

Sponsorship Opportunities

Driving Middle Market Growth



ACG[®] Denver

acg.org/denver



SOLD

ROCKY MOUNTAIN CORPORATE GROWTH CONFERENCE KEYNOTE LUNCHEON SPONSOR (Exclusive)

\$20,000

The Keynote Luncheon is center stage at the Rocky Mountain Corporate Growth Conference. A packed house welcomes nationally recognized speakers for a presentation that will be the topic of conversations for months to follow.

BRAND AWARENESS

Your brand will be heavily promoted to a national audience of middle-market business executives and dealmakers:

- A six-month national email marketing campaign to more than 20,000 middle-market business leaders
- A national advertising campaign in select middle-market business and mergers and acquisitions publications and websites
- A custom event App supporting conference promotions and attendee experiences
- Dedicated conference event pages on our website www.acg.org/denver

CONTENT SHARING

You will have the opportunity to share knowledge with conference attendees:

- Opening remarks at the keynote presentations
- Publish content on ACG Denver social media networks
- Publish content within the event App library
- Display firm's collateral at your sponsor exhibitor table

CONNECTIONS

You will have unique opportunities to connect with clients and prospects:

- 10 complimentary tickets for members of your firm and guests
- Additional discount tickets available
- Exclusive hosts of the Keynote VIP Reception and the ability to invite up to 30 guests
- Three reserved tables at the Keynote luncheon
- Advanced copy of attendee list



ROCKY MOUNTAIN CORPORATE GROWTH CONFERENCE CAPITAL CONNECTION SPONSOR (Exclusive)

\$15,000

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The ACG Denver Capital Connection® opens-up the Rocky Mountain Corporate Growth Conference. This cocktail reception and private equity showcase brings together private equity, intermediaries and corporate executives in an atmosphere conducive to deal-making.

BRAND AWARENESS

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- A six-month national email marketing campaign to more than 20,000 middle-market business leaders
- A national advertising campaign in select middle-market business and mergers and acquisitions publications and websites
- A custom event App supporting conference promotions and attendee experiences
- Dedicated conference event pages on our website www.acg.org/denver
- Sponsor exhibitor table (premier placement)

CONTENT SHARING

You will have the opportunity to share knowledge with conference attendees:

- Announcement for Capital Connection at Women's pre-conference event
- Session moderator one of the conference general sessions
- Publish content on ACG Denver social media networks
- Publish content within the event App library
- Display firm's collateral at your sponsor exhibitor table

CONNECTIONS

You will have unique opportunities to connect with clients and prospects:

- 10 complimentary conference tickets for members of your firm and guests
- Discounted conference tickets for additional guests
- Premier seating at all conference events
- Two tickets to the Keynote VIP reception
- Advanced copy of conference attendee list



SOLD

ROCKY MOUNTAIN CORPORATE GROWTH CONFERENCE PLATINUM SPONSOR (Exclusive) \$15,000

BRAND AWARENESS

Your brand will be heavily promoted to a national audience of middle-market business executives and dealmakers:

- A six-month national email marketing campaign to more than 20,000 middle-market business leaders
- A national advertising campaign in select middle-market business and mergers and acquisitions publications and websites
- A custom event App supporting conference promotions and attendee experiences
- Dedicated conference event pages on our website www.acg.org/denver
- Sponsor exhibitor table (premier placement)

CONTENT SHARING

You will have the opportunity to share knowledge with conference attendees:

- Session moderator one of the conference general sessions
- Publish content on ACG Denver social media networks
- Publish content within the event App library
- Display firm's collateral at your sponsor exhibitor table

CONNECTIONS

You will have unique opportunities to connect with clients and prospects:

- 10 complimentary conference tickets for members of your firm and guests
- Discounted conference tickets for additional guests
- Two tickets to the Keynote VIP reception
- Premier seating at all conference events
- Advanced copy of conference attendee list



ROCKY MOUNTAIN CORPORATE GROWTH CONFERENCE GOLD SPONSOR \$7,500

BRAND AWARENESS

Your brand will be heavily promoted to a national audience of middle-market business executives and dealmakers:

- A six-month national email marketing campaign to more than 20,000 middle-market business leaders
- A national advertising campaign in select middle-market business and mergers and acquisitions publications and websites
- A custom event App supporting conference promotions and attendee experiences
- Dedicated conference event pages on our website www.acg.org/denver

CONTENT SHARING

You will have the opportunity to share knowledge with conference attendees:

- Publish content on ACG Denver social media networks
- Publish content within the event App library
- Display firm's collateral at your sponsor exhibitor table

CONNECTIONS

You will have unique opportunities to connect with clients and prospects:

- Six complimentary conference tickets for members of your firm and guests
- Discounted conference tickets for additional guests
- Advanced copy of conference attendee list



ROCKY MOUNTAIN CORPORATE GROWTH CONFERENCE ADDITIONAL SPONSORSHIP OPPORTUNITIES \$5,000 Investment Level Each

Refreshment Sponsor (Exclusive)

SOLD *Wi-Fi Sponsor (Exclusive)*

SOLD *Dealmaker's Lounge (Limited to three/exclusive)*

SOLD *Conversation Lounge Sponsor (Exclusive)*

- Logo featured in national email marketing campaign
- Logo featured on event App
- Logo featured on conference pages on our website www.acg.org/denver
- Logo on event signage and sponsor slide show
- Sponsor exhibitor table
- Three complimentary conference tickets
- Discounted conference tickets for additional guests

\$2,500 Investment Level

Parking Sponsor (Two Industry Exclusive Sponsors)

- *Logo featured in national email marketing campaign and on event App*
- Logo featured on conference pages on our website www.acg.org/denver
- Logo on event signage and sponsor slide show
- Sponsor exhibitor table
- Two complimentary conference tickets and discounted tickets for additional guests