ACG New York

WOL

WOMEN of LEADERSHIP SUMMIT

SPONSORSHIP BROCHURE

May 18, 2027
9:00am - 6:00pm ET
New York Athletic Club

About the Summit

The **14th Annual ACG New York Women of Leadership (WOL) Summit**, taking place on May 18, 2027 at the New York Athletic Club, is a premier national gathering of **300+ female dealmakers and middle-market M&A professionals from across the country**. This full-day conference convenes senior leaders, investors, advisors, and operators for curated dealmaking meetings, high-impact programming, interactive workshops, and intentional networking - creating an unmatched environment for relationship-building and business development within the middle-market ecosystem.

Sponsorship of the WOL Summit offers firms a powerful platform to **align their brand with leadership, innovation, and inclusion** while engaging directly with a highly targeted and influential audience. Sponsors benefit from brand exposure through ACG New York's extensive marketing channels, on-site visibility at one of New York City's most prestigious venues, and meaningful access to attendees actively seeking new relationships, partnerships, and solutions. The Summit's intentionally curated format ensures sponsors are not simply visible - but fully integrated into the attendee experience.

In addition to brand recognition, sponsors gain direct **access to dealmaking opportunities** through participation in exclusive one-on-one meetings, programming, and marketplace engagement. The Summit attracts decision-makers spanning private equity, investment banking, lending, corporate development, family offices, and professional services - making it an ideal forum for firms seeking to **deepen existing relationships, originate new opportunities, and strengthen their position within the middle-market community**.

The Women of Leadership Summit has built a strong national reputation for delivering substantive content, authentic connection, and measurable business value. Sponsoring this flagship event demonstrates a firm's commitment to supporting women leaders while providing a highly effective avenue for thought leadership, client development, and sustained brand impact within the middle-market dealmaking landscape.

CONTACT US AT ACGNYC@ACG.ORG TO LEARN MORE

Special Sponosrhip Benefits Include

Wifi Sponsor • 1:1 Deal Meeting Sponsor • Swag Bag Sponsor
Marketplace Sponsor • Workshop Sponsor • Lanyard Sponsor
Table Florals Sponsor • Bar or Specialty Cocktail Sponsor
Sponsor a Specific Product or Female-Owned Business Booth
Photography/Media Sponsor • Luncheon Sponsor
Coffee Station Sponsor & More!

Sponsorship Opportunities

Lead Partner *$10,000*

- Recognition as Lead Partner in web, email, online, social media, printed, and onsite marketing
- Listing as Lead Partner on ACG Access platform - registration sign up and one on one scheduling system
- Can be named a sponsor of a specific panel / meeting room / marketplace / lunch / reception / workshop (as availability allows)
- Branding across all private meeting floors/rooms inc. sponsor exhibition/lounge room
- Opportunity to moderate or sit on a panel within a track of the main program
- Four (4) x Complimentary Internal Guest Registrations
- Two (2) x Complimentary External Guest Registrations
- *Guest passes must be supplied one week prior to the event
- One (1) x Sponsor Executive enrolled into private meeting program
- Exhibition stand in Market Place - Entry at event commencement
- Opportunity to have pull up banners and other collateral for branding in reception networking area and at your exhibitor table
- Registration list supplied one week before and after the event (including email addresses – an exclusive benefit only provided to ACG NY event sponsors and annual partners)
- Social Media Sponsor Spotlight – LinkedIn post featuring all sponsors of event
- Branding/Marketing Merchandise and Handouts Permitted in General Event Areas (location selected by ACG NY)
- Opportunity for specialty exclusive Lead Partner benefit upon availability and approval (eg: satellite bar / specialty cocktail / optional logo giveaway / raffle table and item, etc.)
- Complimentary Interview w/ Attendee or Speaker of Choice (upon availability) – taped interview onsite will be provided for compliance review/approval and approved interview will be showcased on ACG NY's YouTube Channel & LinkedIn page & a copy will be provided to you for use/promotion

Partner $7,500

- Recognition as Partner in web, email, online, social media, printed, and onsite marketing
- Listing as Partner on ACG Access platform - registration sign up and one on one scheduling system
- Branding across all private meeting floors/rooms inc. sponsor exhibition/lounge room
- Two (2) x Complimentary Internal Guest Registrations
- Two (2) x Complimentary External Guest Registrations
- *Guest passes must be supplied one week prior to the event
- One (1) x Sponsor Executive enrolled into private meeting program
- Signature Customized Drink! – Select and name your own specialty cocktail to be served during the Conference's Happy Hour. A selection of cocktails will be provided for you to choose and rename one (1) utilizing your firm's name. '
- Opportunity to have up to two pull up banners and other collateral for branding in reception networking area
- Exhibition stand in Market Place - Entry at event commencement
- Opportunity to have pull-up banners and other collateral for branding where ACG can place them
- Registration list supplied one week before and after the event (including email addresses – an exclusive benefit only provided to ACG NY event sponsors and annual partners)
- Social Media Sponsor Spotlight – LinkedIn post featuring all sponsors of event
- Branding/Marketing Merchandise and Handouts Permitted in General Event Areas (location selected by ACG NY)

Associate Partner $5,000

- Recognition as Associate Partner in web, email, online, social media, printed, and onsite marketing
- Listing as Associate Partner on ACG Access platform - registration sign up and one on one scheduling system
- Branding across all private meeting floors/rooms inc. sponsor exhibition/lounge room
- Two (2) x Complimentary Internal Guest Registrations
- One (1) x Sponsor Executive enrolled into private meeting program
- Registration list supplied one week before and after the event (including email addresses – an exclusive benefit only provided to ACG NY event sponsors and annual partners)
- Social Media Sponsor Spotlight – LinkedIn post featuring all sponsors of event
- Branding/Marketing Merchandise and Handouts Permitted in General Event Areas (location selected by ACG NY)

Note For All Sponsorships: For any add-on activities, speaking engagements, specialty items outside of the parameters of the standard agenda (in line with prior years) available at a potential additional fee depending on the addition. All potential items would be priced out in accordance with the client's preferences and prices provided for review to be included in the annual contract or as an addendum with decisions for the potential addition decided 1 - 3 months prior to the date the respective conference/event will be held.