ACG® Detroit

Sponsorship Prospectus

March 2027 - February 2028



About the Association for Corporate Growth

ACG Detroit, established in 1984, is the premier member-based association in Metro Detroit helping middle-market M&A professionals build and maintain trusted networks. Through our membership and event opportunities, we facilitate relationship-building and provide deal related content to the middle-market M&A community.

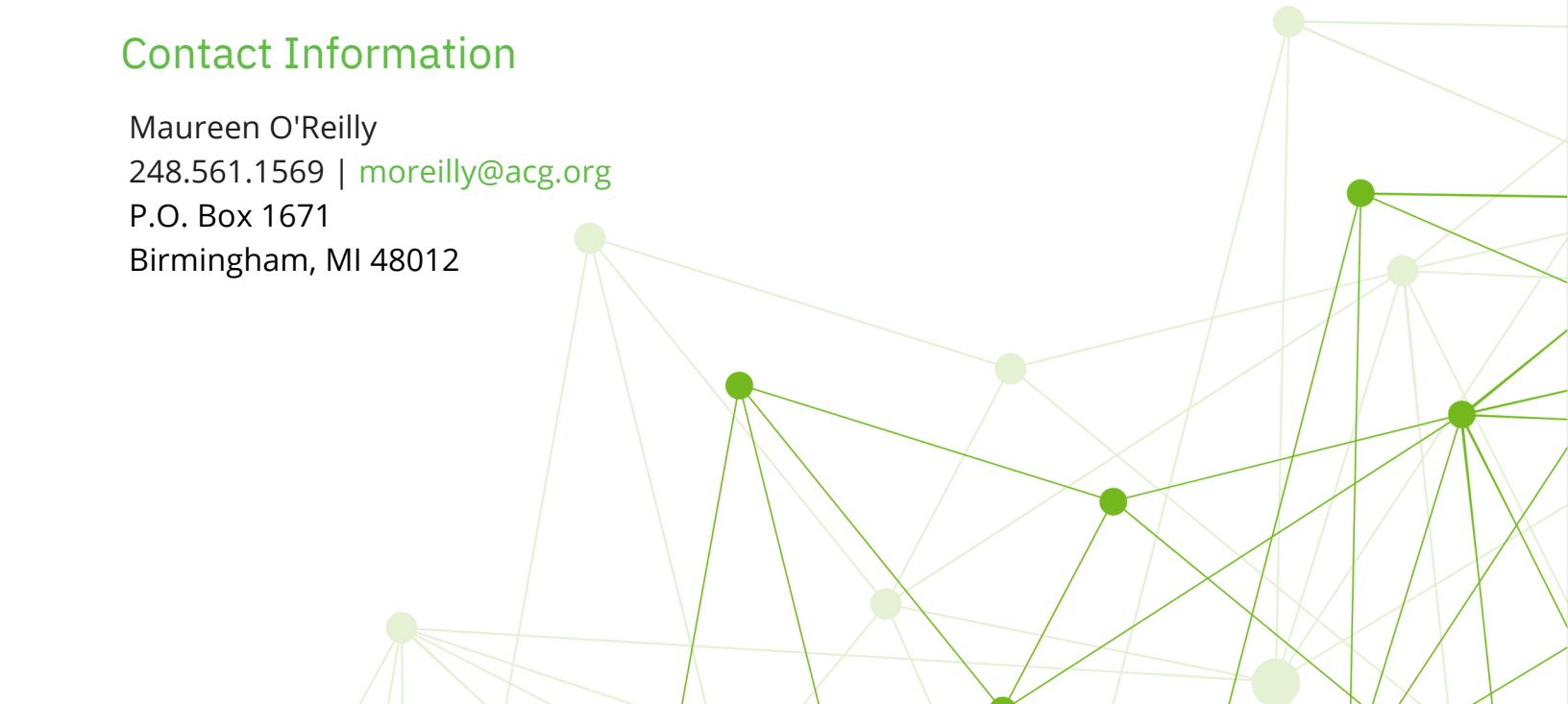
ACG Detroit proudly serves our members across metro Detroit who are directly involved in M&A transactions and include private equity investors, intermediaries, corporate development professionals, lenders, M&A advisors and transaction service providers - all working together to get the deal done.

