

2017 ACG Atlanta Wine Tasting Event

Tuesday, September 26, 2017
5:00 - 8:30pm

Mason Fine Art

415 Plasters Avenue
Atlanta, GA 30324
www.masonfineartandevents.com



SPONSORSHIP OVERVIEW

Considered the “must attend” event for deal makers every fall, the ACG Atlanta Wine Tasting brings together over 600+ deal makers for great wine, great food and exceptional networking. Always located at a creative venue in metropolitan Atlanta, this event continues to grow and provides sponsors a unique opportunity to interact with ACG members and guests. Sponsorship opportunities are listed below.

EXPECTED REACH

AVERAGE ATTENDANCE = 600+

SPONSORSHIP BENEFITS

WINE GLASS SPONSOR (\$7,500) (1) **SOLD OUT**

Exclusively branded “thank you for attending” email sent to ACG Atlanta Database directly following the event (email content will be generated collaboratively and sent from the ACG email system)

Exclusive branding (company name & logo displayed) on the take-home wine glasses used at the event

Company logo listed on homepage of the ACG Atlanta website through the week following the wine event

If desired, inclusion of a branded item (example: wine themed item such as bottle opener, wine glass tags, or approved non-wine themed item such as pen or memory stick) in the gift bags given out to attendees

If desired, inclusion of a quality bottle of wine for the Wine Wall

Provision of the attendee list

Company name & logo printed on prominently on the program given to each attendee

Company logo listed on the ACG Atlanta Wine Event webpage

Company logo included in majority of Wine event communications

Event admission for 6 people (2 of which are to represent your brand)

GIFT BAG SPONSOR (\$5,000) (1) **SOLD OUT**

Branded email invitation to ACG Atlanta Database (email content will be generated collaboratively and sent from the ACG email system)

Exclusive branding (company name & logo displayed) on the gift bags and exterior of Program given to each attendee

Company logo listed on homepage of the ACG Atlanta website through the week following the wine event

If desired, inclusion of a branded item (example: wine themed item such as bottle opener, wine glass tags, or approved non-wine themed item such as pen or memory stick) in the gift bags given out to attendees

If desired, inclusion of a quality bottle of wine for the Wine Wall

Provision of the attendee list

Company logo listed on the ACG Atlanta Wine Event webpage

Company logo included in majority of Wine event communications

Event admission for 6 people (2 of which are to represent your brand)



DEAL-MAKERS LOUNGE SPONSOR (\$5,000) (1) SOLD OUT

Branded email invitation to ACG Atlanta Database announcing the Deal-Makers Lounge (email content will be generated collaboratively and sent from the ACG email system)
Exclusive branding (company name & logo displayed) within the Deal-Makers Lounge
Company logo listed on homepage of the ACG Atlanta website through the week following the wine event
If desired, inclusion of a branded item (example: wine themed item such as bottle opener, wine glass tags, or approved non-wine themed item such as pen or memory stick) in the gift bags given out to attendees
If desired, inclusion of a quality bottle of wine for the Wine Wall
Provision of the attendee list
Company name & logo prominently placed, printed and given to each attendee
Company logo listed on the ACG Atlanta Wine Event webpage
Company logo included in majority of Wine event communications
Event admission for 6 people (2 of which are to represent your brand)

REGISTRATION HOST (\$3,500) (1) SOLD OUT

Branded email invitation to ACG Atlanta Database (sent from the ACG email system)
Company logo listed on homepage of the ACG Atlanta website through the week following the wine event
If desired, inclusion of a branded item (example: wine themed item such as bottle opener, wine glass tags, or approved non-wine themed item such as pen or memory stick) in the gift bags given out to attendees
If desired, inclusion of a quality bottle of wine for the Wine Wall
Provision of the attendee list
Exclusive branding (company name & logo displayed) at registration table
Exclusive branding (company name & logo displayed) on the online registration form
Company name & logo prominently placed, printed and given to each attendee
Company name & logo on pens given to each attendee
Company logo listed on the ACG Atlanta Wine Event webpage
Company logo included in majority of Wine event communications
Event admission for 4 people (2 of which are to represent your brand)

WINE TABLE HOST (\$2,950) (17)

List of wines provided at YOUR table included in pre-event email distribution
Company logo listed on homepage of the ACG Atlanta website through the week following the wine event
If desired, inclusion of a branded item (example: wine themed item such as bottle opener, wine glass tags, or approved non-wine themed item such as pen or memory stick) in the gift bags given out to attendees
If desired, inclusion of a quality bottle of wine for the Wine Wall
Provision of the attendee list
A branded wine tasting table
A selection of two wines from one country or region, assigned on a first-come, first-served basis
Company name & logo displayed at wine tasting table
Company name & logo printed and given to each attendee
Event admission for 4 people (2 of which are to represent your brand)



WATER SPONSOR (\$1,950) (2)

Company logo listed on homepage of the ACG Atlanta website through the week following the wine event

If desired, inclusion of a branded item (example: wine themed item such as bottle opener, wine glass tags, or approved non-wine themed item such as pen or memory stick) in the gift bags given out to attendees

If desired, inclusion of a quality bottle of wine for the Wine Wall

Exclusive branding on Water Bottles and beverage table

Company name & logo displayed at beverage table

Company name & logo printed and given to each attendee

Event admission for 2 people

COFFEE/DESSERT SPONSOR (\$1,500) (2)

Company logo listed on homepage of the ACG Atlanta website through the week following the wine event

If desired, inclusion of a branded item (example: wine themed item such as bottle opener, wine glass tags, or approved non-wine themed item such as pen or memory stick) in the gift bags given out to attendees

If desired, inclusion of a quality bottle of wine for the Wine Wall

Exclusive branding at the coffee/dessert station

Company name & logo coffee/dessert station

Company name & logo printed and given to each attendee

Event admission for 2 people

DINING SERVICE SPONSOR (\$1,000) (8)

Company logo listed on homepage of the ACG Atlanta website through the week following the wine event

If desired, inclusion of a branded item (example: wine themed item such as bottle opener, wine glass tags, or approved non-wine themed item such as pen or memory stick) in the gift bags given out to attendees

If desired, inclusion of a quality bottle of wine for the Wine Wall

Company name & logo displayed at food table and cocktail napkins

Company name & logo printed and given to each attendee

Event admission for 2 people

WINE WALL DONATION - Information Upon Request

Recognition Commiserate with Value of Donated Item

CONTACT

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www.acg.org/atlanta