



Annual & Event Sponsorships

2027 OPPORTUNITIES

For questions or inquiries, please email David Kulowitch, Executive Director of ACG San Diego, at DKulowitch@acg.org.

Where San Diego’s dealmakers connect, grow, and get deals done.

The Association for Corporate Growth (ACG) San Diego is the region’s home for middle-market dealmakers. Our members are private equity investors, investment bankers, lenders, corporate development teams, growth-company executives, financial professionals, and the advisors who work alongside them.

Sponsoring ACG San Diego gives your firm a year of consistent, credible presence in that community. Not a logo on a wall, but repeat exposure to the people who decide where capital goes in Southern California.

WHY SPONSOR ACG SAN DIEGO?

REACH THAT REPEATS

Your logo lands in front of 4,300+ executives every month through chapter emails, plus recognition at every event on the calendar.

REFERRALS FROM THE SOURCE

Quality introductions from professionals who are actively sourcing, advising on, and closing middle-market transactions.

SAME ROOM WITH THE DECISION- MAKERS

Direct access to the senior executives every month through chapter emails, plus recognition at every event on the calendar.

HOW SPONSORSHIP WORKS

1. ANNUAL

Platinum, Gold, or Silver. Year-round visibility, memberships, and a discount on everything else.

2. EVENT SERIES

Own a full series like Deal Story or NextGEN, or sponsor a single event in it.

3. A LA CARTE

Attach your firm to one signature social event with a premier or supporting package.

Annual sponsors receive first right of refusal on renewal each year before opportunities open to the broader market.

4,300+
PROFESSIONALS
REACHED

24+
CHAPTER EVENTS
PER YEAR

70+
ACG CHAPTERS
WORLDWIDE

3
SOCAL CHAPTERS
CROSS-PROMOTING

SPONSOR HIGHLIGHT AT THREE EVENTS

Summer Social • Day at the Races • Holiday Mixer

- Logo and recognition on the ACG SD event page with a link to your site
- Logo featured on event signage at all three events
- Logo in the post-event thank-you note to all attendees
- Your firm's promotional materials displayed at the registration table
- Two complimentary guest passes to each of the three events
- Receive attendee list following all three events

BENEFITS

- Five individual memberships to ACG Global and ACG San Diego (Over \$3,000 value), including complimentary access to most virtual events from 70+ chapters
- Dedicated LinkedIn Sponsor Spotlight post featuring a 60-second video you provide, shared across the ACG San Diego LinkedIn
- Preferred thought leadership: submit an executive to panel at one Deal Story or Inside Hour
- Logo on the ACG San Diego website sponsor page with a hyperlink
- Logo in event promotional emails to 4,300+ professionals
- Two complimentary admissions to two Deal Story and two Inside Hour events
- Assigned advocate from the ACG SD Sponsorship Committee
- Recognition as an Annual Platinum Sponsor on event signage
- 20% discount on any a la carte sponsorship at ACG SD events and CapCon 2027



SPONSOR HIGHLIGHT AT TWO EVENTS

Mid-Year Capital Markets Update • Padres Night

- Logo and recognition on the ACG SD event page with a link to your site
- Logo featured on event signage at both events
- Logo in the post-event thank-you note to all attendees
- Your firm's promotional materials displayed at the registration table
- Two complimentary guest passes to both events
- Receive attendee list following both events

BENEFITS

- Four individual memberships to ACG Global and ACG San Diego (\$2,500 value)
- Logo on the ACG San Diego website sponsor page with a hyperlink
- Logo in event promotional emails to 4,300+ professionals
- Two complimentary admissions to one Deal Story and one Inside Hour event
- Assigned advocate from the ACG SD Sponsorship Committee
- Recognition as an Annual Gold Sponsor on event signage
- 15% discount on any a la carte sponsorship at ACG SD events and CapCon 2027



BENEFITS

- Three individual memberships to ACG Global and ACG San Diego (Over \$1,800 value), including complimentary access to most virtual events from 70+ chapters
- Two complimentary admissions to one Deal Story or one Inside Hour event of your choice
- Logo in event promotional emails to 4,300+ professionals
- Recognition as an Annual Silver Sponsor on event signage
- 10% discount on any a la carte sponsorship at ACG SD events and CapCon 2027



ANNUAL SPONSORSHIP AT A GLANCE

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Annual sponsorship is the anchor. It carries your firm across the full calendar, includes ACG Global and ACG San Diego memberships for your team, and discounts every additional sponsorship you add at chapter events and at CapCon 2027.

Benefit	Platinum	Gold	Silver
SIGNATURE			
Sponsor Highlight events included	3	2	–
Logo on event page with hyperlink	✓	✓	–
Logo in post-event thank-you to attendees	✓	✓	–
Your firm’s promotional materials at registration table	✓	✓	–
Complimentary guest passes per highlight event	2	2	–
MARKETING			
Logo in promotional emails (4,300+ professionals)	✓	✓	✓
Logo on website sponsor page with hyperlink	✓	✓	–
Dedicated LinkedIn Sponsor Spotlight post	✓	–	–
Preferred thought leadership (panelist submission)	✓	–	–
MEMBERSHIP & EVENTS			
ACG Global + ACG San Diego memberships	5	4	3
Complimentary admissions (Deal Story / Inside Hour)	2	2	1
Recognition on event signage	✓	✓	✓
RELATIONSHIP			
Assigned Sponsorship Committee advocate	✓	✓	–
Discount on a la carte and CapCon sponsorships	20%	15%	10%
First right of refusal at renewal	✓	✓	✓

EVENT SERIES SPONSORSHIPS

For questions or inquiries, please email David Kulowitch,
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Series sponsorship attaches your firm to programming rather than a single night. You can take the full series for the year or sponsor one event within it. Every series sponsorship at the full level includes an exhibit table and complimentary registrations at each event.

