ACG Silicon Valley

ANNUAL SPONSORSHIPS

Partnership provides sustained access to a highly engaged community focused on corporate growth and the middle market. Opportunities combine brand visibility with meaningful participation - from event access and digital recognition to thought leadership and select speaking opportunities.

YEAR-ROUND VISIBILITY

Website, digital marketing, event promotions, newsletters and social recognition.

RELATIONSHIP ACCESS

Event registrations, memberships, committee participation and select board opportunities.

THOUGHT LEADERSHIP

Articles, posts, speaking opportunities and sponsor spotlights based on level and approval.

Visibility That Extends Beyond the Event

Annual partners receive a mix of event access and ongoing digital exposure, helping your firm stay visible between programs as well as at them.

DIGITAL PRESENCE

Website advertising

Placement varies by sponsorship level, including billboard, leaderboard, skyscraper and event-page opportunities.

Linked logo placement

Recognition on the Silicon Valley website and in digital marketing for qualifying levels.

Social recognition

Recognition upon joining and on the sponsorship anniversary for qualifying partners.

THOUGHT LEADERSHIP

ACG Insights article

Platinum partners may contribute an article for the ACG Insights website, also promoted through Silicon Valley communications.

Speaking

Select opportunities for Platinum and Gold, subject to program approval.



*Please contact **acgsv@acg.org** for more information or to secure your sponsorship event selections.*

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Choose the level that best matches your firm's goals for access, visibility and engagement.

Benefit	Diamond $15,000	Platinum $10,000	Gold $8,000	Silver $5,000	Bronze $2,500
Sector exclusivity	YES				
Individual one-year memberships	4	3	2	1	1*
Board seat / committee access (Board seats subject to availability)	YES	YES	YES		
Guests per key event (Guests must be qualified/approved)	Unlimited	Unlimited	2	1	1*
Speaking opportunity at one event (Subject to planning committee approval)	YES	YES			
New sponsor spotlight	YES	YES	YES	YES	
Logo recognition on website	YES	YES	YES	YES	
M&A Tech Connect discount	$1,000	$750			
Early access to M&A Tech Connect meeting platform	YES				
GF Data access	YES	YES			
ACG Insights article opportunity ($2,000 value)	YES				
Thought leadership posts	Monthly	Quarterly	2/year	1/year	
Event / newsletter recognition	YES	YES	YES		
Social media recognition	YES	YES	YES	YES	
Linked logo in digital marketing	YES	YES	YES	YES	
Host New & Prospective Member Lunch	YES				

* Bronze membership and guest benefits are subject to qualification and approval.

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Circle Annual Sponsorships

Annual Circle Add-On - $3,000

Annual Sponsors may add a sponsorship Circle for just $3,000 annually, subject to availability. Circle opportunities include C-Circle, M&A Circle, Women's Leadership Circle, VC/Startup Circle, and YEx Circle.

Circle Benefits	
Complimentary event registrations	✓
Advance & post-event registration list	✓
Speaking opportunity	✓
Company collateral table	✓
Linked logo on event webpage & digital marketing	✓

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