



# 2019 SPONSORSHIP PROSPECTUS

The Florida ACG Capital Connection®, now in its 15<sup>th</sup> year, is the last ACG Capital Connection® of 2019 and the collective effort of four ACG chapters spanning Florida. It puts “**sun and fun**” into deal-making for the middle market, bringing together hundreds of dealmakers in one location.

Just like in previous years, we are planning 2-1/2 fun, luxurious and efficient days, including:

- Early Arrivals Reception on Monday, Nov 18th
- Annual Golf and Tennis Tournaments
- Welcome Reception/Capital Connection “Wine Tasting”
- A schedule to give you maximum time to network

Fill your pipeline for 2020 at what has become one of the Southeast’s premier destinations for deal flow and networking with 500+ representatives of private equity firms, commercial and investment banks, growth-oriented companies, accounting and law firms, and other professionals all focused on middle-market deal making.

***The Florida ACG Capital Connections are just the right size for making worthwhile connections!***

This year’s event is hosted by ACG South Florida and our Conference Chair is:

**Robert C. Brighton, Jr.**

Shareholder

Becker & Poliakoff

1 East Broward Blvd., Suite 1800

Ft. Lauderdale, FL 33301

T: 954.985.4178 | C: 954.701.8961

F: 954.985.4176

[RBrighton@beckerlawyers.com](mailto:RBrighton@beckerlawyers.com)

**GOLD (\$10-\$11,900)**

- 6 conference registrations
- 3 optional event registrations – golf, tennis, women’s forum
- 6’ table in sponsor area of attendee deal lounge or in capital connection/deal source (if PEG/IB)
- Reserved table at breakfast and lunch
- Leaderboard Ad (728x90) **displayed on the top of every page on [www.acgflorida.com](http://www.acgflorida.com)** from the date ad received through February of the following year
- FULL PAGE Ad in onsite guide
- Recognition on conference APP
- Logo on website with hyperlink
- Signage at sponsored event
- Promotional item and brochure in conference bags (sponsor to provide)
- Logo on email blasts and social media postings
- 1 booth staff passes to conference
- Sponsor ribbons on attendee badges
- Discounted registration price for additional company attendees (only \$495)

**STILL AVAILABLE**

- ✓ Capital Connection/Welcome Reception/Wine Tasting - \$10,500
- ✓ Lunch/Keynote Speaker - \$11,500
- ✓ Rest & Reset Lounge - \$10,000

**SILVER (\$7-\$8,900)**

- 4 conference registrations
- 1 golf or tennis registration
- 6’ table in sponsor area/attendee lounge or in capital connection/deal source (if PEG/IB)
- Billboard Ad (970x250) **displays in the middle of the home page and section overview pages on [www.acgflorida.com](http://www.acgflorida.com)**
- Half Page Ad in onsite guide
- Recognition on conference APP
- Logo on website with hyperlink
- Signage at sponsored event
- Promotional item and brochure in conference bags (provided by sponsor)
- Logo on email blasts and social media postings
- 1 booth staff passes to conference
- Sponsor ribbons on attendee badges
- Discounted registration price for additional company attendees (only \$495)

**STILL AVAILABLE**

- ✓ Golf Tournament - \$7,500
- ✓ Conference Bags - \$8,500
- ✓ Golf Tournament - \$7,500
- ✓ Lanyards - \$7,000
- ✓ Water Bottles - \$7,000
- ✓ Room Keys - \$7,000
- ✓ Welcome Speaker, First Day - \$7,000
- ✓ Charging Stations - \$7,000

**BRONZE (\$4-\$6,000)**

- 2 conference registrations
- 6' table in sponsor area of attendee deal lounge or in capital connection/deal source (if PEG/IB)
- Skyscraper Ad (240 x 400) **displays below the left navigation on interior pages on [www.acgflorida.com](http://www.acgflorida.com)**
- Ad in onsite guide
- Recognition on conference APP
- Logo on website with hyperlink
- Signage at sponsored event
- Promotional item and brochure in conference bags (sponsor to provide)
- Logo on email blasts
- Sponsor ribbons on attendee badges
- Discounted registration price for additional company attendees

**STILL AVAILABLE**

- ✓ Early Arrivals Reception - \$6,000
- ✓ Late Night After Party/Poker - \$6,000
- ✓ Roundtables - 3 @ \$5,000 (can provide content)
- ✓ On-Site Guide - \$5,000
- ✓ C-suite Reception/Panel - \$5,000 HOLD
- ✓ Catamaran Sail - \$5,000
- ✓ Closing Reception - \$5,000
- ✓ EP Hosted Cocktail Party - \$4,000
- ✓ Massage Chairs - \$4,000

