

March 25, 2020

## EXHIBITORS & SPONSORS

ACG New York | www.acgnyc.org

Exhibitors Contact: Angie Clay | P: 212.489.8700 ext. 7 | E: aclay@acgnyc.org Sponsors Contact: Vikash Magdani | P: 347-633-7734 | E: vmagdani@acgnyc.org





## 16th Annual M&A ACG DealSource® Featuring Beer from Around the World March 25, 2020

#### Overview

The afternoon will open by exclusive invitation to investment banks and equity capital providers. One-on-one arranged meetings & general networking will help you establish new relationships and enhance existing ones. Only 40 equity capital providers and 40 investment banking spots are available with 6 one-on-one private meetings. The evening "Beer Tasting" attracts 400 leading middle market dealmakers and is open to all.

- 1. Please return the payment page to me to secure your spot.
- 2. Someone will reach out to assist you in registering your attendees
- 3. The ACG Team will be in touch with additional information on one-on-one meetings or additional information on sponsorship

### Agenda

### PE/IB and PE/PE Meetings - By Invitation Only

**2:30pm to 5:30pm** - Private Equity and Investment Banks can participate in up to four sector tables: Aerospace & Defense, Healthcare & Pharma, Technology, Real Assets (Energy), Business &/or Financial Services, Industrial & Manufacturing.

### DealSource & Annual Beer Tasting

**6:00pm** Registration for DealSource **6:00pm to 8:30pm** - Open Networking (IB/PE Serving Beer)

### **Expected Professionals in Attendance**

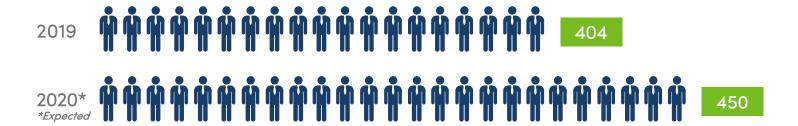
Leading decision makers and professionals actively involved in the growth of business in corporate America including equity sponsors, private sector CEO's, LP's, family offices, investment bankers, and corporate development offices. Service providers are welcomed for open networking reception.



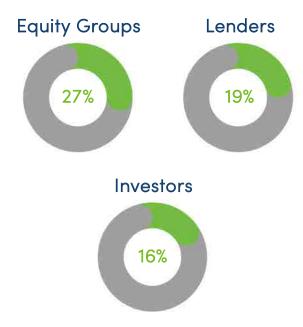


### **Conference Metrics**

### Past Attendance



### **Event Top Verticals**



## **ACG Top Member Types**



### **About ACG New York**

ACG New York, with over 1000 members, is the financial gateway to access for meeting and reaching key private capital professionals associated with New York middle market transactional dealmaking on a global basis.

# 16<sup>th</sup> Annual M&A DealSource

**Past Event Photos** 



















ACG New York

ATT: Vikash Magdani

New York, NY 10016

349 Fifth Avenue, Suite 326

## 1:1 PRIVATE MEETING HOST INFORMATION

DEADLINE TO SIGN UP IS MARCH 6TH

Marketing Informatio				
Name: Title:				-
Company:				-
Address:				
City:	State:	Zip:		_
Phone:	Fax:			-
Email:				
Fund Size:				
□<\$750M	□ \$750M-\$1.5B □ >\$1.5B		>\$1.5B	
<b>Sponsorship Selection</b>	1			
Deal Meeting pricing include	s beer for table and e	entry to beer tast	ting:	
1:1 Meetings + Beer Table (up	to 4 Tracks/1-4 Peop	ole) \$1,75	0	
Track Selection, Pick up	to Four			
☐ Aerospace & Defense	☐ Healthcare & Ph	arma	☐ Technolo	ду
☐ Real Assets (Energy)	☐ Business &/or Fi	nancial Services	□ Industria	l & Manufacturing
Method of Payment A 3% credit card fee will be ch	arged for transactions	s over \$1,000.		
☐ Visa ☐ Americ	can Express	□ MasterCo	ard	□ Check Enclosed
Credit Card Number Billing Address (if different) Signature		<u> </u>		
Email to: aclay@acgnyc.org Fax to: ACG NY Office at 203 If mailing a check, please ma		New York		

\*Exhibitors/One on Ones are for PE & IB only



## SPONSORSHIP INFORMATION

## **DealSource Sponsorship**

### Overview

This annual event attracts over 450 dealmakers in the middle market. The networking reception will bring together over 30 private equity firms along with investment bankers serving collectively over 60 crafted beers sourced both nationally and globally.

### **Details**

### Event Sponsor - \$7,500

Sponsors will have the opportunity to have their own table where they will start a conversation while pouring beer to attendees during the main event.

### One on One Track Sponsor - \$15,000

Sponsor a specific track during the PE to PE and PE to IB one on one exclusive dealmaking meetings. With this sponsorship you will have exclusivity for sponsoring a specific one on one dealmaking track. Tracks available are Aerospace & Defense, Healthcare & Pharma, Technology, Real Assets (Energy), Business &/or Financial Services, Industrial & Manufacturing. **Does not include 1:1 meetings.** 

DealSource Sponosr Benefits		Event Sponsor	1:1 Track Sponsor	
Pre-Event Exposure	Logo a link in email blasts to 18,000+ recipients	*	*	
	Logo a link on event page	*	*	
	Social media mentions	*	*	
	Logo on each track table		*	
Event Access	Entrance into One on One Pre-Event		*	
Onsite Recognition	Complimentary Passes for firm	2	2	
	ACG Website Listing	*	*	
	Beer Table (beer included)	*	*	
	Signage	*	*	
Post-Event Access	Attendee list with contact information (no emails)	*	*	
Pricing	\$7,500	\$15,000		



16<sup>th</sup> Annual M&A ACG DealSource March 25, 2019

## SPONSORSHIP INFORMATION

## **Marketing Information**

Name:						
		State:				
Phone:		Fax:				
Email:						
Sponsorship S  ☐ Event Sponsor  ☐ One on One Tro	\$7,500	Paragraph   \$20,000	0			
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☐ Real Assets (E	nergy)	☐ Business &/or Financial Services ☐ Industrial & Manufacturing			9	
Method of Pay A 3% credit card fee	•	ged for transactions o	ver \$1,000.			
□ Visa	□ America	n Express	□ MasterCa	ırd	□ Check Encl	osed
Billing Address (if d	ifferent)		· 		-	
Email to: vmagdar Fax to: ACG NY Off If mailing a check,	fice at 203.3	org	w York		Laura P. F.	
Mail To  ACG New York  ATT: Vikash Magda 349 Fifth Avenue, S New York, NY 10016	Suite 326					