ACG San Francisco | ACG Sacramento

M&A West 2027

June 2 – 4, 2027

Meritage Resort & Spa
Napa Valley, California



SPONSORSHIP PROSPECTUS

ACG San Francisco M&A West ACG Sacramento

M&A WEST 2027

SPONSORSHIP PROSPECTUS

June 2–4, 2027 • Napa Valley, California

WHY SPONSOR M&A WEST?

M&A West brings together an increasingly connected and engaged community of middle-market dealmakers in Napa Valley. Sponsorship puts your firm in front of private equity professionals, investment bankers, corporate executives, advisors, and other key decision-makers—creating opportunities to build relationships, showcase expertise, and increase brand visibility.

- 1,300+ pre-scheduled meetings generated through ACG Access in 2026.
- 411 attendees in 2026, representing 31 ACG chapters.
- Attendance has nearly doubled since M&A West moved to Napa in 2023—from 220 attendees to 411.
- DealSource participation in 2026 included 40 investment banking firms and 49 private equity firms.

Sponsoring M&A West puts your firm in the room - and in front of the people - driving middle-market M&A conversations and connections.

SPONSORSHIP LEVELS & OPPORTUNITIES

LEVEL	STARTING AT	OPPORTUNITIES
DIAMOND	$12,500+	Opening Wine Tasting Reception • PE/IB Private Wine Tasting • Keynote Luncheon • Panel / Breakout Sessions • DealSource • ACG Access
PLATINUM	$8,000+	Closing Reception • The Meet-Up Lounge • Afterglow Party • Breakfast • Lanyards • Water • Coffee
GOLD	$5,500	Morning & Afternoon Snacks • Conference Bag • Photography & Headshots • Morning Activity
BRONZE	$3,500	Conference Logo Sponsor

READY TO CUSTOMIZE YOUR SPONSORSHIP?

Contact Sabrina Ritchie at sritchie@acg.org to discuss available opportunities and build a sponsorship package tailored to your firm.

ACG San Francisco M&A West ACG Sacramento

DIAMOND LEVEL:
Opening Wine Tasting Reception
$17,500

Sector-exclusive sponsorship • Up to two sponsors

- Includes five (5) passes to full Conference
- Includes three (3) additional tickets to the Opening Reception on June 2nd
- Registration discounts for firm guests and clients (up to 10 guests at lowest advertised ACG Member rate)
- Marketing table at Opening Reception on June 2nd
- One (1) marketing table in the Sponsor Gallery, with preferred positioning in a higher-traffic area.
- Company logo displayed throughout the Opening Reception

Additional Benefits

- Three (3) ACG Global/SF or SAC Chapter Memberships for one (1) calendar year
- Three (3) complimentary tickets to 2027 content and networking events (some exclusions apply)
- Right of First Refusal for M&A West 2028 Sponsorship
- Opportunities to propose Sponsor representatives or clients as subject matter experts on ACG panels (breakfast, lunch, evening)

READY TO CUSTOMIZE YOUR SPONSORSHIP?
Contact Sabrina Ritchie at sritchie@acg.org to discuss available opportunities and build a sponsorship package tailored to your firm.

ACG San Francisco M&A West ACG Sacramento

DIAMOND LEVEL:
Keynote Luncheon
$17,500

Sector-exclusive sponsorship • Up to two sponsors

- Includes five (5) passes to full Conference
- Includes two (2) additional tickets to the Closing Reception on June 3rd
- Registration discounts for firm guests and clients (up to 10 guests at lowest advertised ACG Member rate)
- Marketing table at Keynote Luncheon on June 3rd
- One (1) marketing table in the Sponsor Gallery, with preferred positioning in a higher-traffic area.
- Company logo displayed throughout the Keynote Luncheon

Additional Benefits

- Three (3) ACG Global/SF or SAC Chapter Memberships for one (1) calendar year
- Three (3) complimentary tickets to 2027 content and networking events (some exclusions apply)
- Right of First Refusal for M&A West 2028 Sponsorship
- Opportunities to propose Sponsor representatives or clients as subject matter experts on ACG panels (breakfast, lunch, evening)

READY TO CUSTOMIZE YOUR SPONSORSHIP?

Contact Sabrina Ritchie at sritchie@acg.org to discuss available opportunities and build a sponsorship package tailored to your firm.

ACG San Francisco M&A West ACG Sacramento

DIAMOND LEVEL:
DealSource
$15,000

Sector-exclusive sponsorship • Up to two sponsors

- Includes five (5) passes to full Conference
- Includes two (2) additional tickets to the Closing Reception on June 3rd
- Registration discounts for firm guests and clients (up to 10 guests at lowest advertised ACG Member rate)
- Reserved meeting table in the DealSource room
- One (1) Marketing table at the entrance to the DealSource room, with the ability for an on-site representative to check in participating investment bankers and private equity firms for their one-on-one meetings.

