

ANNUAL SPONSORSHIPS

Championing Middle-Market Growth, Connections, and Community

The Association for Corporate Growth (ACG) Denver is the leading community for middle-market dealmakers and business leaders across Colorado. Our members represent private equity firms, investment banks, lenders, corporate development teams, and professional service providers - all unified by a shared commitment to driving growth and building lasting relationships.

Annual sponsorship with ACG Denver provides firms a strategic platform to elevate their brand, deepen relationships, and engage directly with the region's most active and influential dealmaking community.



WHY SPONSOR ACG DENVER?

ACG Denver convenes a curated network of senior-level professionals who are actively involved in mergers and acquisitions, capital formation, and strategic growth initiatives. Sponsors gain consistent, meaningful access to decision-makers throughout the year.

Position your firm as a trusted partner and industry leader through prominent visibility across ACG Denver's flagship programs, educational content, and signature events. Sponsorship creates opportunities to align your brand with high-value conversations shaping the middle market.

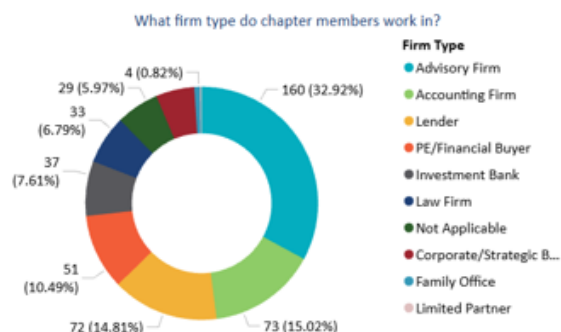
Relationships are at the core of ACG. Sponsors benefit from priority access and enhanced exposure at exclusive networking events, leadership forums, and member gatherings designed to foster authentic connection and business development.

Access to a Highly Engaged Deal Community

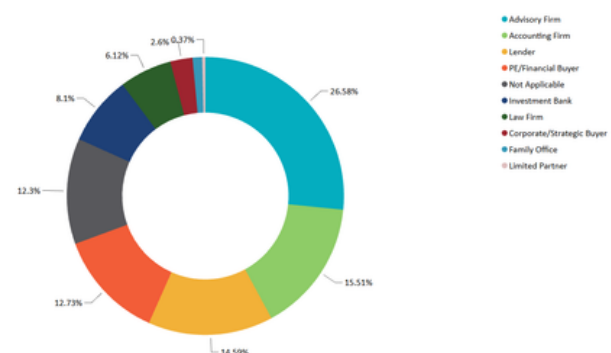
Thought Leadership & Brand Visibility

Relationship-Driven Networking

MEMBERSHIP DEMOGRAPHICS



EVENT DEMOGRAPHICS



READY TO SPONSOR?

Contact [Kynn timer Martin](#), Executive Director, to secure your sponsorship today.



DYNAMIC PROGRAMMING

ACG Denver delivers a dynamic mix of programming that engages the middle-market community year-round. **Signature Events**, including our Economic Outlook, Golf Tournament, and Dealmakers Forum provide opportunities for thought leadership, networking, and business development, while **Series Programming** such as C-Suite Roundtables, FlyBy Networking, and experiential events foster deeper member connections throughout the year.

Our **Networks** support the growth of emerging and established leaders through the Young Professionals Network, highlighted by Rising Stars, and the Women's Network, anchored by the Summer Summit.

In 2027, sponsors can also participate in **Premier Events** - exclusive, standalone opportunities including the Rocky Mountain Corporate Growth Conference (RMC GC), the inaugural Dealmaking at Altitude: Adventure Summit, and the 20th Reunion Celebration of Leadership 20, offering exceptional visibility and engagement with ACG Denver's most active members and partners.

SIGNATURE

ACG Denver's signature events provide premier visibility and engagement with the region's most active middle-market leaders. These high-impact gatherings bring together senior decision-makers for insights, deal flow, and meaningful relationship-building opportunities.

Economic Outlook - January

Golf Tournament - July

Dealmakers' Forum - September

SERIES

Our ongoing series create consistent touchpoints for deeper engagement throughout the year, offering sponsors access to targeted audiences in more intimate, high-value settings. These programs are designed to foster authentic connections, thought leadership, and sustained brand presence.

