ACG[®] Maryland

Chapter Sponsorship

OVERVIEW

The Association for Corporate Growth – Maryland Chapter is a premier network for middle market deal makers. Our focus is to provide a forum for the relationships that are valuable in the deal community. We provide events for networking, information sharing and most importantly serious deal sourcing. For over 30 years, ACG Maryland events have been attracting top business executives and professionals from Maryland and the Mid-Atlantic Region. Our ecosystem includes, private equity groups and mezzanine capital providers, lenders, investment and commercial bankers, intermediaries, strategic acquirers and service providers. Founded in 1954, the Association for Corporate Growth is the global association for professionals involved in corporate growth, corporate development, and mergers & acquisitions.

We encourage you to partner with ACG Maryland. We have developed platforms and programming for you to spotlight your company.

Quick Facts about ACG Maryland:

- Our membership is comprised of over 180 middle market dealmakers from within the region.
- In 2017-2018 we held over 10 events with 200 unique organizations in attendance.
- Monthly speaker and networking events maximize exposure throughout the year.
- Signature ACG Maryland events, for example, Taste of the Middle Market and Deal Market Update, attract around 100 registrants.

ACG Maryland - we provide opportunities for you to do business

Association for Corporate Growth – Maryland Chapter 9 Newport Drive, Suite 200 | Forest Hill, MD 21050 443-640-1063 | <u>info@ACGMaryland.org</u>

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ACG[®] Maryland

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CHAPTER SPONSOR PACKAGES

Platinum Chapter Sponsor - \$5,000

As a Platinum Chapter Sponsor, your company will receive:

1. Chapter Recognition

- a. Your logo on the home and sponsorship page of our web site for one year
- b. Your logo included in select chapter broadcasts for one year

2. Deal of the Year Celebration

- a. Ten [10] complimentary tickets with one reserved hightop and marketing slide at the event.
- b. Your logo posted on the Deal of the Year web page
- c. Your logo posted on event announcements and promotional material
- d. Your logo included in the Deal Reel presentation which will run throughout the event
- e. A full-page (full bleed) advertisement in the Deal of the Year Program
- f. Recognition of your sponsorship from the podium

3. Speaker and Networking Event Series Tickets

- a. Two [2] complimentary tickets to September's Taste of the Middle Market Event (**must be paid** in full by 9/7/2018.)
- Two [2] complimentary tickets to each of the following monthly events; October- Breakfast and Networking; November – Breakfast and Networking; January- Deal Market Update Breakfast
 Panel; April Breakfast and Networking and June Breakfast and Networking.
- c. Recognition with signage of your sponsorship at the above events.

Gold Chapter Sponsor - \$2,500

As a Gold Chapter Sponsor, your company will receive:

1. Chapter Recognition

- a. Your logo on the home and sponsorship page of our web site for one year
- b. Your logo included in select chapter broadcasts for one year

2. Deal of the Year Celebration

- a. Five [5] complimentary tickets includes a marketing slide at the event
- b. Your logo posted on the Deal of the Year web page
- c. Your logo posted on event announcements and promotional material
- d. Your logo included in the Deal Reel presentation which will run throughout the event
- e. A half-page (full bleed) advertisement in the Deal of the Year Program
- f. Recognition of your sponsorship announced from the podium

3. Speaker and Networking Events

- a. Six [6] complimentary tickets for use during the ACG Maryland fiscal year Sept. 2018-August
 31, 2019. Eligible events for ticket use include: October- Breakfast and Networking; November
 - Breakfast and Networking; January Deal Market Update Breakfast Panel; April Breakfast and

Networking and June Breakfast and Networking.

Association for Corporate Growth – Maryland Chapter

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A La CARTE SPONSORSHIP

Speaker and Networking Event Series Programs – Exclusive Sponsorship \$1,250

As an exclusive Speaker and Networking Event Series Sponsor, your company will receive:

- 1. Six [6] complimentary tickets to the event you have chosen to sponsor
- 2. Your logo included on all promotional emails
- 3. 2-3 minutes to promote your company from the podium
- 4. Link from our program web page to your web site

Speaker and Networking Event Series Programs – Non- Exclusive Sponsorship \$500

As a Monthly Program Event Sponsor, your company will receive:

- 1. Two [2] complimentary tickets to the monthly event you have chosen to sponsor
- 2. Your logo included on all promotional emails
- 3. Recognition of your sponsorship announced at the event

Link from our program web page to your web site
 *Eligible Events: September 2018, October 2018, November 2018, January 2019, April 2019 or June 2019

Collaborative Networking Event – Non – Exclusive Sponsorship \$750

As the Collaborative Networking Event Sponsor, your company will receive:

- 1. Four [4] complimentary tickets
- 2. Your logo included on all promotional emails
- 3. Recognition at the event registration area
- 4. Link from our program web page to your web site

*Eligible Events: December 2019 and February 2019



Chapter Sponsorship

PAYMENT METHOD

□ Check payable to "ACG Maryland"

Send to: ACG Maryland, 9 Newport Drive Suite 200, Forest Hill, MD 21050

Credit Card

Visit us online at <u>www.acgmaryland.org</u> and click the Sponsor ACG Maryland link.

Payment is expected within 30 days of the order unless prior arrangements have been agreed to with ACG Maryland.

Questions: Email Info@ACGMaryland.org

Phone 443-640-1063

CHAPTER SPONSORSHIP SELECTION FORM

Company	
Contact	
Phone	Email

CHAPTER SPONSOR PACKAGES		
Platinum Sponsor	\$ 5,000	
Gold Sponsor	\$ 2,500	

A La CARTE SPONSORSHIP

Speaker and Networking Event Series Programs Exclusive	\$1	L,250
Speaker and Networking Event Series Programs Non Exclusive	\$	500
Collaborative Networking Non Exclusive	\$	750

For additional information or if you have questions, please contact Tim McKenna, Executive Director at 443-640-1063 ext. 147 or info@ACGMaryland.org.

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