

ACG[®] New York
Middle Market Week

MIDDLE MARKET WEEK

NOVEMBER 27-DECEMBER 1, 2017

**JOIN FELLOW DEALMAKERS FOR A WEEK OF DYNAMIC
NETWORKING AND RELATIONSHIP BUILDING IN NEW YORK CITY**

WWW.MIDDLEMARKETWEEK.ORG

2017 SPONSORSHIP

ACG New York “Middle Market Week,” will bring together leading global middle market dealmaking professionals to develop and enhance their dealmaking activities, strengthen their long-term relationships, and provide numerous opportunities for networking. Make sure you are in New York for this can’t miss week of non-stop deal opportunities November 27 through December 1.

Where Private Capital Meets the World

ACG New York is the single most comprehensive and efficient networking platform for the middle market deal-making community.

Key Messages:

ACG New York, consisting of over 1000 members, is the financial gateway to access for meeting and reaching key private capital professionals associated with New York middle market transactional deal-making on a global basis.

ACG New York provides its members with opportunities to meet and establish on-going business relationships with members of the investment community including Private Equity, Debt and Equity Investors, Investment Bankers, Intermediaries, Family Offices, Transactional Advisors, Corporate Development, and Operational Value Creators. Our members and attendee executives foster trust and significant transactional deal-making in public and private companies.

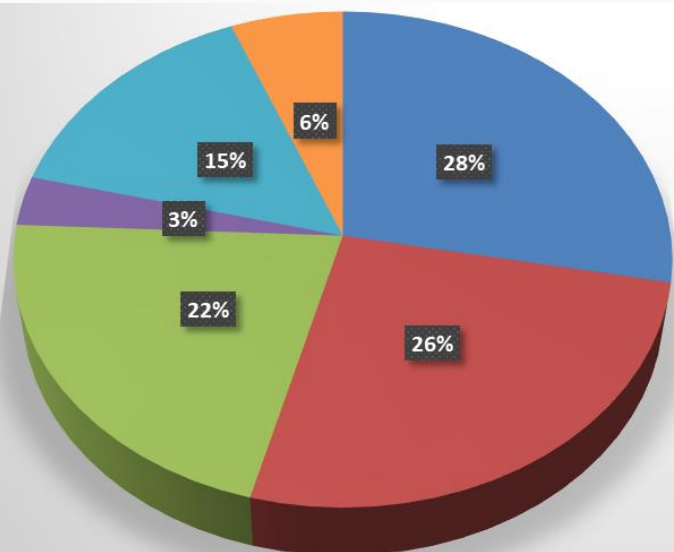
ACG New York, through 70 + annual events drawing over 7,500 participants, provides its members with valuable up-to-the-minute deal intelligence through its focused educational meetings, publications, surveys, monthly lunches, breakfasts, conferences, blogs and weekly newsletter.

Members who invest their time and effort and are committed to participation in ACG New York activities will derive significant benefits consistent with the mission of ACG New York facilitating deal-making through relationship-building and focused education in the world's financial capital.

ACG New York is committed to further growing for the benefit of its members. Successful growth is measured by increased membership, sponsorships, financial strength, participation and elevated recognition as the place for deal-making, corporate growth and corporate development.

ACG New York is the largest chapter of ACG Global and founded in 1954. ACG is the premier global association for professionals involved in corporate growth, corporate development, and mergers and acquisitions. Encompassing over 14,500 members in 59 chapters in North America, South America, Europe and Asia.

Data is a representation of our attendance at the PE Wine Gala 2016



- Advisor (Accountant, Attorney, banking, consultant, recruiter, technology, valuation, wealth management, other services)
- Capital Provider (Equity Group Managing Fund & Equity Group Not Managing Fund, Family Offices, Hedge Fund)
- Capital Provider Lender (Jr Debt, Sr, Mezz, Other)
- Corporate (Corporate Counsel, Corporate Development, Corporate Finance, Corporate Management, Corporate Entrepreneur)
- Intermediary Investment Bank
- Other

EXCLUSIVE INDUSTRY SPONSOR **\$15,000**

Our EXCLUSIVE INDUSTRY sponsorship package will provide brand exposure to your firm for the entire week of Middle Market Week. You will also have the opportunity to reach out directly to our MMW Subscribers through ACG New York.

Sponsorship benefits include:

Prominent Website Listing with sponsors hyperlink	Yes
Logo in Middle Market Week promotions	Yes
Social Networking Links	Yes
Sponsor may email MMW Subscribers with other relevant information	Yes
1 ticket to Wine Tasting Gala on 11/29 plus 10% off additional tickets	Yes

MASTER SPONSOR **\$5,000**

Our MASTER sponsorship package will provide brand exposure to your firm for the entire week of Middle Market Week. You will also have the opportunity to reach out directly to our MMW Subscribers through ACG New York.

Sponsorship benefits include:

Prominent Website Listing with sponsors hyperlink	Yes
Logo in Middle Market Week promotions	Yes
Social Networking Links	Yes
Sponsor may email MMW Subscribers with other relevant information	Yes
1 ticket to Wine Tasting Gala on 11/29 plus 10% off additional tickets	Yes

SUPPORTING SPONSOR **\$1,000**

Our SUPPORTING sponsorship package will provide brand exposure to your firm for the entire week of Middle Market Week.

Sponsorship benefits include:

Website Listing with sponsors hyperlink	Yes
Logo in Middle Market Week promotions	Yes
Social Networking Links	Yes

CONTACT INFORMATION

Name: _____

Title: _____

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City: _____ State: _____ Zip: _____

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E-Mail: _____

Sponsorship Choice: _____

METHOD OF PAYMENT

Amount enclosed: _____

Visa American Express MasterCard Check Enclosed

CREDIT CARD NUMBER _____ EXP DATE _____

Billing Address (if different) _____

SIGNATURE _____

Please fax to: ACG NY Office at 203.292.6401 OR email to: halstead@acgnyc.org

*If mailing a check, please make payable to **ACG New York***

MAIL TO

ACG New York
ATT: Sarah Kuhns
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Stratford, CT 06615

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