

# Owners Forum Event

## SPONSORSHIP PACKAGE

**\$3000 with \$1,000 add-on option**

### *Event Information:*

**University of St Thomas | St Paul, MN | October 10, 2019 | 7:30 am - 3:00 pm**

*Expected attendance is 100-150, of which 75-100 are expected to be business owners.*

This is a group event organized by ACG Minnesota, AM&AA, Club E, and EPI. This is the 3rd year we have hosted the owners forum and we believe that it is developing into one of the Twin Cities premier owners events.

### **Sponsorship Benefits:**

- Verbal recognition from podium during the opening remarks at the conference.
- PowerPoint slide with logo at conclusion of conference.
- Recognition on all event materials (including print advertising, online advertising, website and broadly-distributed invitations).
- Logo on signage at event.
- Opportunity to participate and lead a breakout session (\*likely paired with complimentary firm).
- Access to attendee list before and after event.
- Two complimentary registrations for client or prospect business owners or executives and two complimentary registrations for sponsor employees so long as an equal number of owners or executives are attending.
- Sponsor discount code for \$45 registration fee to be used for client or prospect business owners and, if desired, to provide benefit to sponsor referral sources who want to offer their client owners discounted registration.
- Additional \$1K add-on will be for a "Premier Survey Sponsor" enhancement of a logo being included on the survey promotion and results.

### **Sponsorship Expectations:**

- Sponsorship is limited to 2 firms per service category (legal, accounting, wealth management, investment bankers, brokers, private equity firms, etc).
- Collaborate with complementary service providers to organize an interactive, informative and memorable breakout group discussion.
- Promote the conference by sending email messages promoting the forum to your database during September and October 2019.



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