

# ESG and Value Creation:

## What Opportunities for Investment Banking & Private Equity?

October 13, 2020

**S&P Global**  
Market Intelligence



# Agenda

Opening remarks  
Polling questions 1  
Q&A  
Polling question 2  
Closing remarks



**Lindsay Patrick**

MD, Head of Sustainable Finance  
RBC Capital Markets



**Carl Cho**

Director, Power Industry Specialist, Corporate Banking  
CitiGroup



**Elizabeth Seeger**

Director, Sustainable Investing  
KKR



**Yohan Hill**

Research Manager  
S&P Trucost

# Opening remarks

## Unlocking ESG - Navigating the Sustainability Ecosystem Series



ESG Stratify™  
Separating the signal from the noise

### The ESG Scoop

Our Deep Dive Into The Holdings Of Sustainable Equity Funds  
For 2Q20

RBC Capital Markets, LLC  
Sara Mahaffy, CFA (US Equity Strategist)  
(212) 618-7507 sara.mahaffy@rbccm.com

Lori Calvasina (Head of U.S. Equity Strategy)  
(212) 618-7634 lori.calvasina@rbccm.com

Carlos Torres, CFA (Senior Associate)  
(212) 618-3312 carlos.torres@rbccm.com

April Lu, CFA (Senior Associate)  
(212) 428-6350 april.lu@rbccm.com

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For required conflicts disclosures, please see page 57.



**Lindsay Patrick**

MD, Head of Sustainable Finance

RBC Capital Markets

[lindsay.patrick@rbccm.com](mailto:lindsay.patrick@rbccm.com)

# Opening remarks



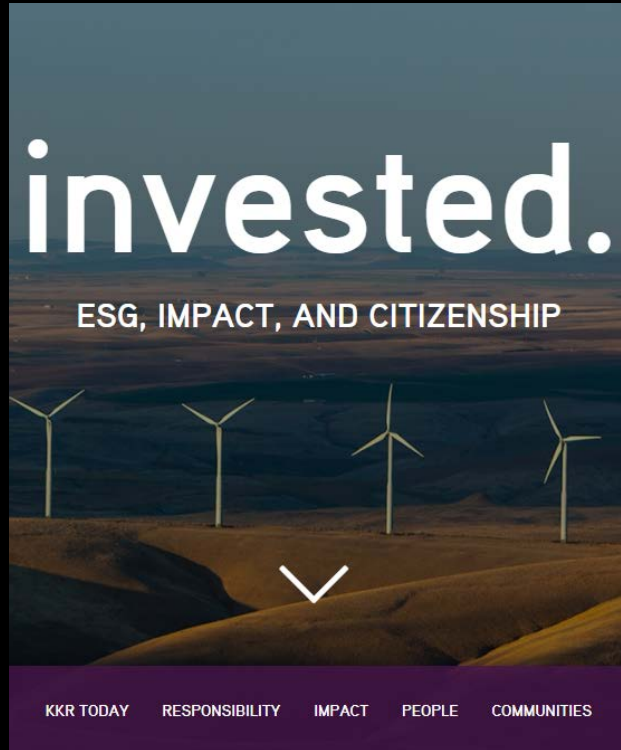
**Carl Cho**

Director, Power Industry Specialist,  
Corporate Banking

CitiGroup

[carl.cho@citi.com](mailto:carl.cho@citi.com)

# Opening remarks



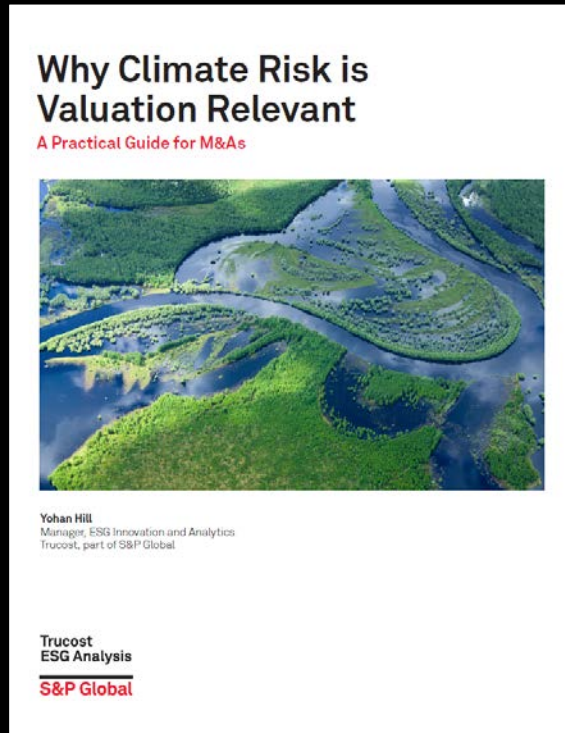
**ESG, Impact, & Citizenship  
Report and Policies**  
<https://kkresg.com/>