Fly-By Networking - Quarterly

C-Suite Roundtable - Quarterly
(exclusive to \$25,000 level sponsors)

PODs: Experiential Networking - Quarterly

NETWORKS

ACG Denver Networks support the growth and advancement of emerging and diverse leaders in the middle market. Sponsorship provides a unique opportunity to align with talent development initiatives while building relationships with the next generation and influential leaders shaping the community.

Young Professional's Network

New Year Happy Hour
Founders & Operators Panel
Rising Stars - October

Par 3 Golf Outing
Hike & Happy Hour

Women's Network

Sip N' Connect
Community Connection Lunches
Summer Summit - August

Pickleball
Golf Clinic

PREMIER EVENTS

Premier Events are ACG Denver's programs beyond the core event calendar and showcase unique and impactful programs, including leadership development, alumni engagement, and special regional initiatives. Standalone sponsorship opportunities are available for each program throughout 2027.

Rocky Mountain Corporate Growth Conference - February

20th Reunion Leadership 20 - May

Dealmaking at Altitude: Adventure Summit - August



SPONSOR BENEFITS

BENEFIT CATEGORY	BENEFIT NAME	\$25,000 Industry Exclusive	\$15,000	\$7,500	\$5,000 Network
MEMBERSHIP	Individual Memberships	3	2	1	1
	Membership Transferable	✓	✓	✓	-
	Leadership 20 Participant	✓	✓	-	-
MARKETING	Website Advertising	Leaderboard	Billboard	Skyscraper	Network Page
	ACG Insights Article	✓	-	-	-
	Discount on ACG Media Options	✓	-	-	-
	Annual Social Media Posts	4	2	1	1
	Newsletter Recognition	✓	✓	✓	✓
	Social Media Share of Firm Event	4	2	1	-
	Thought Leadership	2	1	-	-
EVENT	Onsite Event Logo Recognition	✓	✓	✓	✓
	Promo Items at Signature Events	✓	✓	✓	✓
	Complimentary Registration	3	2	1	1
	RMCGC Sponsorship Discount	10%	10%	5%	5%
	Remarks at RMCGC	✓	-	-	-
	Attendee Discount to Signature Events	✓	✓	✓	✓
	Advisory Board Dinner	✓	-	-	-
BUSINESS DEV	Sponsor Concierge/Ambassador	✓	✓	✓	✓
	Strategy Meeting with ED & Board President	✓	-	-	-
	C-Suite Roundtable Invitation	✓	-	-	-
ENGAGEMENT	Opportunity to Serve on a Committee	✓	✓	✓	✓

BENEFIT DESCRIPTION

BENEFIT CATEGORY	BENEFIT NAME	DESCRIPTION
MEMBERSHIP	Individual Memberships	As identified by sponsor to associate with a company email
	Membership Transferable	One time per calendar year
	Leadership 20 Participant	One participant for upcoming L20 cohort, value \$2,250
MARKETING	Website Advertising	Website advertising* on acg.org/denver Value: up to \$25 CPM
	ACG Insights Article	ACG Insights Article on middlemarketgrowth.org Value: \$2,000
	Discount on ACG Media Options	25% off sponsored content. Value: up to \$6,250
	Annual Social Media Posts	Organic social media post on LinkedIn
	Newsletter Recognition	Annual sponsor recognition on monthly distribution of 10,000+
	Social Media Share of Firm Event	Share of sponsor events via LinkedIn
	Thought Leadership	For publication in monthly newsletter and LinkedIn
EVENT	Onsite Event Logo Recognition	Signature and series events, includes Premier events
	Promo Items at Signature Events	Sponsor provided items distributed to attendees
	Complimentary Registration	Signature events and series, excludes Premier events
	RMCGC Sponsorship Discount	10% at \$15k and above, 5% at \$7.5k and below
	Remarks at RMCGC	Opportunity based on availability
	Attendee Discount to Signature Events	Discount for additional attendees from firm or clients
	Advisory Board Dinner	Invitation to attend annual advisory board dinner
BUSINESS DEV	Sponsor Concierge/Ambassador	Assigned sponsor Concierge/Ambassador
	Strategy Meeting with ED & Board President	Annual in-person touch base on partnership
	C-Suite Roundtable Invitation	Invitation to attend or provide SME for a C-Suite Roundtable
ENGAGEMENT	Opportunity to Serve on a Committee	Based on alignment and availability

ECONOMIC OUTLOOK

Connect with leading economists, industry experts, and middle-market executives as they discuss the trends, opportunities, and challenges shaping Colorado's business environment.

