



## DEAL FORUM 2019 SPONSORSHIP

The 8<sup>th</sup> Annual ACG Maryland Deal Forum Conference will be held Wednesday and Thursday, May 29 & 30, 2019 at the Sheraton Inner Harbor at Camden Yards. The Hotel is just steps away from Oriole Park at Camden Yards—home to our networking reception and ballpark dinner when the Baltimore Orioles take on the Detroit Tigers on May 29. This conference, with a focus on the lower middle market, attracts over 300 dealmakers to Baltimore. Attendees return year after year for high energy networking and relationship building in the Mid Atlantic market.

## DEAL FORUM SPONSORSHIP PACKAGES

**\*New this year with the purchase of a Sponsorship Package:** Receive entry for 1 individual into Deal Source for an additional \$525.00. *This does not include the purchase of a program guide advertisement.*

### **Deal Forum Silver Corporate Sponsor - \$2,750 [Limited to Eight]**

As a sponsor, your company will receive:

1. Your logo posted on the home page of the conference website
2. Your logo posted on a retractable banner
3. Your logo posted on event announcements
4. Your logo included in a Power Point presentation, which will run throughout the conference
5. A full-page color advertisement in the 2019 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
6. 2 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards.

### **Party Suite Sponsor at Oriole Park - \$10,000 [Limited to Four]**

#### **Partial Party Suite Sponsor \$5,000\***

As a sponsor, your company will receive:

1. Your logo posted on the home page of the conference website
2. Your logo posted on event announcements
3. Your logo included in a Power Point presentation which will run throughout the conference
4. Sponsorship of one Party Suite for approximately 75 people at Oriole Park
5. Your logo signage posted inside the party suite
6. A full-page color advertisement in the 2019 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
7. 8 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards (\*4 each for Partial)



**Deal Forum Extra Innings Party Sponsor - \$7,500 [Exclusive]/Partial - \$3,750\***

As a sponsor, your company will receive:

1. Your logo posted on the home page of the conference website
2. Your logo posted at the Extra Innings Party during the event
3. Your logo posted on event announcements
4. Your logo included in a Power Point presentation which will run throughout the conference
5. A full-page color advertisement in the 2019 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
6. 6 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards (\*3 each for Partial)

**Deal Lounge Sponsor - \$7,500 [Exclusive]/Partial - \$ 3,750\***

As a sponsor, your company will receive:

1. Your logo posted on the home page of the conference website
2. Your logo signage posted at the Deal Lounge
3. Your logo posted on event announcements
4. Your logo included in a Power Point presentation which will run throughout the conference
5. A full-page color advertisement in the 2019 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
6. Recognition of your sponsorship from the podium
7. 6 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards (\*3 each for Partial)

**Deal Source Sponsor - \$7,500 [Exclusive]/Partial - \$ 3,750\***

As a sponsor, your company will receive:

1. Your logo posted on the home page of the conference website
2. Your logo signage posted at Deal Source
3. Your logo on table signage at Deal Source
4. Your logo posted on event announcements
5. Your logo included in a Power Point presentation which will run throughout the conference
6. A full-page color advertisement in the 2019 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
7. Recognition of your sponsorship from the podium
8. 6 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards (\*3 each for Partial)



### **Lanyard Sponsor - \$5,000 [Exclusive]**

As a sponsor, your company will receive:

1. Your logo posted on the registration page of the conference website
2. Your logo on the lanyard provided to each conference registrants. Badges are required for all of our events.
3. Your logo included in a Power Point presentation which will run throughout the conference
4. A full-page color advertisement in the 2019 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
5. 4 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards

### **Event App Sponsor - \$3,000 [Exclusive]**

As a sponsor, your company will receive:

1. Your logo posted on the registration page of the conference website
2. Your logo on the lanyard provided to each conference registrants. Badges are required for all of our events.
3. Your logo included in a Power Point presentation which will run throughout the conference
4. A full-page color advertisement in the 2019 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
5. 2 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards

### **Power Station Sponsor - \$2,500 [Exclusive]**

As a sponsor, your company will receive:

1. Your logo posted on the registration page of the conference website
2. Your logo included in a Power Point presentation which will run throughout the conference
3. A full-page color advertisement in the 2019 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
4. 2 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards



### **Breakfast Sponsor - \$3,000 [Exclusive]**

As a sponsor, your company will receive:

