

ACG[®] San Diego


CapCon27

Sponsorship Prospectus

March 10 – 11, 2027 • Gaylord Pacific Resort & Convention Center • San Diego, California

WHAT IS CAPCON?

CapCon27 brings together 300+ private equity professionals, investment bankers, executives, lenders, and advisors for two days of networking, dealmaking, and business development. At the heart of the conference is DealSource, a curated one-on-one meeting program designed to connect investment banks and private equity firms through pre-scheduled meetings that drive meaningful deal opportunities.

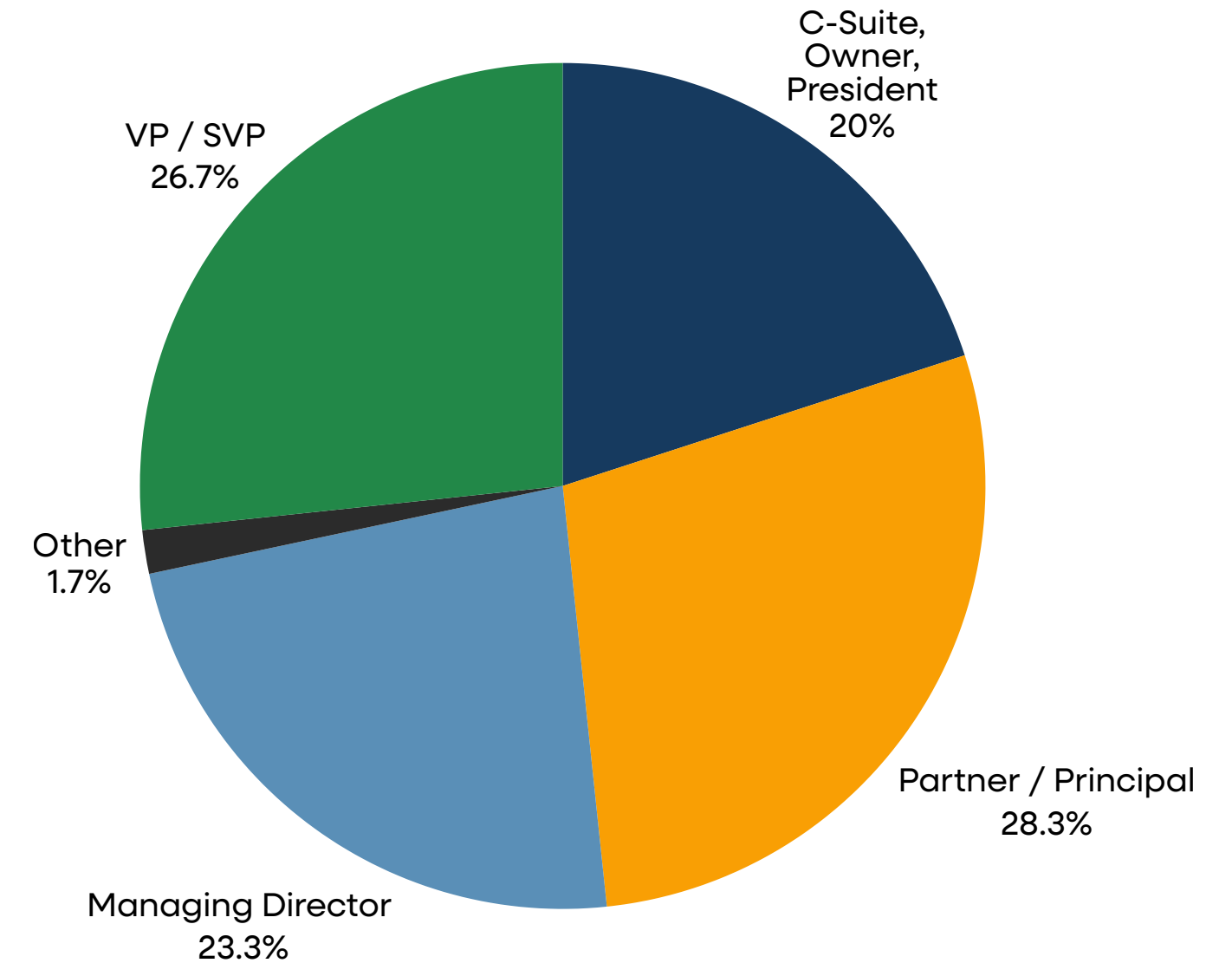
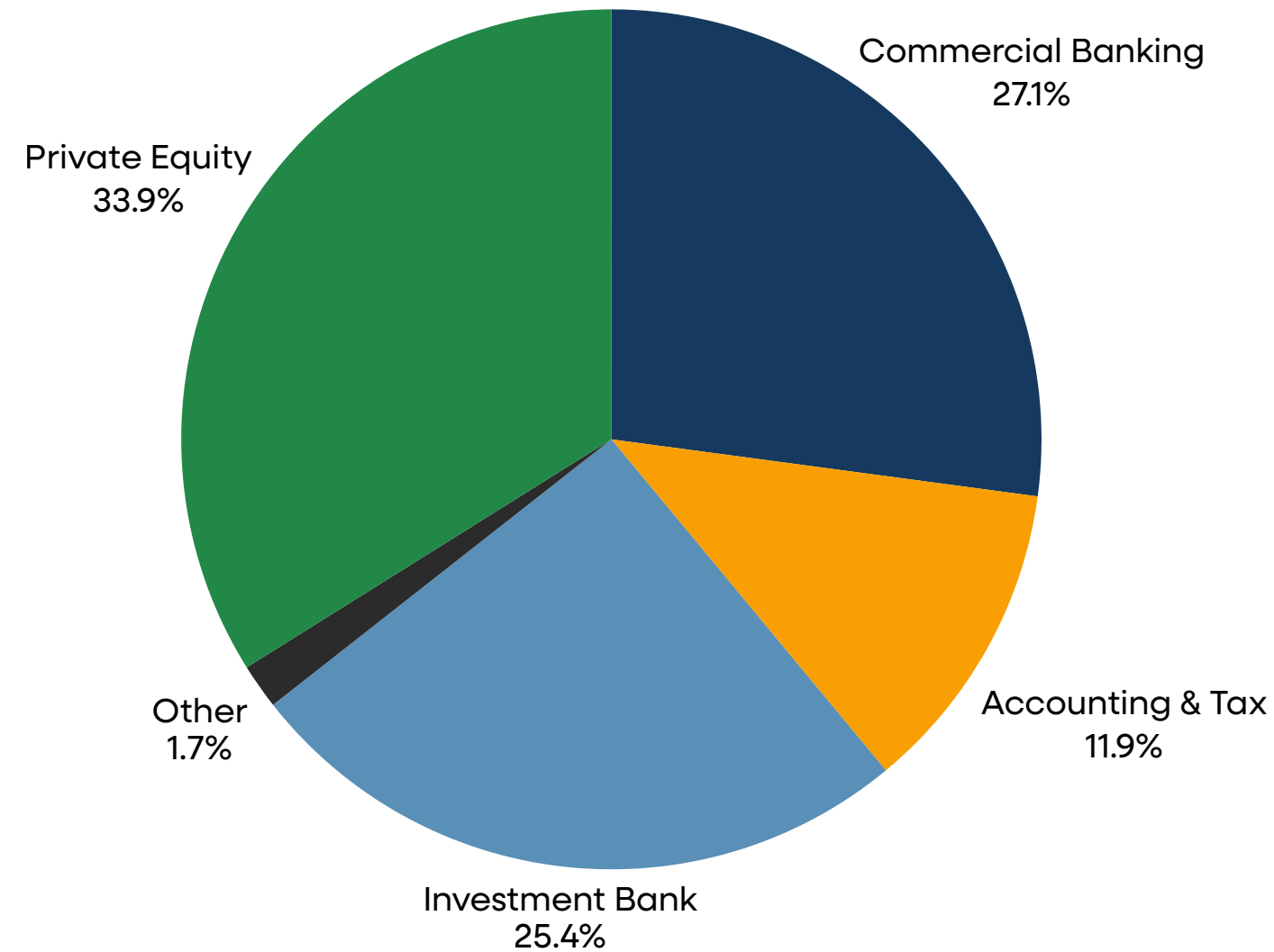
The event also features thought-provoking discussions on market trends, California's business landscape, and leadership insights from influential middle-market executives.

Why sponsor?

