

2019 Florida ACG Capital Connection

Boca Raton Resort & Club, Boca Raton, FL

November 18 – 20, 2019

2019 SPONSORSHIP PROSPECTUS

ACG Florida
Capital Connection®
www.acgflorida.com

The Florida ACG Capital Connections® are hosted each year in November and are the collective efforts of the four Association for Corporate Growth chapters spanning Florida:

- ▲ ACG Orlando
- ▲ ACG North Florida
- ▲ ACG Tampa Bay
- ▲ ACG South Florida



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The Florida ACG Capital Connection®, now in its 15th year, is the last ACG Capital Connection® of 2019 and the collective effort of four ACG chapters spanning Florida. It puts “**sun and fun**” into deal-making for the middle market, bringing together hundreds of dealmakers in one location.

Just like in previous years, we are planning 2-1/2 fun, luxurious and efficient days, including:

- Early Arrivals Reception on Monday, Nov 18th
- Annual Golf and Tennis Tournaments
- Welcome Reception/Capital Connection “Wine Tasting”
- A schedule to give you maximum time to network

Fill your pipeline for 2020 at what has become one of the Southeast’s premier destinations for deal flow and networking with 500+ representatives of private equity firms, commercial and investment banks, growth-oriented companies, accounting and law firms, and other professionals all focused on middle-market deal making.

The Florida ACG Capital Connections are just the right size for making worthwhile connections!

This year’s event is hosted by ACG South Florida and our Conference Chair is:

Robert C. Brighton, Jr.

Shareholder

Becker & Poliakoff

1 East Broward Blvd., Suite 1800

Ft. Lauderdale, FL 33301

T: 954.985.4178 | C: 954.701.8961

F: 954.985.4176

RBrighton@beckerlawyers.com

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AGENDA (subject to change)

| Monday, November 18, 2019 | |
|-------------------------------------|---|
| | Early Arrivals Networking Events (TBD) |
| 3:00 pm | Registration begins |
| 5:00 to 7:00 pm | Early Arrival's Reception |
| 9:00 to 11:00 pm | Emerging Professionals' Cocktail Party |
| Tuesday, November 19, 2019 | |
| 7:00 am | Registration begins |
| 8:30 am to 1:00 pm | Golf Tournament (optional event) |
| 10:00 am to 1:00 pm | Tennis Tournament (optional event) |
| 11:00 am | Attendee Deal Lounge/Sponsor Area Open |
| 11:00 am to 1:30 pm | Women's Forum Lunch (optional event) |
| 2:00 pm | "Fast Pitch", entrepreneurs and middle market companies looking for capital |
| 2:00 to 4:00 pm | DealSource/Exhibit Hall Opens – PEG and IB exhibitors |
| 4:00 to 5:00 pm | Welcome Speaker/Panel |
| 5:30 to 7:30 pm | Capital Connection/All-Invited Welcome Reception/Wine Tasting with PEGs/IB exhibitors pouring wine |
| 8:00 to 9:30 pm | Attendees on own for dinner |
| 9:30 to 11:30 pm | Late Night Dessert/After Party/Poker/Games |
| Wednesday, November 20, 2019 | |
| 7:30 am to 3:00 pm | DealSource/Exhibit Hall Opens – PEG and IB exhibitors |
| 7:30 am to 3:00 pm | Attendee Deal Lounge/Sponsor Area Open |
| 7:30 to 9:00 am | Breakfast Buffet |
| 8:00 to 9:00 am | Breakfast Breakout/Roundtable/Speaker |
| 9:30 to 10:30 am | Breakout/Roundtable |
| 10:45 to 11:45 am | Breakout/Roundtable |
| 10:45 to 11:45 am | CEO Panel/Reception (invitation only) |
| 12:00 to 1:30 pm | Keynote Speaker/Lunch |
| 1:30 to 3:00 pm | DealSource/Exhibit Hall Opens – PEG and IB exhibitors |
| 3:00 pm | Catamaran Sail/Closing Reception |

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Go to www.acgflorida.com "Sponsorship – Sponsorship Opportunities" to see what is available

Presenting Sponsor - \$25,000 (ONE available)

The Presenting Level Sponsorship package offers the highest level of beneficial collaboration for companies and organizations seeking a more encompassing alliance than that of a specific event or item sponsorship. ACG Florida's Presenting Sponsor will be identified as the top named and recognized high level supporter of the conference.