1. Your logo posted on the home page of the conference website
2. Your logo signage posted at the breakfast
3. Your logo posted on event announcements
4. Your logo included in a Power Point presentation which will run throughout the conference
5. A full-page color advertisement in the 2019 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
6. 2 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards

### **Lunch Sponsor - \$3,000 [Exclusive]**

As a sponsor, your company will receive:

1. Your logo posted on the home page of the conference website
2. Your logo signage posted at the lunch
3. Your logo posted on event announcements
4. Your logo included in a Power Point presentation, which will run throughout the conference
5. A full-page color advertisement in the 2019 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
6. 2 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards

### **Lunch Speaker Sponsor - \$5,000 [Exclusive]**

As a sponsor, your company will receive:

1. Your logo posted on the home page of the conference website
2. Your logo signage posted during the lunch
3. Your logo posted on event announcements
4. Your logo included in a Power Point presentation, which will run throughout the conference
5. A full-page color advertisement in the 2019 Pocket Program Guidebook(Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
6. Recognition of your sponsorship from the podium prior to the speaker
7. Introduction and 1-3 minute speaking opportunity prior to the speaker
8. 4 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards



**DEAL FORUM 2019 PROGRAM GUIDE ADVERTISEMENTS – DUE DATE APRIL 8, 2019**

**Full Page - \$ 500**

- A full page color advertisement size of Pocket Guide is W -3 ½" X H-8 ½"
- Trim Size: 3.5" x 8.5"
- Bleed Size: 3.75" x 8.75"
- Live area: 2.75" x 8" (the book will be spiral bound. Include all relevant info such as type and logos within the 2.75" x 8" area or it may be cut off by binding.)
- The overall single page bleed size, to include ½" on the left and right and ¼" on the top and bottom. Please supply ad as:
  - High resolution PDF's; a minimum of 300 dpi
  - Set up as CMYK 4c process (Cyan, Yellow, Magenta and Black)

**2019 DEAL FORUM SPONSORSHIP PAYMENT FORM**

Company \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**DEAL FORUM SPONSORSHIP PACKAGES**

- |   |            |
|---|------------|
| <input type="checkbox"/> Silver Sponsor                               | \$ 2,750   |
| <input type="checkbox"/> Party Suite                                  | \$ 10,000* |
| <input type="checkbox"/> Extra Innings Party                          | \$ 7,500*  |
| <input type="checkbox"/> Lanyard                                      | \$ 5,000   |
| <input type="checkbox"/> Event App                                    | \$ 3,000   |
| <input type="checkbox"/> Power Station                                | \$ 2,500   |
| <input type="checkbox"/> Breakfast                                    | \$ 3,000   |
| <input type="checkbox"/> Lunch  | \$ 3,000   |
| <input type="checkbox"/> Lunch Speaker                                | \$ 5,000   |
| <input type="checkbox"/> Deal Lounge                                  | \$ 7,500*  |
| <input type="checkbox"/> Deal Source                                  | \$7,500*   |
| * <input type="checkbox"/> Split Sponsorship _____ List other company |            |

**Deal Forum Program Guide Participant Listings—\*Please note the size of program guide full page listing will be W- 3 ½" X H 8 ½"- this is a pocket program book**

- |  |        |                                      |        |
|--|--------|--------------------------------------|--------|
| <input type="checkbox"/> Inside Front Cover* | \$ 650 | <input type="checkbox"/> Back Cover* | \$ 750 |
| <input type="checkbox"/> Inside Back Cover*  | \$ 600 | <input type="checkbox"/> Full Page*  | \$ 500 |



**PAYMENT METHOD:** Please [pay online with a credit card or select pay by check](#) to create an invoice. If you prefer to process your order offline, please select one of the two options below.

Check payable to “ACG Maryland”.

Send to: ACG Maryland, 9 Newport Drive Suite 200 Forest Hill, MD 21050

Credit Card      \_\_\_VISA      \_\_\_MasterCard      \_\_\_AMEX

**CREDIT CARD AUTHORIZATION ONLY – Fax to: 443-640-1031**

Cardholder \_\_\_\_\_

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

Should you have any questions, please feel free to contact Tim McKenna or Michelle Clark at (443) 640-1063 ext. 147 or ext. 130 or via email [info@acgmaryland.org](mailto:info@acgmaryland.org).