Globally, ACG caters to over 14,000+ deal professionals, providing members with strong local networks coupled with global reach. 75% of ACG members report they have done business with fellow members, making ACG a premium resource for those involved in M&A transactions. We provide opportunities for our M&A community to connect at 40+ events offered annually.

Whether you are looking for a panel discussion, a networking happy hour, or a 1,400 person conference bringing together dealmakers from across the country, ACG Detroit has an event to facilitate the kinds of relationships you need and to provide the education content essential to stay current in the industry.

Contact Information

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ACG Detroit



Over
40 EVENTS
Each Year

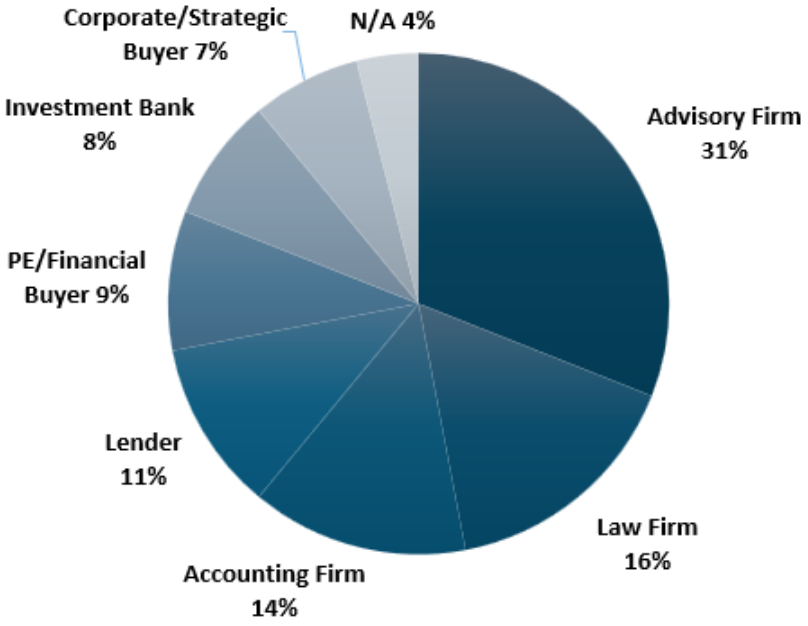
ACG Detroit members are middle-market deal professionals and business leaders who invest in growth and build companies.



EVENTS

From panel discussions and fireside chats to happy hours and networking events, ACG Detroit hosts over 40 in-person events each year bringing members, sponsors, community partners and more together for many moments throughout the year. Featured events include:

- Annual Summer Soiree
- Small Group Member Only Events
- Great Lakes Capital Connection
- M&A All-Star Awards
- Kimble Bells Networking & Charity Event
- Detroit M&A Summit
- Women's Forum Wine Down Wednesday
- Annual Automotive Update
- NextGen Speed Networking
- Annual M&A Update
- NextGen March Madness Event
- Economic & Financial Market Outlook
- Annual Sporting Clays Social
- Annual Golf Outing
- Women's Forum Coffee & Connections



ACG Detroit gained
621
followers on LinkedIn

an increase of
25.1%
in twelve months

From September 1, 2025 to August 31, 2026

3,049
followers and growing

Gold Level – $6,000

- Five complimentary tickets to more than 30 events per year ($12,700 value)*
- Three annual memberships ($1,425 value)
- Logo on homepage with hyperlink
- Logo prominently displayed on on sponsorship page with hyperlink
- Logo on event signage
- Logo on on table tents at all events
- Logo on PowerPoint at events where appropriate
- Logo on email announcements where appropriate
- Verbal recognition from podium at events
- Sponsor ribbons on name tags
- Banner ad w/ hyperlink, provided by sponsor, featured on chapter homepage of website for several months throughout the year
- Access to sharing content to chapter social channels up to 3 times per year, upon approval
- Recognition for charity involvement in ACG Cares highlight

Additional 2027 sponsorship opportunities are available on page 8.

