

**ACG**<sup>®</sup> Tampa Bay



**We are the local Tampa Bay community for middle market M&A dealmakers and business leaders focused on driving growth**

# **Sponsorship Opportunities**

Contact our Sponsorship Co-chairs:

Greg Feldman, Director, Marshall & Stevens, 813-345-5301,  
[gfeldman@marshall-stevens.com](mailto:gfeldman@marshall-stevens.com)

Jami Gold, Director, LCG Advisors, 813-226-2800,  
[jgold@lcgadvisors.com](mailto:jgold@lcgadvisors.com)

# About ACG Tampa Bay



Our chapter was formed in 1997 and maintains a membership of 260+. We are an approval chapter, which helps us maintain the quality of members you want to meet.

We strive to provide sponsors the opportunity to gain visibility and exposure to key deal makers and professionals in Tampa Bay, including Sarasota/ Manatee, Pinellas, Pasco, Polk and Hillsborough Counties.

## WHY SPONSOR?

- Promote growth of middle-market companies in Tampa Bay
- Gain exposure to key dealmakers and other professionals in Tampa Bay
- Define and strengthen your brand
- Position your organization as an industry leader in Tampa Bay
- Enjoy generous sponsor benefits, including complimentary ACG memberships and meeting registrations
- Sponsor benefits are based on sponsor level, as described



# About ACG Tampa Bay

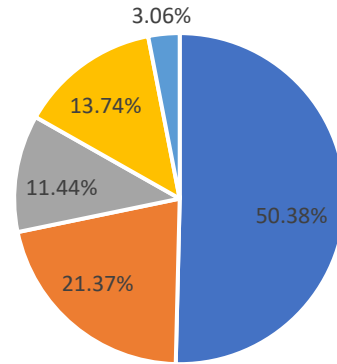
# 265+

MEMBERS

Our audience represents every segment of the deal



Membership by Primary Function



■ Advisor ■ Capital Provider ■ Corporate ■ Intermediary ■ Other

# 1500

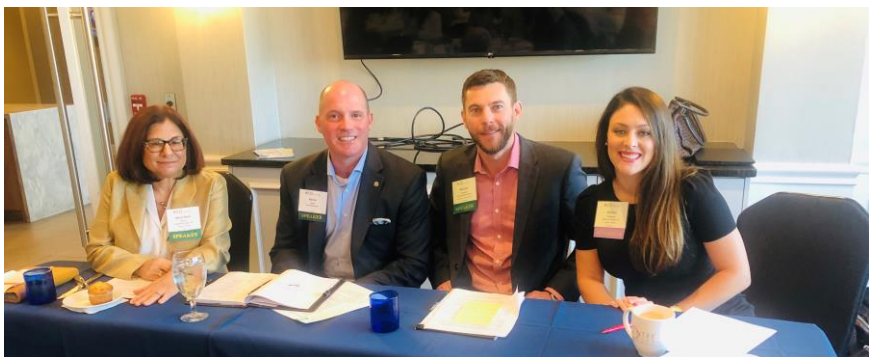
ANNUAL EVENT ATTENDEES

ACG Tampa Bay Annual Sponsorships allow your firm to leverage our targeted network, establish a strong presence in the community and build mutually beneficial relationships that can lead to valuable new business opportunities.

# Events – Meetings, Networking & More ...

ACG Tampa Bay annual sponsors are considered for speaking opportunities; As a sponsor, your firm will maintain “top of mind” positioning as we plan programs

Sponsors are encouraged to get more involved and serve in leadership roles to foster new member growth, retention and a diverse network



ACG Tampa Bay events are designed to provide educational and networking opportunities to deal professionals directly involved in sourcing, financing and executing M&A transactions. Our event attendees have more opportunities to meet other dealmakers in the Tampa Bay area and build the type of relationships that matter most.

**Educational Programs** – From our annual Private Equity Update, to senior economists to panels of dealmakers, we provide relevant content in Tampa, St. Petersburg, Sarasota and for our Emerging Professionals (35 and under)

**Annual Wine Tasting** – Held annually in July, we host over 200+ middle market dealmakers for an evening of wine/food and of course, great networking

**Signature (Annual) Events** – Pub Crawl, 9-Hole Golf Outing, Members Only Holiday Party and Members Only End of the Fiscal Year Sponsor/Member Appreciation Party

**Florida ACG Capital Connection** – Held every year in November around the state, the four (4) Florida chapters host the Southeast’s largest conference for middle market dealmakers.

\* Please note some events are postponed or have gone virtual during COVID-19

Enjoy a FULL YEAR of benefits!

ACG Tampa Bay Annual Sponsorships run from September 1, 2020 to August 31, 2021

	<b>PLATINUM - \$5,000</b> <i>Reduced for 2020-2021 - \$3,300</i>	<b>GOLD - \$3,500</b> <i>Reduced for 2020-2021 - \$2,310</i>	<b>SILVER - \$2,500</b> <i>Reduced for 2020-2021 - \$1,650</i>	<b>SARASOTA - \$2,000</b> <i>Reduced for 2020-2021 - \$1,320</i>
<b>Host Members Only Event (in-person or virtual)</b>	√			
<b>Promotion of Company through social media</b>	√ <small>(white papers, company webinars/events)</small>	√		
<b>Memberships</b>	Two (2)	One (1)		
<b>Sponsor Highlight</b>	Virtual Interview	Email interview		
<b>Reduced Price for Wine Tasting Table</b>	\$500	\$750		
<b>Complimentary Event Registrations</b>	Two (2)	One (1)	One (1)	One (1)
<b>Online Ads</b>	Leaderboard (728 x 90)	Billboard (970 x 250)	Skyscraper (240 x 400)	Skyscraper (240 x 400)
<b>Email Footer and Email Blasts</b>	LOGO + WEBSITE LINK Top Placement	LOGO + WEBSITE LINK	LOGO + WEBSITE LINK	LOGO + WEBSITE LINK
<b>Banners and in-person events</b>	√	√	√	√
<b>Podium Announcements and Nametag Recognition</b>	√	√	√	√
<b>Provide New Member Giveaways</b>	√	√	√	√
<b>Flexible Payment Schedule</b>	√	√	√	√