



SEPT 2018 – AUG 2019 SPONSORSHIP OPPORTUNITIES

Partner with ACG Tampa Bay

Maximize Your Exposure to the Tampa Bay Middle-Market Business Community

ABOUT ACG TAMPA BAY

Our chapter was formed in 1997 and maintains a membership of 260+. We are an approval chapter, which helps us maintain the quality of members you want to meet. Today we offer over 20 programs a year including high-quality education as well as deal-generating networking events. We strive to provide sponsors the opportunity to gain visibility and exposure to key deal makers and professionals in Tampa Bay, including Sarasota/ Manatee, Pinellas, Pasco, Polk and Hillsborough Counties.

ABOUT ACG A local community with global reach

Founded in 1954, the Association for Corporate Growth has 59 chapters and 14,500 members around the world. ACG serves 90,000 investors, executives, lenders and advisers to growing middle-market companies. ACG's mission is to drive middle-market growth.

75% of ACG members report that they have done business with fellow members.

This return on investment has made ACG the most trusted and respected resource for middle-market dealmakers and business leaders who invest in growth and build companies. Face-to-face events, online tools, structured networking opportunities, exclusive member benefits and leading-edge market intelligence provide ACG members with powerful business-building resources.

Private equity professionals, investment bankers & intermediaries, attorneys, auditors & accountants, lenders, corporate development officers, company leaders and others focused on the middle market make ACG your resource for opportunities, capital and services. ACG brings together every segment of the growth community.

WHY SPONSOR?

- Promote growth of middle-market companies in Tampa Bay
- Gain exposure to key dealmakers and other professionals in Tampa Bay
- Define and strengthen your brand
- Position your organization as an industry leader in Tampa Bay
- Enjoy generous sponsor benefits, including complimentary ACG memberships and meeting registrations
- Sponsor benefits are based on sponsor level, as described

Choose the sponsorship opportunity that aligns with your business goals providing brand awareness and valuable business connections.

For more information, please contact our Sponsorship Co-Chairs:

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DRIVING MIDDLE-MARKET GROWTH

www.acg.org/tampabay • (813) 205-0776 • Fax: (813) 830-7460 • acgtampabay@acg.org

SEPT 2018 – AUG 2019 SPONSORSHIP OPPORTUNITIES

ANNUAL SPONSORSHIPS, SEPT – AUG

PLATINUM LEVEL - \$5,000

- Two complimentary ACG memberships for eligible professionals (\$750 value)
- Two complimentary registrations to each of ACG Tampa Bay's monthly programs (\$1,500+ value)
- Five complimentary tickets to annual End of the Year Networking/Sponsor Appreciation Party held in August
- **NEW THIS YEAR – Leaderboard Ad (728x90) displayed on the top of every page on www.acg.org/tampabay**
- Logo on ACG Tampa Bay's website, with link to sponsor's website
- Banner with prominent full-color logo at ACG Tampa Bay events and on powerpoint show (when provided)
- Logo on ACG Tampa Bay email footer and all event email blasts
- Acknowledgment at ACG Tampa Bay monthly meetings from podium and on name badges
- Opportunity to put company materials and/or give-aways at the "Sponsor Table" at each ACG Tampa Bay regular monthly meeting
- Reduced price of \$500 to host a table at Annual Wine Tasting Event

PLATINUM – ACG CUP PRESENTING SPONSOR - \$5,000

- Two complimentary ACG memberships for eligible professionals (\$750 value)
- Two complimentary registrations to each of ACG Tampa Bay's monthly programs (\$1,500+ value)
- Five complimentary tickets to annual End of the Year Networking/Sponsor Appreciation Party held in August
- **NEW THIS YEAR – Leaderboard Ad (728x90) displayed on the top of every page on www.acg.org/tampabay**
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- Acknowledgment at ACG Tampa Bay monthly meetings from podium and on name badges
- Opportunity to put company materials and/or give-aways at the "Sponsor Table" at each ACG Tampa Bay regular monthly meeting
- Reduced price of \$500 to host a table at Annual Wine Tasting Event
- Additional ACG Cup Benefits – name on traveling ACG Cup award, presentation of awards to winning team, judging opportunities