Gain visibility among an influential audience of business owners, investors, lenders, and advisors seeking insights to guide strategic growth and investment decisions.

Sponsorship opportunities include thought leadership exposure, premium branding, table host for industry breakouts and direct engagement with key decision-makers.

First Right of Refusal: Returning 2026 sponsors receive priority renewal rights through October 1, after which opportunities will be released to new sponsors.

*Add-On pricing for additional visibility at Economic Outlook
Sponsors receive opportunity to host an industry breakout table, and additional onsite recognition*

Presenting Sponsor - \$1,000
Industry Breakout Table Host - \$500



GOLF TOURNAMENT

One of ACG Denver's premier networking traditions, bringing together corporate executives, investors, advisors, and dealmakers for a day of relationship building and business development.

Offers sponsors multiple touchpoints for meaningful engagement through on-course activations, hospitality experiences, contests, and premium brand exposure.

Ideal for firms looking to strengthen existing relationships while developing new connections within Colorado's middle-market community.

First Right of Refusal: Returning 2026 sponsors have exclusive renewal access through April 1 before remaining sponsorships are opened to the broader market.

Add-On pricing for additional visibility at Golf Tournament

Sponsors receive one foursome, sponsor table at hole with 2 nonplayer registrations, and additional on-site recognition

Presenting Sponsor - \$2,500

Luncheon, Breakfast - \$2,000

Beverage, Contest - \$1,750

Hole - \$1,250



ANNUAL SPONSORSHIPS



DEALMAKERS' FORUM

A signature gathering of Colorado's middle-market M&A community featuring timely discussions on transaction activity, capital markets, valuation trends, and growth strategies.

Brings together private equity investors, corporate development professionals, business owners, lenders, investment bankers, and trusted advisors actively engaged in transactions.

Provides sponsors with targeted access to a highly qualified audience of dealmakers and corporate growth professionals.

First Right of Refusal: Former Dealmakers' Forum sponsors may renew their sponsorship through August 1 before opportunities become available to other interested firms.

Add-On pricing for additional visibility at Dealmakers' Forum

Premier Sponsor (Moderator, Panel) - \$2,500

Beer Table Host - \$1,000





2027 Calendar

*All dates subject to change.
Refer to our [website](#) for the most recent calendar.*

SPONSORSHIP COMMITMENT FORMSECTION 1: ANNUAL SPONSORSHIP LEVEL (select one)

☐ \$25,000 ☐ \$15,000 ☐ \$7,500 ☐ \$5,000 WN ☐ \$5,000 YPN

SPONSORSHIP TOTAL

\$

SECTION 1A: ACTIVATION ADD-ONS

☐ ECONOMIC OUTLOOK ☐ GOLF TOURNAMENT ☐ DEALMAKERS' FORUM

OTHER \$ _____

DESCRIPTION _____

ACTIVATION ADD-ON TOTAL

\$

TOTAL INVESTMENT

\$

SECTION 2: COMPANY INFORMATIONCOMPANY NAME WEBSITE LINKEDIN ADDRESS CITY, STATE, ZIP SECTION 3: FINANCIAL AND ADMINISTRATION CONTACTBILLING CONTACT MARKETING CONTACT PHONE PHONE EMAIL EMAIL PRIMARY CONTACT PHONE EMAIL SECTION 4: AUTHORIZATION

You will be invoiced once the form is received and approved. Payment must be received prior to the Opportunity's Start Date.

☐ BILL
NOW☐ BILL
LATER☐ SPLIT
BILL LATER/SPLIT DATE(S)

Sponsorship commitments are fully earned, and not refundable. No benefits other than those specifically stated in the prospectus are implied or promised. Sponsoring Company agrees to the ACG Chapter Sponsorship Terms & Conditions. Sponsor acknowledges that their attendees to any Events and Programs must abide by the ACG Member Code of Conduct. If attendees do not act in accordance, the Sponsorship Agreement can be terminated without refund. Your confirmation via email is considered a signed contract.

SIGNATURE: _____

DATE: _____