DEAL STORY

5 events per year

Full Series Sponsor **\$5,000**

- Logo in monthly ACG SD emails as series sponsor
- Key recognition in promotional materials and on site
- Logo on the event page with a link to your website
- Exhibit table at Deal Story events
- Two complimentary registrations to each Deal Story

Single Event Sponsor **\$1,250**

- Logo on the event page with a link to your website
- Logo in promotional emails leading up to the event
- Logo on event signage
- Two complimentary registrations

INSIDE HOUR

5 events per year

Full Series Sponsor **\$5,000**

- Logo in monthly ACG SD emails as series sponsor
- Key recognition in promotional materials and on site
- Logo on the event page with a link to your website
- Exhibit table at Inside Hour events
- Two complimentary registrations to each Inside Hour

Single Event Sponsor **\$1,250**

- Logo on the event page with a link to your website
- Logo in promotional emails leading up to the event
- Logo on event signage
- Two complimentary registrations



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NEXTGEN

4 events per year

Full Series Sponsor **\$4,000**

- Logo in monthly ACG SD emails as series sponsor
- Key recognition in promotional materials and on site
- Logo on the event page with a link to your website
- Exhibit table at NextGEN events
- Two complimentary registrations to each NextGEN event

Single Event Sponsor **\$1,250**

- Logo on the event page with a link to your website
- Logo in promotional emails leading up to the event
- Logo on event signage
- Two complimentary registrations

WOMEN'S SERIES

3 events per year

Full Series Sponsor **\$3,000**

- Logo in monthly ACG SD emails as series sponsor
- Key recognition in promotional materials and on site
- Logo on the event page with a link to your website
- Exhibit table at Women's Series events
- Two complimentary registrations to each Women's Series event

Single Event Sponsor **\$1,250**

- Logo on the event page with a link to your website
- Logo in promotional emails leading up to the event
- Logo on event signage
- Two complimentary registrations



Our signature social events draw the largest and most relaxed crowds of the year, promoted jointly to the San Diego, Orange County, and Los Angeles chapters. Premier and supporting packages are limited and go quickly.

DAY AT THE RACES

August 2027

Premier Sponsor (1)	\$4,000	Cigar Table Sponsor (2)	\$1,250	Supporting Sponsor (3)	\$1,250
• Lead logo as Premier Sponsor at the top of the event flyer, distributed to the SD, OC, and LA chapters • Lead logo as Premier Sponsor on event signage • Lead logo on table tents at Il Palio • Logo on the ACG SD event page • Designated table for six with complimentary registrations • Marketing materials or promotional items at your table • Sponsor welcome and introduction, if the venue permits • Logo on the “How to Bet” one-sheeter • Additional tickets at ACG member Pricing		• Designated table for the cigar-smoking crowd • 25 complimentary cigars provided by ACG • Logo on the event flyer, event signage, and the ACG SD event page • Marketing materials or promotional items at your table • Mention in the sponsor welcome, if the venue permits • Three complimentary registrations • Additional tickets at ACG member pricing		• Logo on the event flyer, event signage, and the ACG SD event page • Two complimentary registrations • Additional tickets at ACG member pricing	

Annual sponsors apply their discount to any package on this page: 20% Platinum, 15% Gold, 10% Silver.

A LA CARTE EVENT SPONSORSHIPS

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SUMMER SOCIAL	June 30, 2027	HOLIDAY MIXER	December 2027	PADRES NIGHT	December 2027
Premier Sponsor (2)	\$4,000	Premier Sponsor (2)	\$3,000	Premier Sponsor (2)	\$3,000
• Logo in promotional emails to the SD, OC, and LA chapters • Logo on the ACG SD event page and on event signage • Host of the raffle prize presentation (2 prizes) • Named sponsor of the on-site bar, “Bar Presented By” Four complimentary registrations • Additional tickets at ACG member pricing • Four complimentary registrations		• Logo in promotional emails to the SD, OC, and LA chapters • Logo on the ACG SD event page and on event signage • Host of the holiday raffle prize presentation (2 prizes) • Named sponsor of the on-site bar, “Bar Presented By” • Three complimentary registrations • Additional tickets at ACG member pricing		• Logo in promotional emails to the SD, OC, and LA chapters • Logo on the ACG SD event page and on event signage • Three complimentary registrations • Additional tickets at ACG member pricing	
Supporting Sponsor (3)	\$2,000	Supporting Sponsor (3)	\$1,500	Supporting Sponsor (3)	\$1,250
• Logo in promotional emails to the SD, OC, and LA chapters • Logo on event signage and the ACG SD event page • Two complimentary registrations • Additional tickets at ACG member pricing		• Logo in promotional emails to the SD, OC, and LA chapters • Logo on event signage and the ACG SD event page • Two complimentary registrations • Additional tickets at ACG member pricing		• Logo on the event flyer, event signage, and the ACG SD event page • Two complimentary registrations • Additional tickets at ACG member pricing	

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