

Corporate Growth and M&A PARTICIPATION

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SPECIAL SUPPLEMENT

As part of your 2019 Corporate Growth and M&A special section advertising package, please select one of the following participation options:
 (For all articles, please submit a 3- to 4-sentence synopsis for approval)

Mergers & Acquisitions

- Best Practices in M&A Transactions
 - Managing Risk in M&A
 - Globalization of M&A
 - Managing Fees in M&A Transactions
 - Trends in M&A Transactions
- M&A for High-Growth Companies
 - Strategies for Completing Acquisitions
- Industries expected to outperform in the 2019 M&A market
 - Trends with family offices
 - Planning for integration of an acquisition

Private Equity

- Private Equity Trends
- Advice for Launching a First-Time Fund
 - Performance of PE-Backed Companies Compared to Non-PE
 - Legal Issues Impacting Private Equity Transactions
- Best Practices in Deal Sourcing
 - Implications of Dividend Recapitalization Deals

Financial Advice Related to Middle Market

- Growth Finance Options for Middle-Market Firms
- Raising Capital for Private Equity Funds
- Understanding Working Capital
- The Importance of Cash Flow Forecasting
 - Valuation Strategies
- Top Tax Issues for Mid-Sized Business Owners

Managing a Middle-Market Business

- Strategies for Growth
- How to Develop a Culture of Innovation
- Succession Plans for Family-Held Businesses
 - Policy Issues Impacting Middle Market
- Pre-sale and process diligence -- more than just accounting
- Understanding different types of buyers / capital structures
 - Developing an marketing/organic growth strategy as part of "Strategies for Growth"

Advice Related to Buying & Selling

- Advice for Sellers
- Advice for Buyers
- Contingent Purchase Price Consideration
- Strategies for Preparing a Business for Sale
 - Best Practices in Due Diligence
- Evaluating Human Capital During Due Diligence
- How to compete vs. private equity in a competitive M&A market
- How to differentiate your company in a sell-side process
 - Buy side and sell side as pillars within your corporate structure
 - Developing a buy-side strategy

OTHER TOPICS:

Please email to your advertising representative:

- The topic on which you will be writing, either from the list at left or an alternative topic, (subject to ACG approval)
- Preferred contact for the project

