

BOLD Awards ~ Celebrating our 7th Annual!

Innovating, improving, expanding and overcoming obstacles...these are just some of the terms that describe our nominees and winners of the BOLD Awards. The BOLD Awards showcase cutting edge business moves, expansions and mergers that keep Minnesota growing each year. Our audience consists of the Who's Who of C-Level officers and their teams. Be BOLD and recognize the leaders, teams and dealmakers that make Minnesota business happen.

		Investment Level
BOLD Awards Nominee Judging Reception: January 3, 2019 <i>*Right of first refusal applies</i>		EVENT SPONSOR*
Average attendance: 175+ Venue: Training HAUS		\$12,500
BENEFITS		
BRANDING	Prominent ad displayed on ACG MN BOLD Nominations webpage with hyperlink	•
	Logo displayed on digital and printed marketing materials and mailings	•
	Logo displayed on email announcements	•
	Logo on landing page	•
	Logo on event signage	•
MEDIA	Logo included on ACG color ad in business publication	•
	Logo included on digital banner and text ads in digital newsletters October-November	•
	Social Media mention/event blasts	•
	Logo included on ACG Minnesota mobile app	•
EVENT	Recognition from podium	•
	Complimentary BOLD Nominee Reception registrations	8
	Sponsor ribbon on name badges	•
	Complimentary BOLD Awards registrations	2
	Pre-event registrant list for a one-time mailing	•



2019 BOLD AWARDS



BOLD Awards Gala: February 26, 2019

**Right of first refusal applies*

Investment Level

Average attendance: 300+ Venue: Muse Event Center

**PRESENTING*
SPONSOR**

PLATINUM

GOLD

SILVER

BENEFITS

\$20,000

\$12,500

\$6,500

\$4,500

BRANDING

- Exclusivity: Presenting Sponsor (limited to one firm)
- Platinum Sponsor (exclusive per industry)
- Logo prominently displayed on ACG MN BOLD Awards event page with hyperlink
- Rotating banner on ACG MN BOLD Awards event page with hyperlink
- Logo displayed on ACG MN BOLD Awards event page
- Logo on presentation landing page
- Logo displayed on digital and printed marketing materials and mailings
- Logo on event signage
- Logo on email announcements

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MEDIA


- Full page ad in the March 2019 *Twin Cities Business Magazine* BOLD Awards supplement-or-advertorial article- inserted into 30,000 *Twin Cities Business Magazine* subscriptions
- Full page ad in the March 2019 *Twin Cities Business Magazine* supplement
- Half page ad in the March 2019 *Twin Cities Business Magazine* supplement
- 1/4 page ad in the March 2019 *Twin Cities Business Magazine* supplement
- Social Media mention/event blasts
- Logo included on ACG Minnesota mobile app

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EVENT

- Recognition from podium
- Opportunity to give opening/closing remarks & introduce the BOLDest of the BOLD winner
- Opportunity to present one of the BOLD winners
- Complimentary BOLD Nominee Reception registrations
- Complimentary BOLD Awards Ceremony registrations
- Reserved table with company logo prominently displayed on table
- Pre-event registrant list for a one-time mailing
- Sponsor ribbon on name badge
- Opportunity to provide SWAG gift in gift bags

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		BOLD Awards Gala: February 26, 2019			Investment Level		
Average attendance: 300+ Venue: Muse Event Center		TECHNOLOGY	PHOTO MEMORY	BOLD-TINI (ICE LUGE)			
BENEFITS		\$4,500	\$4,500	\$4,500			
BRANDING	Logo displayed on ACG MN BOLD Awards event page with hyperlink	•	•	•			
	Logo displayed on digital and printed marketing materials and mailings	•	•	•			
	Logo printed on event signage	•	•	•			
	Logo on landing page	•	•	•			
	Logo on email announcements	•	•	•			
MEDIA	Logo included on ACG ad in local business publication	•	•	•			
	Social Media event blasts	•	•	•			
	Logo included on ACG Minnesota mobile app	•	•	•			
EVENT	Recognition from podium	•	•	•			
	Complimentary BOLD Nominee Reception registrations	2	2	2			
	Complimentary BOLD Awards Ceremony registrations	2	2	2			
	Sponsor ribbons on name badges	•	•	•			
	Opportunity to provide SWAG gift in gift bags	•	•	•			

		BOLD Awards Gala: February 26, 2019			Investment Level		
Average attendance: 300+ Venue: Muse Event Center		VIP TABLE	CORPORATE TABLE				
BENEFITS		\$5,000	\$2,500				
BRANDING	Logo displayed on ACG MN BOLD Awards event page Company name listed on event materials	•	•				
	Logo included as Table Sponsor in the Twin Cities Business publication March 2019 BOLD supplement	•	•				
MEDIA	1/4 page ad in the March 2019 <i>Twin Cities Business Magazine</i> supplement	•					
	Reserved table with company name displayed on table	1	1				
	Complimentary BOLD Awards Ceremony registrations	10	10				
	Sponsor ribbons on name badges	•	•				
	Opportunity to provide SWAG gift in gift bags	•	•				



2019 BOLD AWARDS



BOLD Awards “Partners in BOLD” Reception: February 26, 2019
Designated for past nominees, finalists and winners

Investment Level

Average attendance: 300+
 Venue: Muse Event Center

PARTNERS IN BOLD

BENEFITS		\$500
BRANDING	Firm name on website and printed program	•
MEDIA	Firm included in “Partners of BOLD” ad in the <i>Twin Cities Business Magazine</i> BOLD Supplement	•
EVENT	Two (2) complementary BOLD Awards Gala registrations (\$350 VALUE)	2

Testimonial...

“The BOLD Awards was an amazing experience. The event itself is spectacular, but the networking and connections we made were very rewarding.”