

AIM Women’s Leadership Conference

ACG Minnesota’s Women’s Leadership Initiative will partner with Corvus North and MNCREW to hold a full-day Women’s Leadership Conference on March 7, 2019.



AIM Full-Day Conference: March 7, 2019		Investment Level				
Average attendance: 300+ Venue: Hyatt Regency Minneapolis		BEST VALUE ANNUAL & AIM				
BENEFITS		DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
		\$12,500	\$8,000	\$6,000	\$3,000	\$2,000
BRANDING	Logo prominently displayed on event page with hyperlink	•	•			
	Logo prominently displayed on event page			•	•	
	Logo on digital and printed marketing materials and mailings	•	•	•	•	
	Company name listed on event materials					•
	Logo on event signage	•	•	•	•	•
	Presentation on landing page (if applicable)	•	•			
MEDIA	Full page ad in a local business publication Special Supplement	•	•			
	1/2 page ad in a local business publication Special Supplement			•		
	1/4 page ad in a local business publication Special Supplement				•	
	Company name listed in a local publication Special Supplement					•
	Social Media mention/event blasts	•	•	•	•	•
EVENT	Logo on ACG Minnesota mobile app	•	•			
	Recognition from podium	•	•			
	Complimentary event registrations	10	8	6	4	2
	One reserved table with company logo displayed on table	•	•			
	Pre-event registrant list for a one-time mailing	•	•			
	Opportunity to provide company marketing material	•	•			
	Opportunity to host an invitation-only women’s leadership event	•				
	Logo printed on event program	•	•	•	•	
	Company name listed in event program					•
	Sponsorship ribbon on name badge	•	•	•	•	•
Opportunity to provide SWAG gift in gift bags	•	•	•	•	•	

Testimonials...

“There is nothing better for a speaker than to present to an engaged audience. The women at the AIM conference were attentive, energized and warm. What a joy to celebrate women winning and learning together while lifting each other up! The event ran like clockwork and the staff was on top of all the details. They handled it all like pros; the only thing I had to do was deliver my presentation. I’d happily present at AIM again. It’s a terrific celebration of leading women.”



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CORPORATE
TABLE

BREAKFAST

LUNCH

CLOSING
RECEPTION

BENEFITS

\$3,000

\$2,500

\$3,000

\$3,500

		\$3,000	\$2,500	\$3,000	\$3,500
BRANDING	Logo prominently displayed on event page		•	•	•
	Logo on digital and printed marketing materials and mailings		•	•	•
	Logo on event signage		•	•	•
	Logo on landing page (if applicable)		•	•	•
	Logo included in event program		•	•	•
	Company name listed in event program	•			
MEDIA	1/4 page ad in a local business publication Special Supplement		•	•	•
	Company name listed in a local business publication Special Supplement	•			
	Social Media mention/event blasts		•	•	•
EVENT	Recognition from podium		•	•	•
	Complimentary event registrations	10	3	3	3
	Reserved table with company name displayed on table	1	1	1	1
	Sponsorship ribbon on name badge	•	•	•	•
	Opportunity to provide SWAG gift in gift bags	•	•	•	•

Testimonials...

“My experience as a vendor at the AIM event was wonderful. We sold out of several of our products and had the chance to interact with a majority of the attendees. We’ve increased our network with quality connections and also fostered other business opportunities through our connections that day. The staff had everything set up nicely, we look forward to being a vendor again.”



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		REFRESHMENT BREAK	NETWORKING LOUNGE	NURSING NOOK
BENEFITS		\$1,000	\$1,000	\$1,000
BRANDING	Company name listed in event program	•	•	•
	Company name printed on event signage	•	•	•
	Signage in Nursing Room			•
	Signage in registration area with directional information			•
MEDIA	Social Media mention/event blasts	•	•	•
	Sponsorship ribbon on name badge	•	•	•
EVENT	Opportunity to provide SWAG gift in gift bags	•	•	•



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		MEMBER	NON-MEMBER
BENEFITS		\$500	\$1,000
EXHIBITOR	Company name listed in event program		
	Skirted table in exhibitor area with company logo on table signage		
	Opportunity to provide SWAG gift in gift bags	•	•
	Opportunity to sell your product(s)		