

SPONSORSHIP CATEGORY	REACH	BENEFITS	COST	INDUSTRY EXCLUSIVITY
1. DIAMOND SPONSOR	Chapter level	Prominent logo, name , and linkage on ACG website and Chapter event announcements Prominent logo/name displayed at Chapter programs Opportunity to speak up to 2 minute at one regular lunch; Will be sponsor of lunch chosen Half-Table (5 seats) at the Growth Awards lunch on June 12,2019 3 Tickets to Pre-Awards Social in May, 2019 4 Tickets to Toast to Private Equity reception <u>or</u> Texas Two Step conference 2 complimentary annual memberships (\$700 value)	\$5,000/Year	\$10,000/Year
2. PLATINUM SPONSOR	Chapter level	Company name and linkage on ACG website and Chapter event announcements Company name displayed at Chapter programs 2 tickets to Award lunch <u>or</u> Texas Two Step conference 2 tickets to Pre-Awards Social in May, 2019 Opportunity to speak up to 2 minute at one regular lunch; Will be sponsor of lunch chosen 1 complimentary annual membership (\$350 value)	\$3,000/Year	
3. PREMIER EVENT (*)				
PARTNER SPONSOR (one per event)	Per event	Prominent logo and name on signage and marketing material Opportunity to introduce guests/nominees/honorees at event Special mention during program Table reserved for 10 at the Awards lunch with name/logo <u>or</u> 4 comp. tickets to the Toast	\$3,000	
EVENT SPONSOR	Per event	Name on signage and marketing material Table reserved for 10 at the Awards lunch with name/logo <u>or</u> 3 comp. tickets to the Toast Special mention during program	\$2,000	
UNDERWRITING SPONSOR (Parking, Audio Visual, Etc)	Per event	Name on signage and marketing material 2 comp. tickets to the Awards lunch <u>or</u> the Toast to Private Equity Special mention during program	\$750	
TABLE SPONSORSHIP @ AWARDS LUNCH	Per event	Reserved table with 10 seats & company name/logo displayed at reserved table	\$1,000	
HALF-TABLE SPONSORSHIP @ AWARDS LUNCH	Per event	Half of a reserved table with 5 seats & company name/logo displayed at the table	\$500	
4. MONTHLY LUNCHEONS				
LUNCHEON SPONSORSHIP	Per luncheon	Logo and name on signage and marketing material Opportunity to display marketing material at the event Opportunity for a 2-minute presentation during program kick-off 5 tickets to the event	\$500	
TABLE SPONSORSHIP	Per luncheon	Reserved table and tickets for 7 guests Company name/logo displayed at reserved table	\$300	

(*) PREMIER EVENTS: ACG Growth Awards & Toast To Private Equity. There is a separate sponsorship prospectus for the annual Private Equity Two-Step event.

Value		
Austin Diamond Sponsor	Logo recognition on website & announcements & at 11 lunches + Two Premier Events @ \$250ea.	4250
	2 Free Memberships	700
	Opportunity to speak at 1 regular lunch	500
	Half-Table sponsorship at Awards event (5 seats)	500
	4 tickets to Toast to Private Equity	340
	3 tickets to Pre-Awards Social	150
		6440
San Antonio Diamond Sponsor	Logo recognition on website & announcements & at 11 lunches + Two Premier Events @ \$250ea.	4250
	2 Free Memberships	700
	Opportunity to speak at 1 regular lunch	500
	Half-Table sponsorship at Awards event (5 seats) or Texas Two Step Misc. Sponsorship	500
	4 tickets to Texas Two Step	340
		6290
Platinum Sponsor	Name recognition on website & announcements & at 11 lunches + Two Premier Events @ \$200ea.	3000
	1 Free Membership	350
	Opportunity to speak at 1 regular lunch	500
	2 Tickets to Awards event or Texas Two Step	170
	2 Tickets to Pre-Awards Social	100
		4120