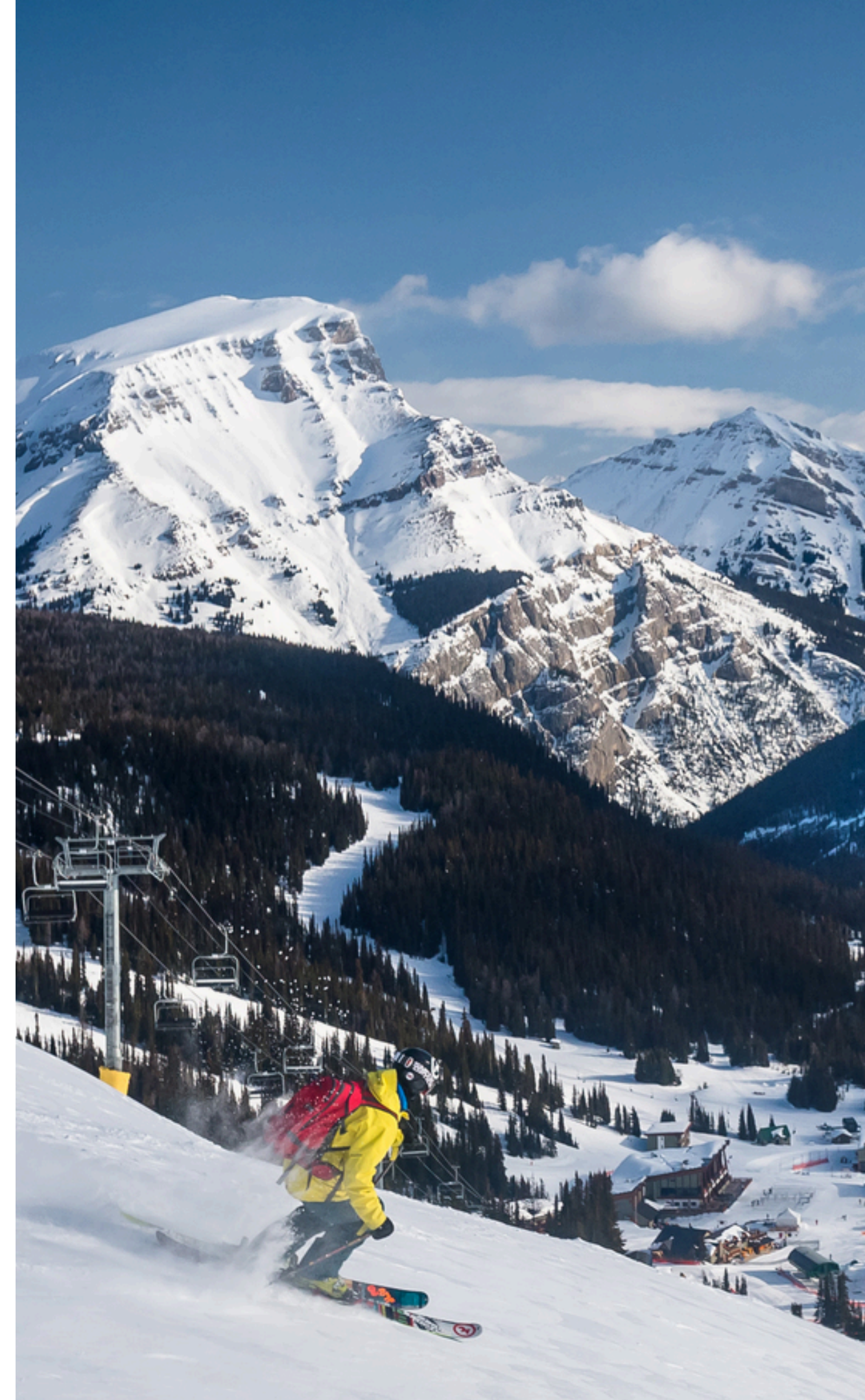
Extend networking into the Colorado mountains for a post-conference happy hour at Snake River Saloon in Keystone. This unique sponsorship offers unparalleled access to attendees in a relaxed setting where lasting business connections are often formed.

- Company logo on drink tickets
- Two complimentary conference registrations (\$2,150 value)
- Two complimentary ski happy hour registrations (\$100 value)

SKI GAITERS

Two available \$1,000

- Company logo on ski gaiters worn during the post-conference ski activity at Keystone
- One complimentary ski happy hour registration (\$50 value)





Thank you for your interest in Rocky Mountain Corporate Growth Conference sponsorship opportunities. We look forward to building a campaign that aligns with your strategic initiatives and returns a generous ROI.

Sponsors are given the first right of refusal for 2027 sponsorship through October 1, 2026. All invoices are Net 30 unless specific arrangements are made. No benefits other than those stated in the prospectus are implied or promised.

As an official sponsor, please review our Brand and Media Kit for guidance on how to make the most of your sponsorship. We encourage you to use the approved assets when promoting your involvement with the event.

For more information and interest
about sponsorship, contact:

Kynnie Martin

ACG Denver Executive Director

 kmartin@acg.org

Jenae Anderson

Sponsorship Committee Chair

 jenae.anderson@53.com

For more information about marketing,
contact:

Olga Guerena

Regional Marketing Director

 oguerena@acg.org