ACG San Diego

CapCon 27

Sponsorship Prospectus

March 10 - 11, 2027 • Gaylord Pacific Resort & Convention Center • San Diego, California

WHAT IS CAPCON?

CapCon27 brings together 300+ private equity professionals, investment bankers, executives, lenders, and advisors for two days of networking, dealmaking, and business development. At the heart of the conference is DealSource, a curated one-on-one meeting program designed to connect investment banks and private equity firms through pre-scheduled meetings that drive meaningful deal opportunities.

The event also features thought-provoking discussions on market trends, California's business landscape, and leadership insights from influential middle-market executives.

Why sponsor?

- Connect directly with 300+ middle-market dealmakers and decision-makers
- Increase brand visibility before, during, and after the conference
- Build relationships that lead to new business opportunities
- Align your brand with Southern California's premier dealmaking event
- Gain access to key investors, executives, and transaction professionals in one place
- 1,500+ meetings confirmed in ACG Access meeting platform

SNAPSHOT

FIND THE MOST UP-TO-DATE PROSPECTUS WITH AVAILABILITY HERE.

Sponsorship Opportunity	Investment
Title / Presenting	$15,000
Lunch	$15,000
Welcome Reception	$10,000
Closing Reception	$10,000
DealSource	$10,000
Speakeasy Afterparty	$8,500
Breakout Session	$6,000
Women's Breakfast Connection	$6,000
Check-In & Registration Table	$5,000
Private Curated Dinner	$4,500
Charging Station	$3,500
Coffee & Refreshment	$3,500
Water Bottle	$3,500
Headshot Booth	$3,500
ACG Access Conference Portal	$4,500
Supporting Sponsor	$2,000







TITLE / PRESENTING SPONSOR

1 available | $15,000

Take the stage and set the tone for the whole conference.

- Introduce the keynote speaker
- Your logo on signage for the main keynote session
- 5 complimentary registrations
- Half page ad in the conference program

LUNCH SPONSOR

1 available | $15,000

Held in the La Perla Ballroom on 3/11

- Custom branded napkins (300)
- Company logo featured on event signage at the lunch for all attendees
- 5 complimentary registrations
- Half page ad in the conference program





WELCOME RECEPTION SPONSOR

2 available | $10,000

Be the first brand attendees meet.

- Signage at the welcome reception
- 4 complimentary registrations
- Half page ad in the conference program

CLOSING RECEPTION SPONSOR

1 available | $10,000

Held in the La Perla Ballroom & Lawn on 3/11

- Custom branded napkins (300)
- Company logo featured on event signage for the CapCon closing reception
- 4 complimentary registrations
- Half page ad in the conference program







DEALSOURCE SPONSOR

1 available | $10,000

Get in front of dealmakers where the deal conversations happen.

- Signage in the DealSource room
- Exclusive table in the DealSource room
- 4 complimentary registrations
- Half page ad in the conference program

SPEAKEASY AFTERPARTY SPONSOR

1 available | $8,500

Own the after-hours event at Cask & Crown

- Receive RSVP/attendee list following event (Max 50 attendees)
- Quarter page ad in conference program
- 3 complimentary registrations

BREAKOUT SESSION SPONSOR

2 available | $6,000

- Introduce the panel for your breakout session
- Signage outside the breakout session rooms
- 3 complimentary registrations
- Quarter page ad in the conference program





WOMEN'S BREAKFAST CONNECTION SPONSOR

1 available | $6,000

- Introduce the speaker
- Signage at the Women's Reception / Connection
- Quarter page ad in the conference program
- 3 complimentary registrations

CHECK-IN & REGISTRATION TABLE SPONSOR

1 available | $5,000

Every attendee stops here first.

- Signage at the registration table
- Name badge lanyards featuring your logo
- Quarter page ad in the conference program
- 2 complimentary registrations





PRIVATE CURATED DINNER SPONSOR

1 available | $4,500

An invitation-only dinner in the dining room at Old Hickory Steakhouse (12 guests). Hosted March 10 and 11.

- Invite 10 guests of your choice
- 2 complimentary registrations

ACG ACCESS SPONSOR

1 available | $4,500

- Company logo featured in the conference portal, visible every time an attendee logs in
- Quarter page ad in the conference program
- Over 1,500 meetings scheduled at CapCon 2026
- On average 3.6 meetings scheduled per attendee at CapCon 2026
- 2 complimentary registrations







COFFEE & REFRESHMENT SPONSOR

1 available | $3,500

- Signage at the coffee and refreshment stations
- Quarter page ad in the conference program
- 2 complimentary registrations

WATER BOTTLE SPONSOR

1 available | $3,500

- 250 water bottles featuring your logo
- Quarter page ad in the conference program
- 2 complimentary registrations

HEADSHOT BOOTH SPONSOR

1 available | $3,500

- Signage at the headshot booth
- Quarter page ad in the conference program
- 2 complimentary registrations





CHARGING STATION SPONSOR

1 available | $3,500

- Signage at the charging stations on-site
- Quarter page ad in the conference program
- 2 complimentary registrations

SUPPORTING SPONSOR

10 available | $2,000

- Logo on the event site
- Logo on event signage
- Logo in the supporting sponsor section of the conference program

CapCon27

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Thank you for your interest in CapCon27. We're glad you're here. Our goal is to build a sponsorship that fits your strategic priorities and gets you real value for your investment.

SPONSORSHIP TERMS

- Right of first refusal: Current sponsors have first right of refusal for 2027 sponsorships through **10/31/26**.
- Payment: Invoices are Net 30 unless we've agreed to other arrangements.
- Benefits: Sponsors receive the benefits listed in this prospectus. Anything not listed isn't included or promised.

For sponsorship inquiries, contact:

David Kulowitch
Executive Director, ACG San Diego

DKulowitch@acg.org

For more information about marketing, contact:

Olga Guerena
Regional Marketing Director

oguerena@acg.org