

Blurred Lines: The Age of Convergence

Tyson Pratcher, Head of Investments, The Family Office (TFO), USA



Tyson Pratcher is the Head of Investments at The Family Office (TFO), USA, where he manages overall asset allocation, structures limited partner investments, direct investments across a range of equity and debt asset classes, and leads the Investment Committee process for a \$6 billion multi-family office.

In addition, Tyson Pratcher serves on the advisory boards of Blackstone Tactical Opportunities Fund, Landmark Partners, TPG Special Situations Partners, and GenX360.

Until recently, Mr. Pratcher was the former Director of the Absolute Returns Strategies and Opportunistic Investments portfolios for the NY State Common Retirement Fund, where he was responsible for a \$12 billion total portfolio. His responsibilities included selecting asset managers, negotiating terms for each investment, monitoring investments, performing market research and participating in the Fund's Risk Advisory Council and Investment Committee.

Previously, Mr. Pratcher served as deputy state director at the Office of U.S. Senator Hillary Rodham Clinton, advising Senator Clinton on legislative matters and political matters. Earlier in his career, Mr. Pratcher was an associate at Davis Polk and Wardwell. Tyson Pratcher holds a BA from Hampton University, Virginia and a JD from the Columbia University School of Law, where he was a Dunaway Scholar and contributed to the National Black Law Journal.

Martez Moore, Chairman & CEO, Moore Frères & Company



Martez R. Moore is the Chairman and CEO of Moore Frères & Company. He serves on numerous corporate boards, including holding the position of Executive Chairman of Opera TV. Previously, he worked at Viacom, Inc. as the Executive Vice President of Digital Media & Head of Business Strategy & Corporate Development for one of its divisions. In this position, he had P&L, business strategy, and M&A responsibilities, including investing \$225M in capital that created \$5.8B in Viacom shareholder value, a 26.7x return on invested capital during his nine-year tenure. Prior to Viacom, Mr. Moore was a strategy

consultant with McKinsey & Company. He was a principal with TSG Capital Group, a private equity fund with nearly \$1B AUM, and Indosuez Capital, a leading merchant bank.

Mr. Moore began his finance career with the Mergers, Acquisition and Restructuring department at Morgan Stanley & Company. He previously worked at The White House in the Political Affairs Office for Rahm Emanuel. He graduated magna cum laude from Loyola University of Chicago and earned his J.D. from The University of Pennsylvania Law School as a Sweeney Scholar.