

OVERVIEW

The Association for Corporate Growth – Maryland Chapter is a premier network for middle market deal makers. Our focus is to provide a forum for the relationships that are valuable in the deal community. We provide events for networking, information sharing and most importantly serious deal sourcing. For over 30 years, ACG Maryland events have been attracting top business executives and professionals from Maryland and the Mid-Atlantic Region. Our ecosystem includes, private equity groups and mezzanine capital providers, lenders, investment and commercial bankers, intermediaries, strategic acquirers and service providers. Founded in 1954, the Association for Corporate Growth is the global association for professionals involved in corporate growth, corporate development, and mergers & acquisitions.

We encourage you to partner with ACG Maryland. We have developed platforms and programming for you to spotlight your company.

Quick Facts about ACG Maryland:

- Our membership of over 180 is comprised of the middle market dealmakers in the region.
- In 2016-2017 we held 12 events with 200 unique organizations attending and over 275 unique attendees registered.
- A range of speaker and networking events offer exposure every month of the year.
- Signature ACG Maryland Events like Taste of the Middle Market and Deal Market Update which attract nearly 100 registrants.

For additional information or if you have questions, please contact Aimee Yardley, Executive Director at 443-640-1063 ext. 141 or info@ACGMaryland.org.

ACG Maryland - we provide opportunities for you to do business

Association for Corporate Growth – Maryland Chapter
9 Newport Drive, Suite 200 | Forest Hill, MD 21050
443-640-1063 | info@ACGMaryland.org

CHAPTER SPONSOR PACKAGES

Platinum Chapter Sponsor - \$5,000

As a Platinum Chapter Sponsor, your company will receive:

1. Chapter Recognition
 - a. Your logo on the home page of our web site for one year
 - b. Your logo included in select chapter broadcasts for one year
2. Deal of the Year Celebration
 - a. Ten [10] complimentary tickets – with one reserved hightop and marketing slide at the event.
 - b. Your logo posted on the Deal of the Year web page
 - c. Your logo posted on event announcements and promotional material
 - d. Your logo included in the Deal Reel presentation which will run throughout the event
 - e. A full-page (full bleed) advertisement in the Deal of the Year Program
 - f. Recognition of your sponsorship from the podium
3. Speaker and Networking Event Series Tickets
 - a. Two [2] complimentary tickets to September's Taste of the Middle Market Event (must be paid in full by 9/8/2017).
 - b. Two [2] complimentary tickets to **each** of the following monthly events; October- Breakfast and Networking; November – Breakfast and Networking; January- Deal Market Update Breakfast Panel; April Breakfast and Networking and June Breakfast and Networking.
 - c. Recognition with signage of your sponsorship at the above events.

Gold Chapter Sponsor - \$2,500

As a Gold Chapter Sponsor, your company will receive:

1. Chapter Recognition
 - a. Your logo on the home page of our web site for one year
 - b. Your logo included in select chapter broadcasts for one year
2. Deal of the Year Celebration
 - a. Five [5] complimentary tickets – includes a marketing slide at the event
 - b. Your logo posted on the Deal of the Year web page
 - c. Your logo posted on event announcements and promotional material
 - d. Your logo included in the Deal Reel presentation which will run throughout the event
 - e. A half-page (full bleed) advertisement in the Deal of the Year Program
 - f. Recognition of your sponsorship announced from the podium
3. Speaker and Networking Events
 - a. Six [6] complimentary tickets for use during the ACG – Maryland fiscal year Sept. 2017-August 31, 2018. Eligible events for ticket use include: October- Breakfast and Networking; November – Breakfast and Networking; January Deal Market Update Breakfast Panel; April Breakfast and Networking and June Breakfast and Networking.

A La CARTE SPONSORSHIP

Speaker and Networking Event Series Programs – Exclusive Sponsorship \$1,250

As an exclusive Speaker and Networking Event Series Sponsor, your company will receive:

1. Six [6] complimentary tickets to the event you have chosen to sponsor
2. Your logo included on all promotional emails
3. 2-3 minutes to promote your company from the podium
4. Link from our program web page to your web site

Speaker and Networking Event Series Programs – Non- Exclusive Sponsorship \$500¹

As a Monthly Program Event Sponsor, your company will receive:

1. Two [2] complimentary tickets to the monthly event you have chosen to sponsor
2. Your logo included on all promotional emails
3. Recognition of your sponsorship announced at the event
4. Link from our program web page to your web site

¹ ***Eligible Events: September 2017, October 2017, November 2017, January 2018, April 2018 or June 2018***

Collaborative Networking Event – Non – Exclusive Sponsorship \$750²

As the Collaborative Networking Event Sponsor, your company will receive:

1. Four [4] complimentary tickets
2. Your logo included on all promotional emails
3. Recognition at the event registration area
4. Link from our program web page to your web site

²***Eligible Events: December 2017 and February 2018***

Chapter Sponsorship

PAYMENT METHOD

Check payable to “ACG Maryland”

Send to: ACG Maryland, 9 Newport Drive Suite 200, Forest Hill, MD 21050

Credit Card

Visit us online at www.acgmaryland.org and click the Sponsor ACG Maryland link.

Payment is expected within 30 days of the order unless prior arrangements have been agreed to with ACG Maryland.

Questions: Email Info@ACGMaryland.org

Phone 443-640-1063

CHAPTER SPONSORSHIP SELECTION FORM

Company _____

Contact _____

Phone _____ Email _____

CHAPTER SPONSOR PACKAGES

Platinum Sponsor \$ 5,000

Gold Sponsor \$ 2,500

A La CARTE SPONSORSHIP

Speaker and Networking Event Series Programs Exclusive \$ 1,250

Speaker and Networking Event Series Programs Non Exclusive \$ 500

Collaborative Networking Non Exclusive \$ 750