

SAAS & TECH-ENABLED SERVICES

Deal Conference

MARCH 11, 2020
PHILADELPHIA, PA

SaaS & Tech Enabled Services Overview

The SaaS conference launched in 2018 to outstanding reviews from veteran industry specialist investors, company operators and investment bankers. This growing 3/4 day conference is designed to foster connectivity among SaaS and tech-enabled services (TES) dealmakers and company executives with deep industry expertise in a highly targeted deal networking, discussion and educational environment.

Attracting attendees from across the country, this industry vertical deal event is designed to:

- Expand dealmaking networks in the SaaS and Tech Enabled Services industries
- Offer a highly efficient 1:1 meeting format and software tool to target deal prospects
- Engage in meaningful dialogue on trends and issues with those who operate, invest or advise in the same industry verticals as them.

What's Unique about the SaaS/TES Deal Conference?

- 75-80% of attendees are strategic and financial buyers, investment bankers, company operators and capital providers
- Service provider attendance is by invitation only, highly limited and open only to those who have demonstrated industry expertise
- Offers targeted 1:1 deal meetings with operators, investors, bankers and SMEs
- Convenes investors from growth stage to buyouts
- Engages CEOs/CFOs, corporate development officers and company operators pre-investment and currently backed

Attendees:

Last year, nearly 300 industry dealmakers joined our SaaS and Tech-Enabled Services Conference. Of those, most were senior level professionals (VP or above) with deep industry expertise. More than 75% were acquirers, investors, operators or capital providers in the space, making connections highly relevant.



2019 Select Firms

Private Equity

Alpine Investors
 Boathouse Capital
 CenterOak
 Comvest Partners
 Edison Partners
 Frontier Capital
 Gauge Capital
 Gemspring Capital
 Hamilton Robinson
 HKW
 Inverness Graham
 LLR Partners
 Milestone Partners
 NewSpring Capital
 NexPhase Capital
 Oak Hill Capital
 PeakEquity Partners
 Periscope Equity
 PWP Growth Equity
 Resurgens Technology
 Partners
 Seminal Capital Partners
 Shore Points Capital
 Staley Capital
 Susquehanna Growth Equity
 The Riverside Company
 TZP Group
 Warburg Pincus

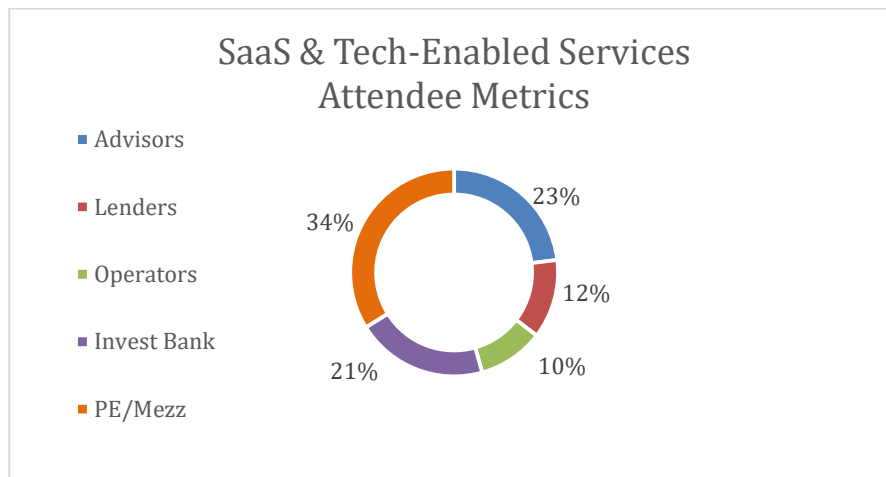
Investment Banks

Alantra
 Chiron Financial LLC
 CG / Petsky Prunier
 ClearSight Advisors
 Cleary Gull Inc.
 Corporate Advisory Solutions
 D.A. Davidson
 Delancey Street Partners
 Fairmount Partners
 Farlie Turner & Co
 Fidus Partners
 Griffin Financial Group
 Houlihan Lokey
 Lazard Middle Market
 Lincoln International
 Madison Park Group
 Mesirow Financial
 Piper Jaffray
 Raymond James
 Solebury Capital LLC
 Stephens Inc.
 Stifel
 Value Management Inc.

Companies

3BL Holdings
 Advanced PMR
 AmeriQuest Business Svcs

Comcast
 Compusearch
 Concentra Analytics
 Connexin Software
 Corcentric
 Critical Mention
 Dellin Investments
 Fire Engine Red
 Frontline Education
 HighPoint Solutions
 iCIMS
 iPipeline
 Jornaya
 Katabat
 Marketri, LLC
 MMIT
 Monetate
 NeuroFlow
 Occasion Brands
 Pilot Freight Services
 Planalytics, Inc.
 RRS
 SAP
 Synan Holdings LLC
 WealthHub Solutions, Inc
 Wolters Kluwer
 WorkWave



ACG Philadelphia SaaS Sponsor Opportunities

In 2020, the SaaS Conference will be invitation only and limited to service advisory firms. Participating as a sponsor ensures access to a highly curated audience of private equity firms, investment banks, and company operators and valuable benefits.

Sponsorship is offered at \$7,500.

If you are interested in sponsoring ACG Boston's Healthcare Conference in November 2020 we can offer a discounted price of \$13,000 for both events.

Sponsor Benefits	\$7,500
Industry Exclusivity (only sponsor in your industry)	X
Significant branding of your firm to industry focused dealmakers.	X
Limited event sponsor base reduces dilution, increasing visibility of your firm.	X
Recognition from the podium at the event	X
Complimentary tickets to full event (\$2,000 value)	4 tickets
Sponsor ad in Program Book given to all attendees at registration.	Full page
Access to the Meeting App, otherwise exclusively for PEs, IBs	X
Sponsor booth/table in the program room / networking space	X
Opportunity to inbound topic ideas to shape the content	X
Introduce a program	X
Logo in program book and logo with a link on our website and e-newsletters promoting the conference	X
Opportunity to seat drop materials	X
Attendee list provided in advance and post conference (name, firm and email for those who opt in)	X

Contact Us

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