**Elizabeth Seeger**  
Director, Sustainable Investing

KKR

# Opening remarks



**Yohan Hill**  
Research Manager

S&P Trucost

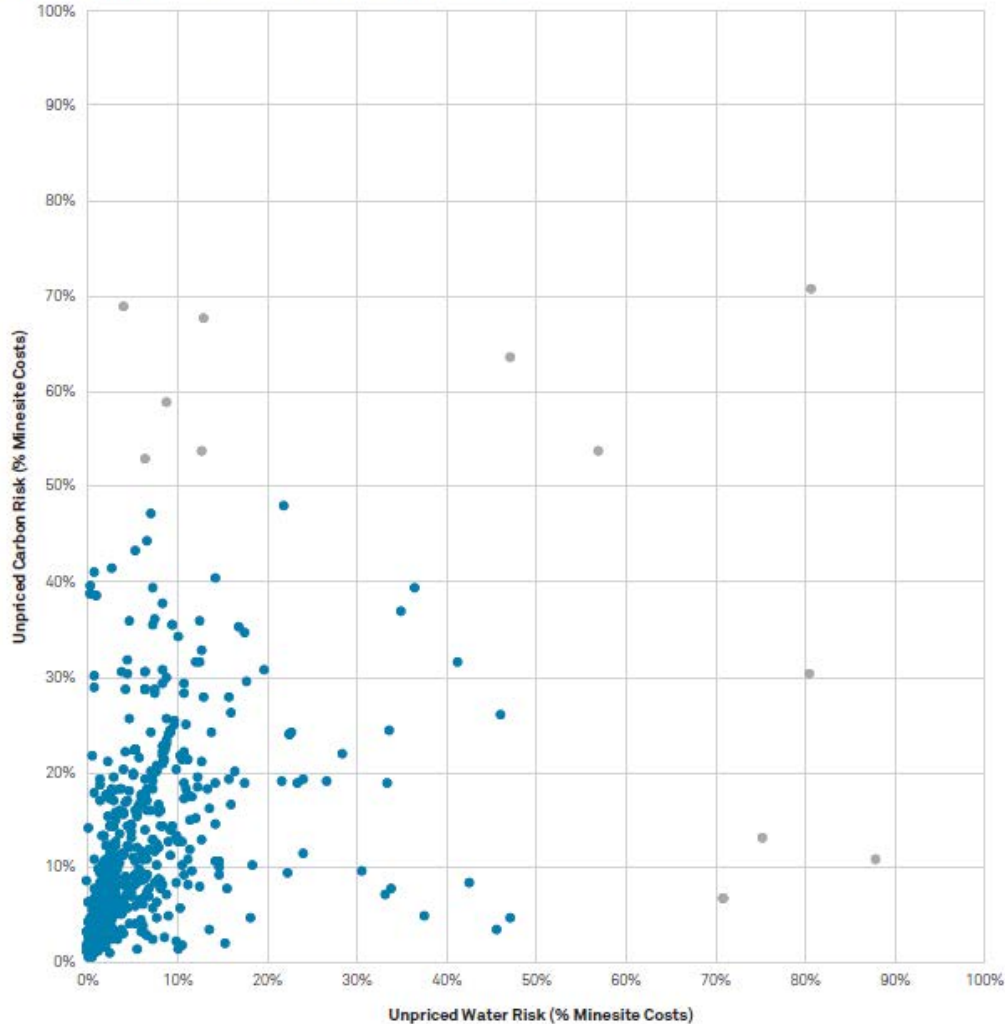
[yohan.hill@spglobal.com](mailto:yohan.hill@spglobal.com)

# Key Drivers for Integrating Climate Risk

1. Growing Market for ESG
2. A Rise in Regulatory & Market-led Initiatives
3. Heightened Scrutiny / Reputation Risk
4. Linkages Between Climate & Value Creation

# Case Study: Mining & Metals

Figure 1: Distribution of Unpriced Carbon vs Unpriced Water Risk (2030)



Source: Trucost, data as of December 31, 2019

- Trucost Metals and Mining Climate Competitiveness dataset features unpriced carbon and unpriced water risk for over **1,300 mining assets globally**.
- **“Unpriced carbon risk”** refers to potential increases in carbon pricing required to limit global temperature increase to less than 2°C.
- **“Unpriced water risk”** refers to potential increases in water prices linked to changes in local water availability.
- Figure 1 shows that the variability among mining assets can be significant.



