

New Event Categories

Capital Connection & DealSource (national/regional attendees)

- Exhibit, Content, and DealSource (Private Equity & Investment Banks), includes focus on one-on-one meetings (scheduling software normally included)
- Examples include DealMAX, GLCC, Virginia's Capital Conference

Capital Connection or Content & Other Sessions/Events (national/regional attendees)

- Exhibit or content focused, does not necessarily focus on one-on-one meetings (scheduling software)
- Examples include Kansas City's Capital Connection & Wine Tasting, Ottawa Capital Connection, Orange County's PE Marketplace & Wine Tasting

DealSource & Other Sessions/Events (national/regional attendees)

- Private Equity & Investment Bank focuses on meetings (generally including scheduling software), with other content or events included
- Examples include Utah's Intermountain DealSource, ACG Boston DealFest, DFW's Wine Tasting & DealSource

Content & Networking Programs (local/regional attendees)

- Any program that could have a focus on content or networking only, does not include those that are specific to Young Professionals, Women, or one category/industry specific
- Examples include Cincinnati's Monthly Luncheons, Charlotte's Networking at the Beer Garden

Awards Programs

- Any program that includes or focuses on awards those within the ACG space
- Examples include Columbus's Networking & Awards Event, National Capital's Corporate Growth Awards, Austin/San Antonio's Awards & Toast to PE/VC Reception

Women's Programs

- Any event that has a Women's focus, no matter if sports, networking, etc.
- Examples include New Jersey's Women of Leadership Pickleball, Pittsburgh's Executive Women's Symposium

Young Professional/Next Gen Programs

- Any event that has a Young Professional's focus, no matter if sports, networking, etc.
- Examples include Detroit's NextGen Fall Speed Networking, Houston's Young Professionals Bowling Tournament, Denver's Leadership 20 Program

Games & Sporting Events

- Events with a sport or game focus, does not include those that are specific to Young Professionals, Women, or one category/industry specific
- Examples include Chicago's Annual Golf Outing, Seattle's Crystal Mountain Ski Day

Industry Conference (national/regional attendees)

- Exhibit or content focused about one specific industry, does not necessarily focus on one-on-one meetings (scheduling software)
- Examples include LA's Aerospace & Defense Leadership Forum, Raleigh-Durham's AgTech Conference

New Event Categories

Industry DealSource & Other Sessions/Events (national/regional attendees)

- Exhibit and/or Content, with DealSource (Private Equity & Investment Banks) focused about one specific industry, includes focus on one-on-one meetings (scheduling software normally included)
- Examples include Philadelphia's Saas & Tech-Enabled DealSource, Silicon Valley's M&A Tech Connect

Strategics or Corporates (category specific)

- Any event that has a Strategic Acquirer or Corporate Firm/Function type focus
- Examples include STL's Corporate Peer Group, HQ's Strategic Acquirer Summit

Family Office, OPs, LP, PEER, Other (category specific)

- Any event that has a category focus on Family Office, Operating Partners (OPs), Limited Partners (LPs), Private Equity-Backed Executives (PEER), or other specific categories
- Examples include DFW's PEER Series, 101's Family Office Wealth Conference, New York's FO/LP/GP series

Private Equity C-Suites (category specific)

- Any event that is specific to the PECs program

Private Equity Roundtable/Events (category specific)

- Any event that is specific to Private Equity only
- Examples include New York's Private Equity Roundtables or PE Summit

Webinars and Virtual Events

- Any virtual event such as webinars, virtual networking, and/or orientations
- Examples include Demo Days and Virtual Coffee Connections