- 15 conference registrations (**valued up to \$10,000**)
- 7 golf or tennis registrations (**valued up to \$1,400**)
- Prominent location for 6' table in sponsor area of attendee deal lounge or in capital connection/deal source (if PEG/IB)
- Reserved table at breakfast and lunch
- BACK COVER of onsite guide
- Private Meeting Room near main conference
- Host one of the breakout/roundtable sessions
- Prominent recognition on conference APP
- Logo on main acgflorida.com website with hyperlink
- Leaderboard Ad (728x90) displayed on the top of every page on www.acg.org/florida from the date ad received through February of the following year
- Signage throughout venue
- Promotional item and brochure in conference bags (sponsor to provide)
- Prominent placement of logo link on email blasts and social media postings
- 2 booth staff passes to conference
- Visibility on A/V at podium at all conference events
- Sponsor ribbons on attendee badges
- Discounted registration price for additional company attendees (only \$495)

Platinum Sponsors - \$15,000 (unlimited number but industry exclusive)

- 10 conference registrations (**valued up to \$7,000**)
- 5 golf or tennis registrations (**valued up to \$975**)
- 6' table in sponsor area of attendee deal lounge or in capital connection/deal source (if PEG/IB)
- Reserved table at breakfast and lunch
- Ad in onsite guide
- Recognition on conference APP
- Logo on website with hyperlink
- Leaderboard Ad (728x90) displayed on the top of every page on www.acg.org/florida from the date ad received through February of the following year
- Signage throughout venue
- Promotional item and brochure in conference bags (sponsor to provide)
- Prominent placement of logo link on email blasts and social media postings
- 2 booth staff passes to conference
- Visibility on A/V at podium at all conference events
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GOLD Sponsors - \$10,000 - \$11,900 *Please select one event or item to sponsor.*

- 6 conference registrations (**valued up to \$4,000**)
- 3 golf or tennis registrations (**valued up to \$585**)
- 6' table in sponsor area of attendee deal lounge or in capital connection/deal source (if PEG/IB)
- Reserved table at breakfast and lunch
- Leaderboard Ad (728x90) **displayed on the top of every page on [www.acgflorida](http://www.acgflorida.com)** from the date ad received through February of the following year
- Ad in onsite guide
- Recognition on conference APP
- Logo on website with hyperlink
- Signage at sponsored event
- Promotional item and brochure in conference bags (sponsor to provide)
- Logo on email blasts and social media postings
- 1 booth staff passes to conference
- Sponsor ribbons on attendee badges
- Discounted registration price for additional company attendees (only \$495)

Lunch/Keynote Speaker - \$11,500

Our conference luncheon provides a forum on the main conference day where ALL attendees will be gathered. Sponsor will have an opportunity to welcome attendees from the podium and introduce our keynote speaker.

Capital Connection/Welcome Reception/Wine Tasting - \$10,500

This MUST ATTEND event is open to all conference attendees, where private equity groups and investment bankers will have their tables set up to meet and greet all of our attendees! Sponsors will have prominent signage as well as prominent table placement in the room during the Welcome Reception.

Rest & Reset Lounge - \$10,000

Attendees have an opportunity "rest & reset" in our ACG Florida lounge. Have a NEW headshot taken for use on Facebook, Linked In and company websites. Have your shoes shined, get a quick neck massage or enjoy a smoothie (separate sponsorship available).