**Sponsors receive reduced rate tickets for Kimble Bells and Inspire & Ignite Women's Forum Luncheon. Complimentary sponsor tickets are not included for M&A All Star Awards, Sporting Clays events, Great Lakes Capital Connection, and Golf Outings.*

Silver Level – $4,000

- Three complimentary tickets to more than 30 events per year ($7,690 value)*
- Two annual memberships ($950 value)
- Logo on sponsorship page with hyperlink
- Logo on event signage
- Logo on on table tents at all events
- Logo on PowerPoint at events where appropriate
- Logo on email announcements as appropriate
- Verbal recognition from podium at events
- Sponsor ribbons on name tags
- Access to sharing content to chapter social channels up to 3 times per year, upon approval
- Recognition for charity involvement in ACG Cares highlight

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Bronze Level – $2,200

- Two complimentary tickets to more than 30 events per year ($5,185 value)*
- One annual membership ($475 value)
- Logo on sponsorship page with hyperlink
- Name recognition on event signage
- Name on PowerPoint at events where appropriate
- Sponsor ribbons on name tags
- Recognition for charity involvement in ACG Cares highlight

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Sponsorship Packages

	Gold	Silver	Bronze
Complimentary tickets to 30+ events per year	5 $12,700 value	3 $7,690 value	2 $5,185 value
Annual membership	3 $1,425 value	2 $950 value	1 $475 value
Logo on homepage with hyperlink	√		
Logo on sponsorship page with hyperlink	√	√	√
Logo recognition on event signage	√	√	
Logo on on table tents at all events	√	√	
Name recognition on event signage & PowerPoint			√
Logo on PowerPoint at events, where appropriate	√	√	
Logo on newsletters, email announcements, where appropriate	√	√	
Verbal recognition from podium at events	√	√	
Sponsor ribbons on name tags	√	√	√
Banner ad on the homepage of the chapter website with hyperlink	√		
Dedicated social media posts several times throughout the year	√	√	
Recognition for charity involvement in ACG Cares highlight	√	√	√

ACG Detroit

Increase Your Organizations Brand Awareness in 2027

Inspire & Ignite Luncheon hosted by Women's Forum - March 12, 2027

- Presenting Sponsor $5000 (includes premium table for 8 & opportunity to introduce keynote)
- Keynote Sponsor $3500 (includes premium table for 8 & logo on podium)
- Centerpiece Sponsor $2500 (includes 6 event tickets)
- Champagne Sponsor $1000 (includes 4 event tickets)

2027 M&A All Star Awards - May 13, 2027

- **Ruby sponsorship** $5000 (includes 6 event tickets)
- Industry exclusivity within category for the 12th Annual M&A All Star Awards
- Recognition from podium
- Logo placement in all ads related to awards and winners in DBusiness
- Premium logo or name placement on all promotional materials, advertisements,
- social media, email, postcards, multi-media, event program and signage

- **Emerald Sponsorship** $2500 (includes 2 event tickets)
- Recognition from podium
- Name placement in all ads related to awards and winners in DBusiness Magazine
- Name placement on all promotional materials, social media, email, multi-media, signage and event program

The Great Lakes Capital Connection® is coming to Detroit in 2027

ACG Detroit is proud to host the ACG Great Lakes Capital Connection® (GLCC) at the JW Marriott at Water Square, September 8-9, 2027

GLCC continues to set the standard for middle-market dealmaking conferences:

- GLCC 2026 welcomed 1,000+ attendees, creating unparalleled deal flow opportunities.
- GLCC's broad appeal continues to grow. While the 7 ACG GLCC Chapters are proud to host this annual conference, GLCC's reach has now outgrown the Great Lakes region, with attendees coming from 32 states, including both coasts and abroad.

In 2027, we'll bring this same energy and connectivity to Detroit. As a sponsor, you'll gain maximum exposure to a powerful network of dealmakers and thought leaders while aligning your brand with one of the most influential M&A events in North America.

Interested in GLCC 2027 Sponsorship opportunities? Let us know and we will provide a detailed GLCC sponsorhsip prospectus.