Additional Benefits

- Two (2) ACG Global/SF or SAC Chapter Memberships for one (1) calendar year
- Three (3) complimentary tickets to 2027 content and networking events (some exclusions apply)
- Right of First Refusal for M&A West 2028 Sponsorship
- Opportunities to propose Sponsor representatives or clients as subject matter experts on ACG panels (breakfast, lunch, evening)

READY TO CUSTOMIZE YOUR SPONSORSHIP?

Contact Sabrina Ritchie at sritchie@acg.org to discuss available opportunities and build a sponsorship package tailored to your firm.

ACG San Francisco M&A West ACG Sacramento

DIAMOND LEVEL:
PE/IB Wine Tasting
$15,000

Sector-exclusive sponsorship • Up to two sponsors

- Includes five (5) passes to full Conference
- Includes two (2) additional tickets to the PE/IB Reception on June 2nd
- Registration discounts for firm guests and clients (up to 10 guests at lowest advertised ACG Member rate)
- One (1) Marketing table at the entrance to the DealSource room, with the ability for an on-site representative to check in participating investment bankers and private equity firms for their one-on-one meetings.

Additional Benefits

- Two (2) ACG Global/SF or SAC Chapter Memberships for one (1) calendar year
- Three (3) complimentary tickets to 2027 content and networking events (some exclusions apply)
- Right of First Refusal for M&A West 2028 Sponsorship
- Opportunities to propose Sponsor representatives or clients as subject matter experts on ACG panels (breakfast, lunch, evening)

READY TO CUSTOMIZE YOUR SPONSORSHIP?
Contact Sabrina Ritchie at sritchie@acg.org to discuss available opportunities and build a sponsorship package tailored to your firm.

ACG San Francisco M&A West ACG Sacramento

DIAMOND LEVEL:
Panel / Breakout Session
$12,500

Sector-exclusive sponsorship • Up to five sessions available

- Guest moderator opportunity for a 2027 M&A West breakout session, including input on topic and speaker direction.
- ACG assistance reaching out to potential M&A firms aligned with the panel theme.
- Includes five (5) passes to full Conference
- Includes two (2) additional tickets to the Closing Reception on June 3rd
- Registration discounts for firm guests and clients (up to 10 guests at lowest advertised ACG Member rate)
- One (1) marketing table in the Sponsor Gallery, with preferred positioning in a higher-traffic area.

Additional Benefits

- Two (2) ACG Global/SF or SAC Chapter Memberships for one (1) calendar year
- Three (3) complimentary tickets to 2027 content and networking events (some exclusions apply)
- Right of First Refusal for M&A West 2028 Sponsorship
- Opportunities to propose Sponsor representatives or clients as subject matter experts on ACG panels (breakfast, lunch, evening)

READY TO CUSTOMIZE YOUR SPONSORSHIP?
Contact Sabrina Ritchie at sritchie@acg.org to discuss available opportunities and build a sponsorship package tailored to your firm.

ACG San Francisco M&A West ACG Sacramento

DIAMOND LEVEL:
ACG Access Meeting Scheduler Tool
$12,500

Sector-exclusive sponsorship • Up to two sponsors

- Company advertising within the ACG Access meeting scheduler.
- First access to the ACG Access meeting scheduler.
- Includes five (5) passes to full Conference
- Includes two (2) additional tickets to the Closing Reception on June 3rd
- Registration discounts for firm guests and clients (up to 10 guests at lowest advertised ACG Member rate)
- One (1) marketing table in the Sponsor Gallery, with preferred positioning in a higher-traffic area.

Additional Benefits

- Two (2) ACG Global/SF or SAC Chapter Memberships for one (1) calendar year
- Three (3) complimentary tickets to 2027 content and networking events (some exclusions apply)
- Right of First Refusal for M&A West 2028 Sponsorship
- Opportunities to propose Sponsor representatives or clients as subject matter experts on ACG panels (breakfast, lunch, evening)

READY TO CUSTOMIZE YOUR SPONSORSHIP?
Contact Sabrina Ritchie at sritchie@acg.org to discuss available opportunities and build a sponsorship package tailored to your firm.

ACG San Francisco M&A West ACG Sacramento

PLATINUM LEVEL:
Closing Reception
$10,000

Sector-exclusive sponsorship • Up to two sponsors

- Opportunity to host a marketing table and provide logo-branded promotional materials at the Closing Reception.
- Includes three (3) passes to full Conference
- Includes three (3) additional tickets to the Closing Reception on June 3rd
- Registration discounts for firm guests and clients (up to 10 guests at lowest advertised ACG Member rate)
- One (1) marketing table in the Sponsor Gallery.

Additional Benefits

- One (1) ACG Global/SF or SAC Chapter Memberships for one (1) calendar year
- Two (2) complimentary tickets to 2027 content and networking events (some exclusions apply)
- Right of First Refusal for M&A West 2028 Sponsorship
- Opportunities to propose Sponsor representatives or clients as subject matter experts on ACG panels (breakfast, lunch, evening)

READY TO CUSTOMIZE YOUR SPONSORSHIP?
Contact Sabrina Ritchie at sritchie@acg.org to discuss available opportunities and build a sponsorship package tailored to your firm.