- Connect directly with 300+ middle-market dealmakers and decision-makers
- Increase brand visibility before, during, and after the conference
- Build relationships that lead to new business opportunities
- Align your brand with Southern California's premier dealmaking event
- Gain access to key investors, executives, and transaction professionals in one place

ATTENDEE BREAKDOWN

- Approximately 250-350 in attendance
- 24% from out-of-state
- 1,500+ meetings confirmed in ACG Access meeting platform



SNAPSHOT

Sponsorship Opportunity	Investment
Title / Presenting	\$15,000
Reception & Lunch	\$15,000
Welcome Reception	\$10,000
DealSource	\$10,000
Speakeasy Afterparty	\$8,500
Breakout Session	\$6,000
Women's Reception	\$6,000
Check-In & Registration Table	\$5,000
Private Curated Dinner	\$4,500
Charging Station	\$3,500
Coffee & Refreshment	\$3,500
Water Bottle	\$3,500
Headshot Booth	\$3,500
ACG Access Conference Portal	\$3,500
Supporting Sponsor	\$2,000





TITLE / PRESENTING SPONSOR

1 available | \$15,000

Take the stage and set the tone for the whole conference.

- Introduce the keynote speaker
- Your logo on signage for the main keynote session
- 4 complimentary registrations
- Half page ad in the conference program

RECEPTION & LUNCH SPONSOR

2 available | \$15,000

Host attendees at Growler's Patio (64 seated, 100 total).

- Custom branded napkins (300)
- Your logo featured on event signage for lunch/reception
- 4 complimentary registrations
- Half page ad in the conference program



WELCOME RECEPTION SPONSOR

2 available | \$10,000

Be the first brand attendees meet.

- Signage at the welcome reception
- 4 complimentary registrations
- Half page ad in the conference program



DEALSOURCE SPONSOR

1 available | \$10,000

Get in front of dealmakers where the deal conversations happen.

- Signage in the DealSource room
- Exclusive table in the DealSource room
- 4 complimentary registrations
- Half page ad in the conference program





SPEAKEASY AFTERPARTY SPONSOR

1 available | \$8,500

Own the after-hours event at Cask & Crown

- Receive RSVP/attendee list following event (Max 50 attendees)
- Quarter page ad in conference program

BREAKOUT SESSION SPONSOR

3 available | \$6,000

- Introduce the panel for your breakout session
- Signage outside the breakout session rooms
- 3 complimentary registrations
- Quarter page ad in the conference program



WOMEN'S RECEPTION / CONNECTION SPONSOR

1 available | \$6,000

- Introduce the speaker
- Signage at the Women's Reception / Connection
- Quarter page ad in the conference program



CHECK-IN & REGISTRATION TABLE SPONSOR

1 available | \$5,000

Every attendee stops here first.

- Signage at the registration table
- Name badge lanyards featuring your logo
- Quarter page ad in the conference program



PRIVATE CURATED DINNER SPONSOR

1 available | \$4,500

An invitation-only dinner in the dining room at Old Hickory Steakhouse (12 guests).
Hosted March 10 and 11.

- Invite 10 guests of your choice
- 2 complimentary passes



ACG ACCESS SPONSOR

1 available | \$4,500

- Your logo in the conference portal scheduler, visible every time an attendee logs in
- Quarter page ad in the conference program
- Over 1,500+ meetings scheduled at CapCon 2026
- On average 3.6 meetings scheduled per attendee at CapCon 2026



COFFEE & REFRESHMENT SPONSOR

1 available | \$3,500

- Signage at the coffee and refreshment stations
- Quarter page ad in the conference program



WATER BOTTLE SPONSOR

1 available | \$3,500

- 250 water bottles featuring your logo
- Quarter page ad in the conference program



HEADSHOT BOOTH SPONSOR

1 available | \$3,500

- Signage at the headshot booth
- Quarter page ad in the conference program



CHARGING STATION SPONSOR

1 available | \$3,500

- Signage at the charging stations on-site
- Quarter page ad in the conference program



SUPPORTING SPONSOR

10 available | \$2,000

- Logo on the event site
- Logo on event signage
- Logo in the supporting sponsor section of the conference program



Thank you for your interest in CapCon27. We're glad you're here. Our goal is to build a sponsorship that fits your strategic priorities and gets you real value for your investment.

SPONSORSHIP TERMS

- Right of first refusal: Current sponsors have first right of refusal for 2027 sponsorships through **10/31/26**.
- Payment: Invoices are Net 30 unless we've agreed to other arrangements.
- Benefits: Sponsors receive the benefits listed in this prospectus. Anything not listed isn't included or promised.

For more information and interest about sponsorship, contact:

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