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LYDIA SARFATI

Lydia Sarfati is the Founder and CEO of Repêchage, the first company to bring seaweed-based skincare treatments and cosmetics to the U.S market. Ms. Sarfati is an international industry leader and the developer of the world-renowned Repêchage® Four Layer Facial®, what Cosmopolitan UK has called "the best facial of the century." Today, together with her husband David Sarfati, Co-Founder and COO, Sarfati oversees a 50,000 square foot manufacturing, research, development and training facility in Secaucus, NJ. All Repêchage professional products and treatments are made in the United States, and are sold in over 40 countries worldwide.

Lydia was born in Legnica, Poland, a city close to the Czech and German borders. She began her career in beauty as a makeup artist and skin care specialist in 1971, custom-blending cosmetics in a Madison Avenue salon in New York. She received her license in esthetics, and in 1975, became the skin care manager in a top NYC Salon. In 1977, she opened Klisar, her first day spa in Manhattan and opened a salon on 55th Street off of 5th Ave. In 1980, she launched the Repêchage treatments and products based on seaweed, opening the new Repêchage Spa de Beauté on Third Ave in 1986, and later in the Galleria building on 57th Street.

Sarfati was one of the pioneers in the field of esthetics in the U.S. setting the professional and business standards for the industry. She innovated spa services with the creation of

the Facial Bar concept which allows salons and spas to incorporate express facial treatments with instant, visible results. Her skincare method is practiced by top estheticians around the world and is taught in over 200 schools in the US and globally; the Lydia Sarfati Post-Graduate Skin Care Academy located in Secaucus, offers master courses taught by Lydia once a year in addition to the advanced education classes available at the Academy on a monthly basis.

She appears nationally and internationally at esthetic trade shows, and attends and conducts overseas conferences in Asia, Europe, the Middle East, Central America, and South Africa. She has produced 17 step-by-step instructional videos as well as written and published Repêchage: The Book, Skincare Science & Protocols, a comprehensive reference of skin conditions, skincare and body treatments, and medical esthetics including pre and post operative care protocols. She is a prolific writer, a contributing editor for Les Nouvelles Esthétiques & Spa, Skin Inc. Magazine and European publications. Sarfati is also author of “Success at Your Fingertips.” Written to help salon and spa professionals achieve professional success, it was published in the US in 2005, in Poland in 2014, in Romania in 2015, and in Italy in 2018.

Ms. Sarfati was a founding President of the EMDA (Esthetics Manufacturer and Distributor Alliance), Vice President of American Beauty Association—now a part of Professional Beauty Association, a member of CEW (Cosmetic Executive Women), FGI (Fashion Group International), and is the chairman of CIDESCO Section USA.

Sarfati was the recipient of both LNE’s Crystal Award and Dermascope’s Legend Award. She was granted the ICMAD’s Cosmetic Entrepreneur Award for Leadership and the NCA Pillar Award for Education Leadership. She was the first honoree from a skincare company to be recognized at the 19th Annual American Beauty Ball and Charity Gala benefitting The Make A Wish Foundation®. Lydia was honored at the Seventh Annual “Top Women in Business” Networking Awards Dinner presented by American Airlines. Lydia was presented with the prestigious Chevalerie “Knight Award” by Intercoiffure Mondial, the first and only skin care professional to be recognized by the organization for outstanding contributions to the industry. Ms. Sarfati continues to promote education to professionals through-out the globe. In 2014, Sarfati was named Honorary Ambassador to Legnica, Poland, her home city, by the President of Legnica, Thadeusz Krzakowski.

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