



COLLEGE

GAME DAY

GOLF TOURNAMENT

PRESENTED BY



CHARITY PARTNER 	\$225 PER PLAYER	REGISTRATION INCLUDES ONE RAFFLE TICKET PER PLAYER, BOX LUNCH, SNACKS, BEVERAGES & AWARDS DINNER RECEPTION.	- NEW VENUE - COWBOYS GOLF CLUB 1600 FAIRWAY DRIVE GRAPEVINE, TX 76051
	\$800 PER FOURSOME	ENHANCE YOUR REGISTRATION WITH A \$60 SUPER TICKET WHICH INCLUDES 2 RAFFLE TICKETS AND 2 MULLIGANS.	

SCHEDULE 12PM REGISTRATION & LUNCH 1:30PM SHOTGUN 6PM AWARDS DINNER

COLLEGE GAME DAY TAILGATE PACKAGE - \$1,500

****New this year**** Represent your company's favorite college team with our tailgate package! Includes golf foursome; tent on golf hole with college banner of your choice and company logo; marketing table and chairs for up to two onsite company reps; lunch, snacks, and beverages on course; awards dinner and dessert reception. College exclusivity and golf hole of your choice so sign up early! Only 18 available! Contact Natalie O'Hanna at nohanna@acg.org today.

GOLD SPONSOR: **Holland & Knight**

WEAR YOUR COLLEGE GAME DAY ATTIRE!

REGISTER ONLINE AT WWW.ACG.ORG/DFW/EVENTS

2017-2018 SPONSOR COMMITMENT FORM

Yes! I want the sponsorships marked below. Subject to availability. Deadline for sponsorship is October 1st, 2017. Benefits are stated in brochure and on website.

Last year's ACG Dealmakers Charity Classic Golf Tournament was nearly **SOLD OUT!!!** Team up with ACG DFW for another excellent afternoon on Monday, October 23rd at the Dallas Cowboy's Golf Club, scramble format, 1:30 shotgun. Our golf tournament is in partnership with The First Tee of Greater Dallas for the 7th year in a row.

___ Platinum Sponsor - \$5,000 (One Available)

- Presenting sponsor of tournament with company name on display, signage and all marketing materials
- Three minute sponsor presentation at Awards Dinner Reception
- Complimentary foursome for golf tournament
- Introduction of your company before shot gun and at the Awards Dinner Reception
- College Game Day Tailgate tent package on hole of choice (no add'l foursome)
- Prominent digital ad and signage at event on handheld displays used by all golfers
- Logo recognition in event invites sent to database of more than 11,500
- Logo and name recognition on all marketing materials related to event
- Logo inclusion on ACG DFW website
- Marketing item included in golfer goodie bag

___ Gold Sponsor - \$2,500

- Complimentary foursome for golf tournament
- College Game Day Tailgate tent package on hole of choice (no add'l foursome)
- Recognition in event invites sent to a database of more than 11,500
- Logo and name recognition on all marketing materials related to event
- Logo inclusion on ACG DFW website
- Prominent signage at event
- Marketing item included in golfer goodie bag

___ Caddie Club Sponsor - \$2,500 (One available)

- Exclusive Sponsor of Caddie Club
- Fore Caddies with company name and logo on custom bibs
- Fore Caddies on all par 3, 4, 5 holes
- Digital and on-site signage

___ College Game Day Tailgate Sponsor \$1,500 (Limited choice on college)

1st College Choice _____ 2nd College Choice _____

- Includes golf foursome with raffle tickets
- Pop up tent on golf hole with college banner and swag
- Marketing table and chairs for company on site reps
- Lunch, snacks and beverages on course
- Awards dinner and dessert reception

___ Silver Sponsor - \$1,500

- Hole sponsor sign with company logo- limited
- Recognition in event invites sent to a database of more than 11,500
- Logo and name recognition on all materials related to the event
- Logo Inclusion on ACG DFW website
- Prominent signage at event
- Marketing item included in golfer goodie bag

___ Bronze Sponsor - \$750

- Hole sponsor sign with company logo- limited
- Name and logo added marketing materials and on-site day of event sponsor signage
- Marketing item included in golfer goodie bag

Other Sponsor Opportunities:

- ___ Buffet Lunch \$500- Company logo and signage on site, marketing materials on table
- ___ Contest Hole \$750- Longest drive, Hole in One, Closest to Pin- **Two available**
- ___ Beverage Cart \$750- Logo on cart, beverages, snacks on cart for golfers all day
- ___ Golf Carts - \$500 Company name/logo and marketing piece on golf carts
- ___ Awards Dinner Reception- \$750 Company logo and mention with marketing table/materials at dinner
- ___ Golf ball cannon on Par 5- \$750 with signage and company representative
- ___ Fireside dessert and hot toddy reception on patio - \$500 – signage and one company rep on site

Sponsorship benefits are effective when payment is received. Upon contracting, your company will be contacted by our ACG DFW sponsorship representative, who will serve as your main contact with regards to sponsorship and benefits.

1. **Please** return this commitment form as soon as possible with a digital logo file **hi-resolution format (scalable eps preferred)** to: Natalie O'Hanna, nohanna@acg.org

2. **Company Name** _____

(List as you want it to appear in print).

Contact Name _____

Email _____

Telephone Number _____ Web site URL _____

3. **Payment for Sponsorship(s):**

By Check _____ Mail checks by Post Office only to: ACG DFW, 5959 Royal Lane, PO Box 670528, Dallas, TX 75367

By Credit Card No _____ Exp. Date _____

Name on Card (please print) _____

4. **Signature Required** _____

5. **Confirmation from ACG DFW will be sent via email, along with a receipt.**

To Discuss Your Opportunity, please contact:
 Natalie O'Hanna, Executive Director, ACG Dallas/Fort Worth
 561-818-8384, nohanna@acg.org