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SILVER Sponsors - \$7,000 - \$8,900 *Please select one event or item to sponsor.*

- 4 conference registrations (**valued up to \$2,500**)
- 1 golf or tennis registration (**valued up to \$195**)
- 6' table in sponsor area/attendee lounge or in capital connection/deal source (if PEG/IB)
- Billboard Ad (970x250) **displays in the middle of the home page and section overview pages** on www.acgflorida.com
- Ad in onsite guide
- Recognition on conference APP
- Logo on website with hyperlink
- Signage at sponsored event
- Promotional item and brochure in conference bags (provided by sponsor)
- Logo on email blasts and social media postings
- 1 booth staff passes to conference
- Sponsor ribbons on attendee badges
- Discounted registration price for additional company attendees (only \$495)

Conference Bag - \$8,500

Sponsor logo is imprinted on the conference bag which is provided to all conference attendees at the time of registration. Attendees use the bag to collect literature and giveaways from our exhibitors and sponsors.

Golf Tournament - \$7,500

One of the highlights of coming to the Florida ACG Capital Connection® is the opportunity to play golf in November! Annual attendance at the tournament typically exceeds 80 players, and sponsor receives signage and recognition throughout the day. Sponsor will have the opportunity to welcome the golfers and announce the award winners.

Badge Lanyard - \$7,000

Sponsor logo is imprinted on the lanyard, which is worn by all conference attendees throughout the event and contains the conference agenda.

Water Bottle - \$7,000

Sponsor logo is imprinted on water bottle labels and will be placed at multiple stations throughout the conference.

Room Keys - \$7,000

Sponsor logo is imprinted on room keys presented to each guest upon hotel check-in.

DealSource - \$7,000

Sponsor will receive premier visibility on the DealSource App where PEG/IB exhibitors will schedule meetings with each other.

Welcome Speaker - \$7,000

Before the Capital Connection/Wine Tasting on Tuesday evening, attendees will have the opportunity to hear our welcome speaker on a "timely" middle-market topic.

Charging Stations - \$7,000

Looking for a great way to "connect" your company with conference attendees? Sponsor the charging station (located in a high traffic area) and offer attendees the opportunity to charge their mobile devices without missing networking opportunities.

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BRONZE Sponsors - \$4,000-\$6,000 *Please select one event or item to sponsor.*

- 2 conference registrations (**valued up to \$1,400**)
- 6' table in sponsor area of attendee deal lounge or in capital connection/deal source (if PEG/IB)
- Skyscraper Ad (240 x 400) **displays below the left navigation on interior pages on www.acgflorida.com**
- Ad in onsite guide
- Recognition on conference APP
- Logo on website with hyperlink
- Signage at sponsored event
- Promotional item and brochure in conference bags (sponsor to provide)
- Logo on email blasts
- Sponsor ribbons on attendee badges
- Discounted registration price for additional company attendees (only \$495)

Early Arrivals Reception - \$6,000

Start the event in style by sponsoring the "Early Arrivals Reception". Meet those attendees that will arrive on Monday to begin their networking as well as early golfers! This has become one of ACG Florida's premier networking opportunities.

Fast Pitch - \$6,000

An opportunity for entrepreneurs and middle market companies looking for capital to "fast pitch" to our ACG Florida funding sources.

Late Night After Party/Poker Room - \$6,000

After dinner on your own or at one of the sponsor events on Tuesday evening, join us onsite at Boca Raton Resort and Club and continue your networking. Dessert, coffee and cocktails will be provided, and you can even play a little poker, darts, foosball and more.

Conference App - \$6,000

Sponsor will receive premier visibility and advertising/logo placements on the mobile app which is available for iPhone, Android, BlackBerry, and any smartphone that has web-enabled browser capability.