**SOLD**

- ✓ Fast Pitch - \$6,000
- ✓ Conference App - \$6,000
- ✓ Registration - \$5,500
- ✓ Attendee Deal Lounge - \$5,500
- ✓ Women's Forum Lunch - \$5,000
- ✓ Breakfast Buffet - \$5,000
- ✓ Wi-Fi - \$5,000
- ✓ Coffee - \$5,000
- ✓ Refreshment Break 1 - \$4,000
- ✓ Refreshment Break 2 - \$4,000
- ✓ Shoe Shine (in Rest & Reset) - \$4,000
- ✓ Smoothie Break (in Rest & Reset) - \$4,000

**OTHER EVENTS (various)**

- 2 conference registrations
- Skyscraper Ad (240 x 400) **displays below the left navigation on interior pages on [www.acgflorida.com](http://www.acgflorida.com)**
- Recognition on conference APP
- Logo on website with hyperlink
- Signage at sponsored event
- Promotional item and brochure in conference bags (sponsor to provide)
- Logo on email blasts
- Sponsor ribbons on attendee badges

**STILL AVAILABLE**

- ✓ General Attendee LITE LUNCH on Tuesday - \$4,000
- ✓ Golf Breakfast/Lunch - \$4,000
- ✓ EP Hosted Cocktail Party - \$3,000
- ✓ Tennis Tournament - \$3,000
- ✓ Golf Contest Holes (Longest Drive/Closest to the Pin) - \$3,000
- ✓ Deep Sea Fishing (optional event on Monday) - \$2,500 – *receive one free angler, no conference registrations*

Also we are looking for in-kind sponsors for the FastPitch who would contribute a fixed number of hours of services (e.g., law firms, accounting firms, marketing firms, investment bankers; insurance brokers; business consultants etc.) as part of the prize to the winner of FastPitch so we can market a higher value prize than the \$5,000 cash prize. This would not be for a particular result (e.g., a review; a financing; or other transaction) but just a fixed number of hours to be used. This would provide the professional with an in with that company and also help advertise them to the participants in the FastPitch competition.



**AGENDA (subject to change)**

<b>Monday, November 18, 2019</b>	
1:00 pm	Early Arrivals Networking Event – Deep Sea Fishing (optional event)
3:00 pm	Registration begins
5:00 to 7:00 pm	Early Arrival’s Reception
9:00 to 11:00 pm	Emerging Professionals’ Cocktail Party
<b>Tuesday, November 19, 2019</b>	
7:00 am	Registration begins
8:30 am to 1:00 pm	Golf Tournament (optional event)
10:00 am to 1:00 pm	Tennis Tournament (optional event)
11:00 am	Attendee Deal Lounge/Sponsor Area/Rest & Reset OPEN
11:00 am to 1:30 pm	Women’s Forum Lunch (optional event)
12:30 pm	General Attendee “Light Lunch”
2:00 pm	“Fast Pitch”, entrepreneurs and middle market companies looking for capital
2:00 to 4:00 pm	<b>DealSource/Exhibit Hall Opens</b> – PEG and IB exhibitors
4:00 to 5:00 pm	Welcome Speaker/Panel
5:30 to 7:30 pm	<b>Capital Connection/All-Invited Welcome Reception/Wine Tasting with PEGs/IB exhibitors pouring wine</b>
8:00 to 9:30 pm	Attendees on own for dinner
9:30 to 11:30 pm	Late Night Dessert/After Party/Poker/Games
<b>Wednesday, November 20, 2019</b>	
7:30 am to 3:00 pm	<b>DealSource/Exhibit Hall Opens</b> – PEG and IB exhibitors
7:30 am to 3:00 pm	Attendee Deal Lounge/Sponsor Area Open
7:30 to 9:00 am	Breakfast Buffet
8:00 to 9:00 am	Breakfast Breakout/Roundtable/Speaker
9:30 to 10:30 am	Breakout/Roundtable
10:45 to 11:45 am	Breakout/Roundtable
10:45 to 11:45 am	CEO Panel/Reception (invitation only)
12:00 to 1:30 pm	Keynote Speaker/Lunch
1:30 to 3:00 pm	<b>DealSource/Exhibit Hall Opens</b> – PEG and IB exhibitors
3:00 pm	Catamaran Sail/Closing Reception