

# 2020 BOLD AWARDS FACT SHEET

The officers and directors of ACG Minnesota Proudly Announce

# **THE EIGHTH ANNUAL BOLD AWARDS** It's A Big Deal.

#### WHAT ARE THE BOLD AWARDS?

Original. Inventive. Daring and BOLD, these awards are a big deal. They will showcase the best in corporate growth, leadership, and imagination. The BOLD Awards will honor and celebrate cutting-edge organizations and the leaders that have made BOLD moves to positively grow, restructure, or enhance their companies for the benefit of all stakeholders—including employees and the community at-large.

In uncertain times, the need for corporations to be BOLD has never been greater. The BOLD Awards celebrate those CEOs and other team members who are accepting the challenge to make BOLD bets on behalf of their companies: Expansion efforts, Product development. Talent management. Technological triumphs. Acquisitions. This signature program and event recognize extraordinary organizations, executives, and their trusted advisory teams for daring business decisions that have driven remarkable corporate performance and growth.

The Awards will honor the stellar accomplishments of Minnesota companies, financiers, entrepreneurs, and organizations that demonstrate BOLD growth in merger and acquisition activity. Award nominees must be BOLD visionaries, responsible for crafting deals that inspire. They must be courageous and tenacious in efforts to complete acquisition, joint venture, financing, and strategic alliances. The BOLD Awards will recognize honorees in several categories including corporate (public or private), early stage, and nonprofit. Small, medium, and large organizations are eligible program participants.

**A Who's Who of Corporate Growth Players:** C-level corporate officers and their key investment bankers, private equity advisers, attorneys, accountants, and other dealmakers in the corporate growth community will be considered for their BOLD moves in business.

Additionally, the BOLD Awards will salute a nonprofit 501(c)(3) organization that exemplifies the spirit of BOLD.

A recognition program created **by business leaders for business leaders,** the BOLD Awards celebrate Minnesota's vibrant M & A culture and amplify ACG's commitment to growing Minnesota.

**Nomination Process:** ACG members and nonmembers alike are invited to submit nominations based upon deals that occurred between January 1, 2018 and December 31, 2019 (within the 24 months). These big deals may include acquisitions, dispositions, recapitalizations, and expansions; they may also encompass sweeping changes and broader actions by CEOs. All nominations must highlight BOLD, innovative strategies that demonstrate significant corporate growth and performance.



Nominations should include the names of up to eight people who were key to the BOLD move — both insiders at the corporation and outside advisors who provided strategic counsel and resources to help seal the deal. Nominees must provide a brief narrative description of why the decision was made and how it impacted organizational growth. Nominees will be honored at the BOLD Nominee Reception on January 9, 2020.

A selection committee, comprised of leaders in the Twin Cities deal making community, will identify finalists and winning nominees. These BOLD leaders and their teams will be honored at a gala event on February 25, 2020. Gala guests will be inspired through the winning stories showcased during the event.

## **ABOUT ACG MINNESOTA**

ACG Minnesota is the place where Minnesota's corporate leaders, bankers, investors, and service professionals come together to share resources and information, build relationships, and grow Minnesota. It is the premier organization for Minnesota's middle market dealmakers.

For 50 years, ACG Minnesota has had its finger on the pulse of Minnesota's vibrant business beat. As an anchor in the corporate landscape, ACG Minnesota continues to serve as a place for diverse executives to learn best practices, challenge conventional thinking, and broaden both networks and knowledge base through a myriad of association programming and activities.

ACG Minnesota is a hub for current and relevant exchange of ideas, information and capital, both human and material. Through formal programs that focus on relevant and timely content and informal networking forums, ACG Minnesota members come together for dozens of programs each year. And they gather to share a continuing and common dedication to growing Minnesota.

## ACG GLOBAL

Founded in 1954, the Association for Corporate Growth, Inc. (www.acg.org) is the premier global association for professionals involved in corporate growth, corporate development, and mergers and acquisitions. Today, ACG Global has more than 15,000 members from private equity, investment banking, corporations, finance, and professional service firms. Members represent Fortune 500, Fortune 1000, FTSE 100, and mid-market companies in 54 chapters across Asia, Europe and Central, North and South America. As has been the case for over 60 years, ACG members remain focused on the strategic activities that increase revenues, profits and, ultimately, stakeholder value. These leaders recognize the benefits of networking within an influential community of executives who are committed to growing public and private companies worldwide.