

## SPONSORSHIP LEVELS 2019-2020

SPONSORSHIPS AVAILABLE	Platinum 12	Gold 16	New Member Breakfast 1	Academy 1	Rising Stars	Women in Leadership 1
Sponsorship Fee – base fee	\$9,500	\$2,500	\$4,000	\$4,000	\$4,000	\$4,000
SPONSORSHIP BENEFITS						
Membership Dues	2 Individuals	1 Individual	1 Individual	1 Individual	1 Individual	1 Individual
Premium Partner Access to ACG Events The opportunity to bring guests throughout the year to ACG Events.	2 FREE tickets to all ACG Events (except Women's Monthly Lunches) and can be used by ANYONE in your company. Register with company code.	FREE ticket to all ACG Events (except Women's Monthly Lunches) and can be used by ANYONE in your company. Register with company code.	N/A	1 FREE ticket to all ACG Events (except Women's Monthly Lunches)	1 FREE ticket to all ACG Events (except Women's Monthly Lunches) and 4-Session Business Development Curriculum	2 Tickets to Women's Tea and Speaker Events
Guest Attendees Benefit	May register unlimited guest attendees at member rate – and 1 FREE non-member C-Suite corporate guest – for ALL events (except Women's Monthly Lunches).	May register guest attendees (unlimited number) at member rate to ALL events (except Women's Monthly Lunches).	N/A	N/A	N/A	N/A
Listing on ACG OC Home Page	Logo	Name	N/A	N/A	N/A	N/A
Opportunity to Host Programs The opportunity to act as the host and introduce the evening program and presenter at one of the monthly programs	When Available	N/A	New Member Breakfasts	Included (all programs)	Rising Stars	Women's Events
Logo and/or Name Placement in Promotional Materials Featured logo placement on selected advertising and collateral materials, including posters, flyers and digital communications	Logo	Name Only	New Member Breakfasts	Included	Rising Stars	Women's Events
Recognition in ACG OC E-News	Logo/Profile	Name Only	New Member Breakfasts	Included	Rising Stars	Women's Events
Event Poster and On-Screen Recognition On-site Audio/Visual Sponsor Credit Recognition on "loop-style" slide shows at designated programs and special events	Logo	Name Only	New Member Breakfasts	Included	Rising Stars	Women's Events
Podium Recognition Recognition from the podium at the monthly programs	Individual	General	New Member Breakfasts	Included	Rising Stars	Women's Events
Name Recognition in Press Materials	Yes	Yes	N/A	Included	Rising Stars	Women's Events
Distribution of Marketing Materials The opportunity to distribute marketing materials at the monthly programs	Yes	N/A	New Member Breakfasts	Included	Rising Stars	Women's Events
Tickets at Annual Awards Event	1 Table	1 Ticket	2 Tickets	2 Tickets	2 Tickets	2 Tickets
VIP Receptions Specified number of sponsor members and guests invited to all VIP receptions (costs may apply)	2 sponsor members	1 sponsor member	1 sponsor member	1 sponsor member	1 sponsor member	1 sponsor member
First Right of Refusal on Sponsor Renewal The first right of refusal to renew sponsorship at existing level	1st right of refusal	2nd right of refusal	New Member Breakfasts	Included	Rising Stars	Women's Events
Category Exclusivity Restrictions on number of competitors at same sponsor level (e.g. attorney, accountant, commercial bank, investment bank, insurance company, etc.	Limited to 2 sponsors per category, unless other Platinums agree	N/A	N/A	N/A	N/A	N/A