

AIM: A WOMEN'S LEADERSHIP CONFERENCE

ACG Minnesota's Women's Leadership Initiative will partner with Corvus North to hold a full-day Women's Leadership Conference on March 5, 2020.

<i>AIM Full Day Women's Leadership Conference, March 5, 2020</i>					
<i>Average attendance: 300+</i>					
<i>Venue: Minneapolis Hyatt Regency</i>					
BENEFITS	Investment Level				
	BEST VALUE DIAMOND WLS/AIM industry exclusive \$12,500	PLATINUM industry exclusive \$8,000	GOLD \$6,000	SILVER \$3,000	BRONZE \$2,000
<i>to build your brand awareness and visibility at the event</i>					
BRANDING					
Industry exclusive	•	•			
Logo prominently displayed on event page with hyperlink	•	•			
Logo prominently displayed on event sponsor page	•	•	•	•	
Logo on digital and printed marketing materials and mailings	•	•	•		
Company name listed on event materials				•	•
Logo on event signage	•	•	•		
Logo on large-format presentation at event	•	•	•		
MEDIA					
Advertising in a local business publication	•	•			
Social Media mention/event blasts	•	•	•	•	•
EVENT					
Recognition from podium	•	•			
Complimentary event registrations	10	8	6	4	2
One reserved table with company logo displayed on table	•	•			
Pre-event registrant list for a one-time mailing	•	•			
Opportunity to provide company marketing material	•	•			
Opportunity to host an invitation-only women's leadership event	•				
Logo printed on event program	•	•	•	•	
Company name listed in event program					•
Sponsorship ribbon on name badge	•	•	•	•	•
Opportunity to provide SWAG gift in gift bags	•	•	•	•	•

Testimonials ...

"As a business owner, there are few activities where I can commit to a full day away from my work. This event was more than worth it!! The speakers were so engaging and I left feeling like my brain (and heart!) got bigger."

"Great speaker lineup! Valuable and diverse content!"

"The diversity panel was what I expected the whole day to be. It was amazing, inspiring and insightful."

[DAY OF CONFERENCE OPPORTUNITIES]

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BENEFITS <i>to build relationships and bring attendees</i>	Investment Level			
	CORPORATE TABLE \$3,000	BREAKFAST \$2,500	LUNCH \$3,000	CLOSING RECEPTION \$3,500
BRANDING				
Logo prominently displayed on event page		•	•	•
Logo on digital and printed marketing materials and mailings		•	•	•
Logo on event signage		•	•	•
Logo on landing page (if applicable)		•	•	•
Logo included in event program		•	•	•
Company name listed in event program	•			
MEDIA				
Social media mention/event blast		•	•	•
EVENT				
Recognition from podium		•	•	•
Complimentary event registrations	10	3	3	3
Reserved table with company name displayed on table	1	1	1	1
Sponsorship ribbon on name badge	•	•	•	•
Opportunity to provide SWAG gift in gift bags	•	•	•	•
BENEFITS	REFRESHMENT BREAK \$1,000	NETWORKING LOUNGE \$1,000	NURSING NOOK \$1,000	SPEAKER LOUNGE \$1,500
BRANDING				
Company name listed in event program	•	•	•	•
Company name printed on event signage	•	•	•	•
Signage in respective spaces	•	•	•	•
Logo prominently displayed on event sponsor page	•	•	•	•
MEDIA				
Social media mention/event blast	•	•	•	•
EVENT				
Sponsorship ribbon on name badge	•	•	•	•
Opportunity to provide SWAG gift in gift bags	•	•	•	•
One (1) complimentary event registration	•	•	•	•
BENEFITS	NON-PROFIT \$250	MEMBER \$500	NON-MEMBER \$650	
EXHIBITOR				
Company name listed in event program	•	•	•	
Skirted table in exhibitor area with company name on table signage	•	•	•	
Opportunity to provide SWAG gift in gift bags	•	•	•	
Opportunity to sell your product(s)	•	•	•	
One (1) complimentary event registration*	•	•	•	

*additional registrations may be purchased at the early bird member rate

Testimonials ...

"This year's event exceeded my expectations. Absolutely loved hearing from local business owners and local celebrities. All were incredibly interesting and inspiring."

"I liked how it was a collaborative effort between panelists and audience during every part of the day. The speakers were great! Loved the exercise after lunch!"