ACG San Francisco M&A West ACG Sacramento

PLATINUM LEVEL:
The Meet-Up Lounge
$10,000

Sector-exclusive sponsorship • Up to two sponsors

- Opportunity to include marketing materials on all Meet-Up Lounge tables throughout the conference floor.
- Includes three (3) passes to full Conference
- Includes three (3) additional tickets to the Closing Reception on June 3rd
- Registration discounts for firm guests and clients (up to 10 guests at lowest advertised ACG Member rate)
- One (1) marketing table in the Sponsor Gallery.

Additional Benefits

- One (1) ACG Global/SF or SAC Chapter Memberships for one (1) calendar year
- Two (2) complimentary tickets to 2027 content and networking events (some exclusions apply)
- Right of First Refusal for M&A West 2028 Sponsorship
- Opportunities to propose Sponsor representatives or clients as subject matter experts on ACG panels (breakfast, lunch, evening)

READY TO CUSTOMIZE YOUR SPONSORSHIP?
Contact Sabrina Ritchie at sritchie@acg.org to discuss available opportunities and build a sponsorship package tailored to your firm.

ACG San Francisco M&A West ACG Sacramento

PLATINUM LEVEL:
Afterglow Party
$10,000

Sector-exclusive sponsorship • Up to three sponsors

- Opportunity to host a marketing table and provide logo-branded promotional materials at the Afterglow Party on June 2nd.
- Includes three (3) passes to full Conference
- Includes three (3) additional tickets to the Closing Reception on June 3rd
- Registration discounts for firm guests and clients (up to 10 guests at lowest advertised ACG Member rate)
- One (1) marketing table in the Sponsor Gallery.

Additional Benefits

- One (1) ACG Global/SF or SAC Chapter Memberships for one (1) calendar year
- Two (2) complimentary tickets to 2027 content and networking events (some exclusions apply)
- Right of First Refusal for M&A West 2028 Sponsorship
- Opportunities to propose Sponsor representatives or clients as subject matter experts on ACG panels (breakfast, lunch, evening)

READY TO CUSTOMIZE YOUR SPONSORSHIP?

Contact Sabrina Ritchie at sritchie@acg.org to discuss available opportunities and build a sponsorship package tailored to your firm.

ACG San Francisco M&A West ACG Sacramento

PLATINUM LEVEL:
Additional Opportunities
$8,000

Sector-exclusive sponsorship • Up to two sponsors per opportunity

Breakfast
Sponsor breakfast service on June 3 and June 4.

Coffee Stations
Logo visibility at coffee and espresso stations throughout the conference.

Water
Company logo on bottled water available throughout the conference.

Lanyards
Company logo featured on conference lanyards.

- Two (2) full-conference passes for sponsor guests and/or clients.
- Registration discounts for firm guests and clients—up to 8 guests at the lowest advertised ACG Member rate.
- One (1) marketing table in the Sponsor Gallery.

READY TO CUSTOMIZE YOUR SPONSORSHIP?
Contact Sabrina Ritchie at sritchie@acg.org to discuss available opportunities and build a sponsorship package tailored to your firm.

ACG San Francisco M&A West ACG Sacramento

GOLD LEVEL:
Sponsorship Opportunities
$5,500

Sector-exclusive sponsorship • One to three sponsors per opportunity

Morning & Afternoon Snacks
Logo visibility during conference snack breaks.

Conference Bag
Company logo featured on the M&A West conference bag giveaway.

Photography
Company branding and table presence at the photography station.

Morning Activity, hosted by ACG SF Women's POD
Sponsor a morning activity such as a hike or yoga.

- One (1) full-conference pass for a sponsor guest and/or client.
- Registration discounts for firm guests and clients—up to 6 guests at the lowest advertised ACG Member rate.
- Company branding on the M&A West conference website and e-marketing materials.
- Digital marketing display during the event.
- Access to the attendee list 2–3 weeks before the conference, plus the final attendee list after the conference.

READY TO CUSTOMIZE YOUR SPONSORSHIP?
Contact Sabrina Ritchie at sritchie@acg.org to discuss available opportunities and build a sponsorship package tailored to your firm.

ACG San Francisco M&A West ACG Sacramento

b

BRONZE LEVEL:
Logo Sponsor
$3,500

A simple way to put your firm's brand in front of the M&A West community.

- One (1) full-conference pass for a sponsor guest and/or client.
- Registration discounts for firm guests and clients—up to 5 guests at the lowest advertised ACG Member rate.
- Company branding on the M&A West conference website and e-marketing materials.
- Digital marketing display during the event.
- Access to the attendee list 2–3 weeks before the conference, plus the final attendee list after the conference.

READY TO CUSTOMIZE YOUR SPONSORSHIP?
Contact Sabrina Ritchie at sritchie@acg.org to discuss available opportunities and build a sponsorship package tailored to your firm.