



BOLD AWARDS

Innovating, improving, expanding and overcoming obstacles...these are just some of the terms that describe our nominees and winners of the BOLD Awards. The BOLD Awards showcase cutting edge business moves, expansions and mergers that keep Minnesota growing each year. Our audience consists of the Who's Who of C-Level officers and their teams. Be BOLD and recognize the leaders, teams and dealmakers that make Minnesota business happen.

<i>BOLD Awards Gala, Tuesday, February 25, 2020</i>				
<i>Average attendance: 300+</i>				
<i>Venue: Metropolitan Club & Ballroom</i>				
	PRESENTING SPONSOR <i>limit one</i>	PLATINUM <i>industry exclusive</i>	Investment Level	
BENEFITS	\$20,000	\$12,500	GOLD \$6,500	SILVER \$4,500
BRANDING				
<i>Exclusivity: Presenting Sponsor (limited to one firm)</i>	•			
Platinum Sponsor (industry exclusive)		•		
Logo prominently displayed on ACG MN BOLD Awards event page with hyperlink	•	•		
Rotating banner on ACG MN BOLD Awards event page with hyperlink	•	•		
Logo displayed on ACG MN BOLD Awards event page			•	•
Logo on presentation landing page	•	•	•	•
Logo displayed on digital and printed marketing materials and mailings	•	•	•	•
Logo on event signage	•	•	•	•
Logo on email announcements	•	•	•	•
MEDIA				
Full page ad in the BOLD Awards supplement	•	•		
Half page ad in the supplement			•	
1/4 page ad in the supplement				•
Social Media mention/event blasts	•	•	•	•
EVENT				
Recognition from podium	•	•		
Opportunity to give opening/closing remarks & introduce the BOLDest of the BOLD	•			
Opportunity to present one of the BOLD winners		•		
Complimentary BOLD Nominee Reception registrations	8	6	4	2
Complimentary BOLD Awards Ceremony registrations	10	10	5	3
Reserved table with company logo prominently displayed on table	•	•		
Pre-event registrant list for a one-time mailing	•	•		
Sponsor ribbon on name badge	•	•	•	•
Opportunity to provide SWAG in gift bags	•	•	•	•

Testimonials ...

“There is no corporate awards program in the entire Twin Cities that has more energy or excitement than the ACG Minnesota BOLD Awards – it is unique and BOLD on it’s own!”

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BENEFITS	Investment Level CORPORATE TABLE \$2,500
BRANDING	
Company name on ACG MN BOLD Awards event sponsor page	•
Company name listed on event materials	•
Company name on event program	•
MEDIA	
Logo included as Table Sponsor in the BOLD supplement	•
EVENT	
Reserved table with company logo displayed on table	1
Complimentary BOLD Awards Gala registrations	10
Sponsor ribbons on name badges	•
Opportunity to provide SWAG in gift bags	•
BENEFITS	PARTNERS IN BOLD \$500
BRANDING	
Firm name on website and printed program	•
MEDIA	
Firm included in "Partners of BOLD" ad in the supplement	•
EVENT	
Two (2) complimentary BOLD Awards Gala registrations	2

Testimonials ...

"Last night's event was awesome. Very nice venue, good food, good drinks and great turn out. It just gets better and better every time I attend an ACG event. Kudos to all of you!!!!"

"The Bold Awards is the celebration of the year to attend. Dynamic companies, extraordinary people, and the BOLDEST party to celebrate them all!"

BOLD AWARDS NOMINEE JUDGING RECEPTION

BOLD Awards Nominee Judging Reception, Thursday, January 9, 2020
Average attendance: 200+
Venue: Varies

BENEFITS	Investment Level	
	EVENT SPONSOR* \$12,500	VENUE SPONSOR \$6,000
BRANDING		
Prominent ad displayed on ACG MN BOLD Nominations webpage with hyperlink	•	•
Logo prominently displayed on event page with hyperlink	•	
Logo displayed on digital and printed marketing materials and mailings	•	•
Logo displayed on email announcements	•	•
Logo on event signage	•	•
Logo on landing page	•	
MEDIA		
Logo included on ACG color ad	•	•
Logo included on digital banner and text ads in digital newsletters	•	
Social Media mention/event blasts	•	•
EVENT		
Recognition from podium	•	•
Complimentary BOLD Nominee Reception registrations	8	4
Sponsor ribbon on name badges	•	•
Complimentary BOLD Awards registrations	4	2
Pre-event registrant list for a one-time mailing	•	

**right of first refusal applies*

BOLD AWARDS GALA OPPORTUNITIES

BOLD Awards Gala, Tuesday, February 25, 2020
Average attendance: 300+
Venue: Metropolitan Club & Ballroom

BENEFITS	Investment Level		
	TECHNOLOGY \$4,500	PHOTO MEMORY \$4,500	BOLD-TINI (ICE LUGE) \$4,500
BRANDING			
Logo displayed on ACG MN BOLD Awards event page with hyperlink	•	•	•
Logo displayed on digital and printed marketing materials and mailings	•	•	•
Logo printed on event signage	•	•	•
Logo on landing page	•	•	•
Logo on email announcements	•	•	•
MEDIA			
Logo included on ACG ad	•	•	•
Social Media event blasts	•	•	•
EVENT			
Recognition from podium	•	•	•
Complimentary BOLD Nominee Reception registrations	2	2	2
Complimentary BOLD Awards Ceremony registrations	2	2	2
Sponsor ribbons on name badges	•	•	•
Opportunity to provide SWAG in gift bags	•	•	•