



ACG[®]

Association for Corporate Growth

2021 OPPORTUNITIES

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A person with dark hair, seen from the back, is looking at a large video conference screen. The screen displays four participants in a grid: a woman on the top left, a woman on the top right, a man on the bottom left, and a man on the bottom right. The person is wearing a dark, textured sweater. The background shows a bookshelf filled with books. A teal vertical bar is on the right side of the image.

About ACG

The Association for Corporate Growth® is a vibrant community of 15,000 middle-market professionals, working and thriving in a variety of roles, markets and industries – with a big focus on M&A within the middle market.

Our Mission

DRIVING MIDDLE MARKET GROWTH®

Driving middle market growth is our mission and it's our forte. We work tirelessly to bolster, connect and equip our members—a community of investors, executives, lenders, and other contributors to the middle market—with everything they need to manifest successful careers, deals and interactions.

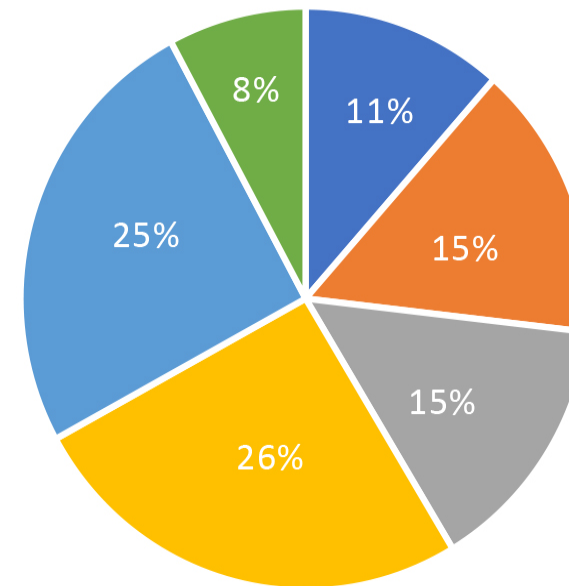


The Universe

The **ACG Community** represents business leaders in a variety of industries across the middle market.

75% of ACG Members do deals with other members.

86% of ACG Members are either very or extremely likely to recommend ACG to a friend or colleague.



- Adviser – Accountant
- Adviser – Consultant
- Adviser – Attorney
- Capital Providers
- Corporate
- Intermediary

Ways to Connect



MEDIA

We pride ourselves on market intelligence. ***Middle Market Growth***[®], the official publication of ACG, offers trends, news, best practices and features. **GrowthTV** delivers insightful and relevant video content, and **Middle-Market Insights Webinars** capture year-round thought leadership via livestream.



SOCIAL

We have a growing online presence (LinkedIn, Facebook, Twitter and Instagram), regularly updated with timely editorial and multimedia content, market trends, events, and insights offered by our chapters, leaders, partners and sponsors. Thousands of M&A professionals follow us.



EVENTS

Whether virtual or on-the-ground, ACG and its chapters host hundreds of exclusive member-only and industry-wide networking events annually. The recent ACG's first Member Summit connected 2,100 members virtually. Attendees requested 12,000 one-on-one meetings.

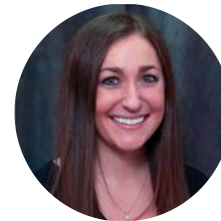


DIGITAL MARKETING

The e-newsletters ACG JobSource, *Middle Market Growth Weekly*, and the ACG Multimedia Newsletter are culminating communication pieces. They're also opportunities to give ACG's web-based content further exposure, reaching up to 90,000 industry professionals.



Contact Us



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