GOLD LEVEL - \$3,500

- One complimentary ACG membership for an eligible professional (\$375 value)
- One complimentary registration to each of ACG Tampa Bay's monthly programs (\$765+ value)
- **NEW THIS YEAR – Billboard Ad (970 x 250) displays in the middle of the home page and section overview pages on www.acg.org/tampabay**
- Four complimentary tickets to annual End of the Year Networking/Sponsor Appreciation Party held in August
- Logo on ACG Tampa Bay's website, with link to sponsor's website
- Banner with full-color logo at ACG Tampa Bay monthly meetings and on powerpoint show (when provided)
- Logo on ACG Tampa Bay email footer and all event email blasts
- Acknowledgment at ACG Tampa Bay monthly meetings from podium and on name badges
- Opportunity to put company materials and/or give-aways at the "Sponsor Table" at each ACG Tampa Bay regular monthly meeting
- Reduced price of \$500 to host a table at Annual Wine Tasting Event

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SILVER LEVEL - \$2,500

- One complimentary registration to each of ACG Tampa Bay's monthly programs (\$765+ value)
- Three complimentary tickets to annual End of the Year Networking/Sponsor Appreciation Party held in August
- **NEW THIS YEAR – Skyscraper Ad (240 x 400) displays below the left navigation on interior pages on www.acg.org/tampabay**
- Logo on ACG Tampa Bay's website, with link to sponsor's website
- Banner with full-color logo at ACG Tampa Bay monthly meetings and on powerpoint show (when provided)
- Logo on ACG Tampa Bay email footer and all event email blasts
- Acknowledgment at ACG Tampa Bay monthly meetings
- Recognition as Silver Sponsor on name badges at ACG Tampa Bay's monthly meetings
- Reduced price of \$500 to host a table at Annual Wine Tasting Event

SARASOTA - \$2,000

- Two complimentary registrations to each of ACG Tampa Bay's programs in Sarasota (\$400 value)
- Two complimentary tickets to annual End of the Year Networking/Sponsor Appreciation Party held in August
- **NEW THIS YEAR – Skyscraper Ad (240 x 400) displays below the left navigation on interior pages on www.acg.org/tampabay**
- Logo on ACG Tampa Bay's website, with link to sponsor's website
- Banner with full-color logo at ACG Tampa Bay monthly meetings and on powerpoint show (when provided)
- Logo on ACG Tampa Bay email footer and all event email blasts
- Acknowledgment at ACG Tampa Bay monthly meetings
- Recognition as Sponsor on name badges at ACG Tampa Bay's monthly meetings

EMERGING PROFESSIONALS - \$1,500

- Two complimentary registration to each of the ACG Emerging Professionals' meetings
- One complimentary tickets to annual End of the Year Networking/Sponsor Appreciation Party held in August
- **NEW THIS YEAR – Skyscraper Ad (240 x 400) displays below the left navigation on interior pages on www.acg.org/tampabay**
- Logo on ACG Tampa Bay's website, with link to sponsor's website
- Banner with full-color logo at ACG Tampa Bay meetings and on powerpoint show (when provided)
- Acknowledgment at Emerging Professional's meetings
- Logo on ACG Tampa Bay email footer and all event email blasts
- Recognition as Emerging Professional's Sponsor on name badges at Emerging Professional's events

Through its programming, ACG Tampa Bay facilitates networking and provides professional development opportunities for members and guests.

