

Who Moved That Cheese?

Navigating the Changes that Impact Financial Planning and Forecasting



Kelly Anderson
Experienced CFO and
Board Member

Wednesday, August 12

12:00 PM - 1:00 PM

Members: FREE

Non-Members: \$20

A ZOOM WEBINAR



Bob Green, CPA.CITP
Lead Partner
SingerLewak (Moderator)

We'll explore how to bring thinking and data together to navigate the new conditions we are all in. Topics include:

- Foundational changes: how our current environment wreaks havoc on our existing ways of analyzing our businesses
- What drivers and metrics are most impactful, today? How have these changed since February 2020?
- External data sources – are you taking advantage of them? Why not?
- The process of Financial Planning & Analytics – from conceptualizing to obtaining results – and some tools that can help you.

 Register Today!



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