

SPONSORSHIP CATEGORY	REACH	BENEFITS	COST	INDUSTRY EXCLUSIVITY
1. DIAMOND SPONSOR	Chapter level	Prominent logo, name , and linkage on ACG website and all Chapter announcement Prominent logo, name, and officer photo displayed at all Chapter programs Opportunity to speak at premier event and one regular lunch sponsorship (up to 2 minutes) Half-Table (5 seats) at Awards lunch 3 Tickets to Pre-Awards Social 4 Tickets to Toast to Private Equity reception or Texas Two Step conference 2 complimentary annual memberships (\$700 value)	\$5,000/Year	\$10,000/Year
2. PLATINUM SPONSOR	Chapter level	Company name and linkage on ACG website and all Chapter announcement Company name displayed at all Chapter programs 2 tickets to Award lunch or Texas Two Step conference 2 tickets to Pre-Awards Social Opportunity to speak up to 2 minute at one regular lunch; Will be sponsor of lunch chosen 1 complimentary annual membership (\$350 value)	\$3,000/Year	
3. PREMIER EVENT (*)				
TITLE SPONSOR	Per event	Prominent logo and name on signage and marketing material Opportunity to introduce guests/nominees/honorees at event Special mention during program Table for 10 at event with name/logo	\$3,000	
EVENT SPONSOR	Per event	Name on signage and marketing material Table reserved for 10 at event with name/logo Special mention during program	\$2,000	
MISCELLANEOUS (Valet Pkg, Audio Visual, Etc)	Per event	Name on signage and marketing material Special mention during program	\$500	
TABLE SPONSORSHIP @ AWARDS LUNCH	Per event	Reserved table with 10 seats & company name/logo displayed at reserved table	\$1,000	
HALF-TABLE SPONSORSHIP @ AWARDS LUNCH	Per event	Half of a reserved table with 5 seats & company name/logo displayed at the table	\$500	
4. MONTHLY LUNCHEONS				
LUNCHEON SPONSORSHIP	Per luncheon	Logo and name on signage and marketing material Opportunity to display marketing material at the event Opportunity for a 2-minute presentation during program kick-off 5 tickets to the event	\$500	
TABLE SPONSORSHIP	Per luncheon	Reserved table and tickets for 7 guests Company name/logo displayed at reserved table	\$300	

(*) PREMIER EVENTS: ACG Growth Awards, Toast To Private Equity, Private Equity Two-Step.

Value		
Austin Diamond Sponsor	Logo recognition on website & all announcements & at 11 lunches + Two Premier Events @ \$250	4250
	2 Free Memberships	700
	Opportunity to speak at 1 premier event and 1 regular lunch	1000
	Half-Table sponsorship at Awards event (5 seats)	500
	4 tickets to Toast to Private Equity	340
	3 tickets to Pre-Awards Social	150
		6940
San Antonio Diamond Sponsor	Logo recognition on website & all announcements & at 11 lunches + Two Premier Events @ \$250	4250
	2 Free Memberships	700
	Opportunity to speak at 1 premier event and 1 regular lunch	1000
	Half-Table sponsorship at Awards event (5 seats) or Texas Two Step Misc. Sponsorship	500
	4 tickets to Texas Two Step	340
		6790
Platinum Sponsor	Name recognition on website & all announcements & at 11 lunches + Two Premier Events @ \$200	3000
	1 Free Membership	350
	Opportunity to speak at 1 regular lunch	500
	2 Tickets to Awards event or Texas Two Step	170
	2 Tickets to Pre-Awards Social	100
		4120