TAMPA BREAKFAST SERIES SPONSOR - \$2,500

- Two complimentary registrations to Breakfast Series
- One ticket to annual End of the Year Networking/Sponsor Appreciation Party held in August
- Firm logo to be included on meeting invite sent to ACG Tampa Bay's database (*approximately 3,000*)
- Company logo/bio listed on ACG Tampa Bay's event page during promotion of sponsored meeting
- Company presentation at beginning of breakfast series
- Acknowledgment at sponsored meeting
- Recognition as Meeting Sponsor on name badges at sponsored meeting

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TAMPA "SIGNATURE EVENT" SPONSORS - \$1,500

Holiday Party in December, "Birdies & Beer" in April, End of the Year Networking Event in August

- Two complimentary registrations to sponsored event (\$110 value)
- One ticket to annual End of the Year Networking/Sponsor Appreciation Party held in August
- Firm logo to be included on meeting invite sent to ACG Tampa Bay's database (*approximately 3,000*)
- Company logo/bio listed on ACG Tampa Bay's event page during promotion of sponsored event
- Opportunity to put company materials and/or give-aways at the "Sponsor Table" at sponsored event
- Acknowledgment at sponsored event
- Recognition as Signature Event Sponsor on name badges at sponsored event

TAMPA MONTHLY MEETING SPONSORS - \$995

- Two complimentary registrations to sponsored meeting (\$110 value)
- Firm logo to be included on meeting invite sent to ACG Tampa Bay's database (*approximately 3,000*)
- Company logo/bio listed on ACG Tampa Bay's event page during promotion of sponsored event
- 3-minute company presentation at beginning of sponsored meeting and acknowledgment from podium
- Opportunity to put company materials and/or give-aways at the "Sponsor Table" at sponsored meeting
- Recognition as Meeting Sponsor on name badges at sponsored meeting

* See [Commitment Page](#) for scheduled monthly meetings

SARASOTA MEETING SPONSORS - \$750

- One complimentary registrations to sponsored meeting (\$55 value)
- Firm logo to be included on meeting invite sent to ACG Tampa Bay's database (*approximately 3,000*)
- Company logo/bio listed on ACG Tampa Bay's event page during promotion of sponsored event
- 3-minute company presentation at beginning of sponsored meeting and acknowledgment from podium
- Opportunity to put company materials and/or give-aways at the "Sponsor Table" at sponsored meeting
- Recognition as Meeting Sponsor on name badges at sponsored meeting

* See [Commitment Page](#) for scheduled monthly meetings

EMERGING PROFESSIONALS MEETING SPONSORS - \$500

- One complimentary registration to the sponsored meeting (\$30+ value)
- Firm logo to be included on meeting invite sent to ACG Tampa Bay's database (*approximately 3,000*)
- Company logo/bio listed on ACG Tampa Bay's event page during promotion of sponsored event
- 3-minute company presentation at beginning of sponsored meeting and acknowledgment from podium
- Opportunity to put company materials and/or give-aways at the "Sponsor Table" at sponsored meeting
- Recognition as Emerging Professional's Sponsor on name badges at Emerging Professional's events

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SPECIAL EVENT SPONSORSHIPS

ACG Cup

The Tampa Bay ACG Cup is a case study competition designed to give students from leading MBA programs in the state invaluable insights into mergers and acquisitions, investment banking, financial advisory and private equity. HELD ANNUALLY in March. ***Separate ACG Cup Sponsorship Package will be made available***

Collegiate Sponsor - \$2,500 (1 available for each school – TBD)

- Judging opportunities
- Access to Students/Faculty during Round 1 and Finals

Recruiting Sponsors - \$1,500

- Access to Students/Faculty at Final Round
- Sponsor Table at Final Round



Friends of ACG Cup - \$995

Wine Tasting

ACG Tampa Bay's annual Wine Tasting is held each year in July and has become one of our most popular events of the year.

Title Sponsor - \$2,000

- Wine tasting table with premier location
- Wine provided by ACG Tampa Bay, sponsor company to pour wine
- Sponsor's name and logo at wine tasting table
- Four complimentary admissions to the event

Wine Table Host - \$995 (limited to 10 tables)

- A wine tasting table with one wine selection, provided by ACG Tampa Bay, sponsor company to pour wine
- Sponsor's name and logo at wine tasting table
- Two complimentary admissions to the event

