



Presenting Sponsor:



The ACG Cup 2019 SPONSORSHIPS

ACG: A local community with a global reach

Founded in 1954, the Association of Corporate Growth (“ACG”) is a global organization with 59 chapters and over 14,500 members. Doing business is at the heart of the ACG membership experience. Chapters in North and South America, Europe and Asia bring dealmakers together to help them achieve their business and professional goals.

THE ACG CUP MISSION

To promote corporate strategic growth and expertise in our region through real-world experiential learning that forges lasting relationships among our finance communities and regional graduate business programs.





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Universities participating in 2019 include University of Florida, University of South Florida, and University of Tampa.

Overview

ACG Tampa Bay Cup is a unique case study competition designed to give students from leading MBA and Finance programs invaluable insights into mergers and acquisitions, investment banking, corporate financial advisory and private equity. It is sponsored nationally by ACG Global. Through this program, we are introducing the next generation of business leaders to ACG Tampa Bay as well as the local M&A, corporate growth, and corporate development communities.

ACG Tampa Bay provides students with the opportunity to:

Develop relationships ...

- ◆ Interact with leading finance executives, professionals, and organizations
- ◆ Network with potential employers, colleagues, referral sources, clients, vendors, and mentors

Enhance knowledge, skills, and abilities ...

- ◆ Gain insight into the inner workings of corporate finance and deal-making in a real-world setting
- ◆ Test critical and strategic thinking as well as problem solving skills
- ◆ Enhance business and financial acumen
- ◆ Polish public speaking, information organization and delivery, and team-building capabilities

And, last but not least, an opportunity to win cash awards!

- ◆ It is anticipated that the prize structure will be as follows:
 - Round 2 - \$7,500 to the winning team; \$2,500 to each of the runner-up teams
 - All participating students in Round 1 that did not move forward to Round 2 will receive a \$100 gift card, presented at the conclusion of the Round 2 competition. We encourage all students to attend Round 2 and the monthly meeting with ACG members/guests (5:30 to 7:30 pm).

Benefits for Sponsors

- Investing in the community and local universities
- Sponsorship dollars awarded to students as prize money
- "Brand" awareness and exposure with students and faculty
- Appreciation/goodwill of ACG Tampa Bay membership
- Appreciation/goodwill of participating colleges and universities
- Complement to existing MBA recruiting programs at key regional universities



Presenting Sponsor:



The ACG Tampa Bay Cup competition will involve students from graduate business programs in our area. In a **ONE-day event, Thursday, March 28, 2019** each university will bring their TOP three teams to the University Club in downtown Tampa where each university will compete simultaneously in Round One competitions, judged by separate panels of ACG Tampa Bay judges. Judges will provide valuable feedback to each team and announce the “winner” of Round One from each university. Those winning teams will then be given 1-1/2 hours to REVISE their presentation on the same case study and will present for ROUND TWO on the same day against the other universities to a combined panel of judges.



All students who participate in Round One competitions are invited to stay for the day to network with ACG Tampa Bay sponsors and members and attend the regularly scheduled monthly ACG Chapter meeting that evening at 5:30 pm, where the winners will be announced.

Schedule for Competition Day

10:30 am	Students/Judges Arrive at University Club in Downtown Tampa
11:15 am – 1:00 pm	Round 1 – competition going on simultaneously Max of 3 teams from each school (11:15/11:45/12:15) Feedback from Round 1 judges
1:00 – 2:00 pm	Lunch, Q&A and winners of Round 1 announced (University Club)
2:15 – 3:15 pm	Winning Teams work on revised presentation (if needed)
3:15 pm	Round 2 begins (3:30/4:00/4:30)
4:50 – 5:30 pm	Judges to convene to score final teams and give feedback
5:30 – 7:30 pm	ACG Tampa Bay Monthly Meeting and Announcement of Winners (complimentary to all ACG Cup participants, faculty, staff)

Dinner Keynote:
The American Dream is Alive and Well



Jacqueline Darna
CEO, NoMo Nausea



Presenting Sponsor:



Presenting Sponsor - \$5,000 SOLD TO CROWE

- Two complimentary ACG memberships for eligible professionals (\$670 value)
- Two complimentary registrations to each of ACG Tampa Bay's monthly programs, not including special events (\$1,500+ value)
- Five complimentary tickets to annual End of the Year Networking/Sponsor Appreciation Party held in August
- Logo on ACG Tampa Bay's website, with link to sponsor's website
- Banner with prominent full-color logo at ACG Tampa Bay events and on powerpoint show (when provided)
- Logo on ACG Tampa Bay email footer
- Acknowledgment at ACG Tampa Bay monthly meetings from podium and on name badges
- Opportunity to put company materials and/or give-aways at the "Sponsor Table" at each ACG Tampa Bay regular monthly meeting
- Reduced price of \$500 to host a table at Annual Wine Tasting Event
- Additional ACG Cup Benefits – name on traveling ACG Cup award, presentation of awards to winning team, judging opportunities

Collegiate Sponsor - \$2,500 (1 available for each school)

- Logo and link to the Sponsor's website on the [ACG Tampa Bay Cup Page](#)
- 3 complimentary registrations to annual End of the Year Networking/Sponsor Appreciation Party held in August
- Appointment of one judge in your school's Round 1 competition
- Signage and recognition at your school's Round 1 competition and the Final Round
- Recognition in all e-mail communications to participating students and faculty at selected school as well as ACG Tampa Bay members
- VIP access to participants from all participating universities for recruiting purposes at event
- Ability to set-up a table top display at the event where all participants will be invited
- 3 complimentary invitations to the Monthly Meeting following the competition

Recruiting Sponsors - \$1,500

- Logo on the [ACG Tampa Bay Cup Page](#)
- 1 complimentary registration to annual End of the Year Networking/Sponsor Appreciation Party held in August
- Signage and recognition at the event
- Recognition in all e-mail communications to participating students and faculty
- VIP access to participants from all participating universities for recruiting purposes at event
- Ability to set-up a table top display at the event where all participants will be invited
- 2 complimentary invitations to the Monthly Meeting following the competition

Friends of ACG Cup - \$995 (Unlimited)

- Company name on the [ACG Tampa Bay Cup Page](#)
- Signage and recognition at the event
- Recognition in all e-mail communications to participating students and faculty
- 1 complimentary invitation to the Monthly Meeting following the competition



Presenting Sponsor:



ACG Tampa Bay Contacts

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Testimonials

"USF Muma College of Business students have benefited tremendously over the years through our relationship with ACG Tampa Bay. Our interactions with ACG Tampa Bay and participation in the Cup have provided outstanding learning and networking opportunities for our students. We are very grateful!"

"I was really grateful to be a part of the ACG Cup Competition because I gained valuable experience with presentation and pitching as well as working with other students with the goal of proposing a solution to a panel of judges. It is a valuable opportunity for the students in the business realm."

"Great way to really test what you learn in class and opportunity to build"

"I believe that its necessary to be placed in positions where you are stressed to perform as this will provide the greatest degree of learning. The ACG Cup offers a great platform to exercise this performance with immediate feedback from experienced professionals."

The ACG cup was not only a great learning experience but was also immense fun to participate in and provided great networking opportunities. Markus Vogel, USF