Registration - \$5,500

Sponsor will have an exhibit table near the registration location with the opportunity to meet ALL attendees as they register for the conference. **Be the first to welcome the attendees!**

Attendee Deal Lounge - \$5,500

The Deal Lounge is where all the action will take place. Set outside the main ballroom where meetings will be taking place with exhibitors/attendees, and everyone can check their emails, recharge cell phones, and more. Sponsors will have signage and their exhibit booth in the area.

Women's Forum Lunch - \$6,000

One of our optional events, started in 2018, the ACG Florida Women's Forum luncheon will take place on Tuesday, 11/19. Attendees will enjoy networking and a high impact speaker/panel with some other special perks.

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Breakfast Buffet - \$5,000

Enjoy a full breakfast buffet on Wednesday, 11/20 and start the day off right. Attendees can grab breakfast and network or choose our breakfast breakout session.

Roundtables - 3 at \$5,000

The 2019 conference will feature up to 3 Roundtable discussions with industry experts in smaller rooms for more intimate conversations. Program content is determined by the 2019 Planning Committee (we encourage potential sponsors to submit program ideas).

On-Site Guide - \$5,000

In addition to the conference app, we still plan to print an on-site guide to be distributed to all attendees at registration, for those who prefer a printed copy to take home.

WI-FI - \$5,000

Provide a personalized code for important WI-FI available in all meeting spaces during the conference.

C-suite Reception/Panel (*invitation only event*) - \$5,000

An "invitation-only" panel and reception for c-suites to attend and hear from industry experts on how to position their companies for growth. AND a "meet and greet" with our keynote lunch speaker.

Catamaran Sail - \$5,000

After lunch and meetings on the final day of the conference, enjoy the Florida weather as we take a catamaran sail down the intercoastal waterway.

Closing Reception - \$5,000

Following the catamaran sail, wind down and celebrate deal success at the Closing Reception.

Coffee - \$5,000

We all love our coffee! Sponsor the popular coffee stations throughout the venue with personalized coffee sleeves (provided by ACG Florida)

Refreshment Break 1 (Tuesday, 11/19 in the PM) - \$4,000

Attendees can grab juice, soda and snacks at our refreshment station.

Refreshment Break 2 (Wednesday, 11/20 in the AM) - \$4,000

Attendees can grab juice, soda and snacks at our refreshment station.

Emerging Professionals' Hosted Cocktail Party - \$4,000

On Monday night, 11/18, ACG Florida plans to feature our Emerging Professionals (under 35) at a special cocktail party onsite at Boca Resort.

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Tennis Tournament - \$4,000

Sponsor our annual Florida ACG Capital Connection® tennis tournament, another optional event for attendees on Tuesday, 11/19.

Shoe Shine - \$4,000

As part of our Rest & Reset Lounge, attendees can enjoy a quick shoe shine.

Massage Chairs - \$4,000

As part of our Rest & Reset Lounge, attendees can enjoy a neck massage.

Smoothie Break - \$4,000

Smoothies are always a popular item at a conference!

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Conference Pricing

General Attendees

ACG Members - \$495 (early bird through 9/13/19); \$595 (9/14/19 through 11/12/19)

Non-Members - \$550 (early bird through 9/13/19); \$650 (9/14/19 through 11/12/19)

Emerging Professional Members - \$395 (early bird through 9/13/19); \$495 (9/14/19 through 11/12/19)

General Attendee Registration includes:

- Early Arrivals Cocktail Reception
- All-Invited Welcome Reception (PEGs/IBs/Sponsors to host tables)
- Late Night Dessert Social & Poker Tournament
- Breakfast & Breakfast Speaker
- Lunch & Keynote Speaker
- Roundtables/Knowledge Forums/Breakouts
- Closing Reception

Private Equity Exhibitors – (includes TWO registrations, which is recommended)

\$1,475 (early bird through 9/13/19; then \$1,675)

Intermediary Exhibitors

\$695 (early bird through 9/13/19; then \$895)

- Two registrations to conference (which is recommended)

\$425 (early bird through 9/13/19; then \$525)

- ONE registration to conference