# Case Study: Mining & Metals

- Average **unpriced water risk** globally could be as much as approximately **10% of minesite costs by 2030** (Figure 2).
- **Unpriced carbon risk** could be as much as approximately **16% of minesite costs** by 2030 on average globally.
- For a **copper mine**, the estimated exposure rises to **20% of minesite costs for unpriced water risk** and **22% for unpriced carbon risk** by 2030 (Figure 3).
- By contrast, the average **gold mine**, has an **unpriced water risk and carbon risk** by 2030 of **5% and 12% of minesite costs**, respectively.

Figure 2: Breakdown of Unpriced Carbon and Unpriced Water Risk (2030) by Region<sup>a</sup>

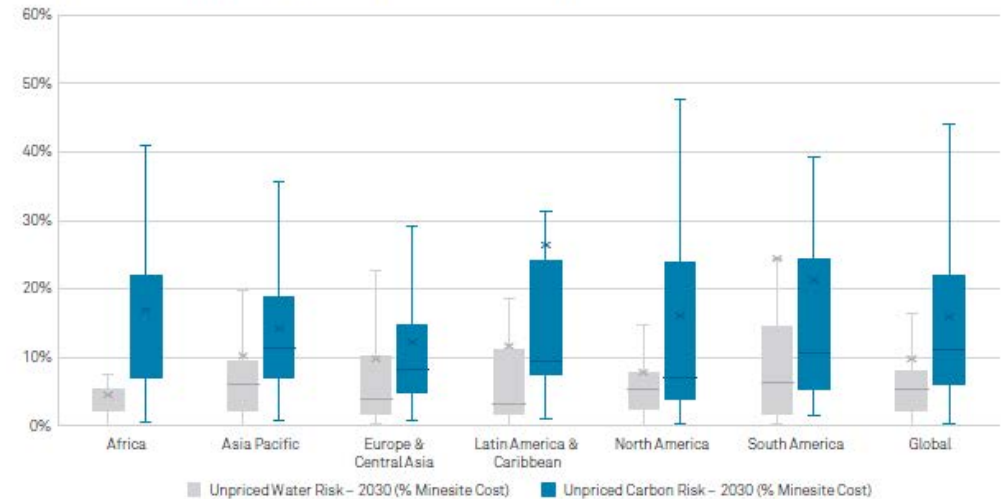
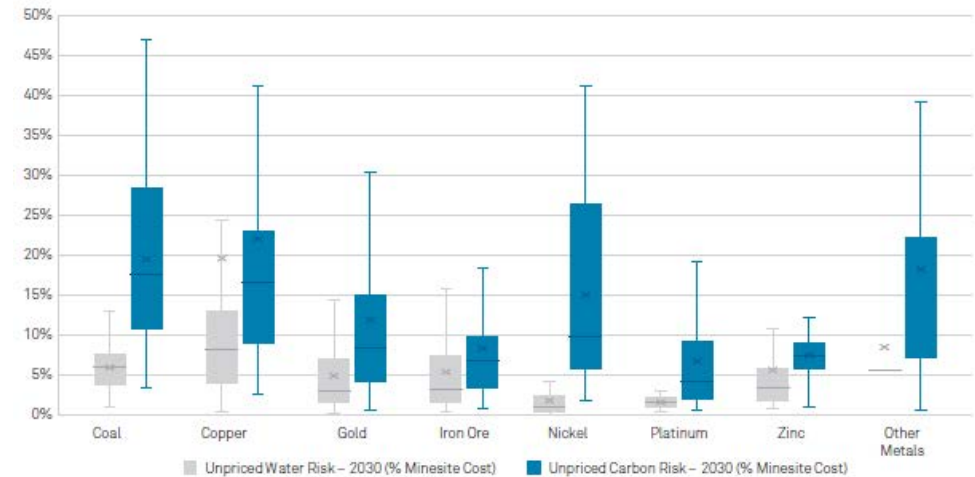


Figure 3: Breakdown of Unpriced Carbon and Unpriced Water Risk (2030) by Primary Commodity<sup>a</sup>



Source: Trucost, data as of December 31, 2019

# Key Takeaways

- **Forward-looking climate analytics can help assess exposure to climate-related transition and physical risks**, under different climate scenarios.
- **Financially quantified climate-related risks can be incorporated into company valuations**, via discounted cash flows, price-to-cash ratios or other valuation methods to assess / stress-test the impact.
- **Asset-level data can often be key to unlocking valuation-relevant ESG insights** in high climate impact sectors (e.g. metals and mining; energy; food, beverage and agriculture; heavy industry; real estate; transport; or utilities).

# Q&A

# Closing remarks



**Lindsay Patrick**

MD, Head of Sustainable Finance  
Royal Bank of Canada



**Carl Cho**

Director, Risk Management  
CitiGroup



**Elizabeth Seeger**

Director, Sustainable Investing  
KKR



**Yohan Hill**

Research Manager  
S&P Trucost