

Professional Biography

**Leigh Ann Catlin
Head, International Business Development
NeoStrata Company, Inc. (Retired)**

Leigh Ann Catlin served as Head of International Business Development at NeoStrata Company, Inc. of Princeton, New Jersey. The company manufactures, markets and sells patented, therapeutic skin care products in the United States and in more than 80 countries around the world. As Head of International Business Development, she is responsible for developing new international markets and managing the company's international distribution/licensing network. Leigh Ann has been working in the skin care industry for more than 20 years. She has spoken at a variety of international cosmetic dermatology and salon events in many countries in Europe, Asia, South America, the Middle East and South Africa. She has been interviewed by medical and beauty publications in various countries, including Mexico, Spain, the Philippines and the United States.

Prior to joining NeoStrata, she was a Foreign Trade Representative with the Division of International Trade, New Jersey Department of Commerce and Economic Development.

Leigh Ann holds a B.A. degree from Bucknell University, Lewisburg, PA in International Relations and Spanish. She also attended the Instituto Internacional in Madrid, Spain and is proficient in Spanish.

She was appointed by the US Secretary of Commerce to serve on the New Jersey District Export Council (NJ DEC). She is also a former member of the Advisory Board for the Center for International Business and Education at Raritan Valley Community College.