

About the Association for Corporate Growth

ACG's 14,500 international members include professionals from private equity firms, corporations and lenders that invest in middle-market companies, as well as from law, accounting, investment banking and other firms that provide advisory services. Founded in 1954, ACG is a global organization with 59 Chapters. ACG drives middle-market growth. Learn how at www.middlemarketgrowth.org

The North Florida Chapter has been continually growing and leading initiatives within the local market for 20 years! It is where executives, investors, lenders, capital providers, business owners, and professionals come together to network and learn. ACG North Florida lays the foundation for many business deals and transactions while promoting the professional interests of its members through monthly lunches, happy hours and other networking events. Learn more at www.acg.org/northflorida.

Do you want to increase your brand recognition in North Florida?

Whether your goal is to define and strengthen brand recognition or reach specific middle-market deal makers, ACG North Florida offers sponsors the opportunity to partner with us to reach that goal. We invite you to become an Annual Chapter Sponsor for year-round value or sponsor one of our monthly meetings or special events.

Sponsorship dollars will assist ACG North Florida in attracting more members, meeting attendees, speakers and opportunities for networking and deal-making.

Annual Sponsorship Benefits

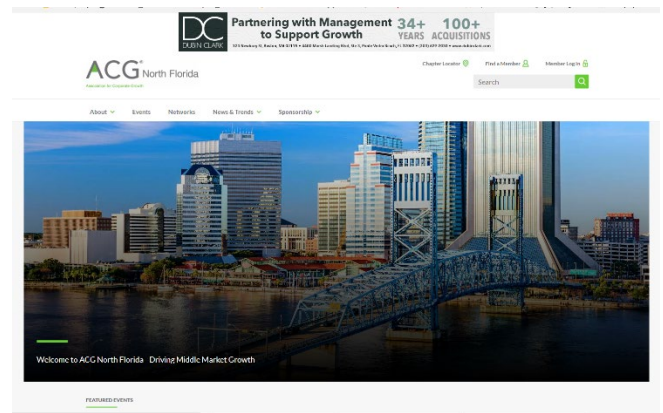
Annual Platinum Sponsors \$5,000 (valid for one year from day of commitment)

- Seat on ACG North Florida board of directors, board member must be approved by ACG leadership
- Year-round brand exposure
- Leaderboard ad (728x90) displayed on the top of every page on www.acg.org/northflorida
- Company logo on:
 - Sponsor page of the Chapter website with hyperlink
 - Meeting signage and slideshows
 - Email footers
- **Two (2)** complimentary ACG North Florida memberships (a \$650 value)
- **Four (4)** complimentary registration(s) to all chapter meetings (a \$1,000+ value)

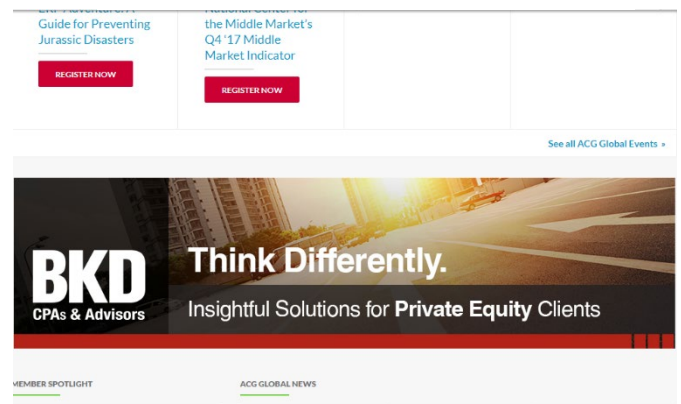
Annual Gold Sponsors \$2,500 (valid for one year from day of commitment)

- Year-round brand exposure
- Billboard Ad (970 x 250) displayed in the middle of the home page and section overview pages on www.acg.org/northflorida
- Company logo on:
 - Sponsor page of the Chapter website with hyperlink
 - Meeting signage and slideshows

Sample Leaderboard ad



Sample Billboard ad

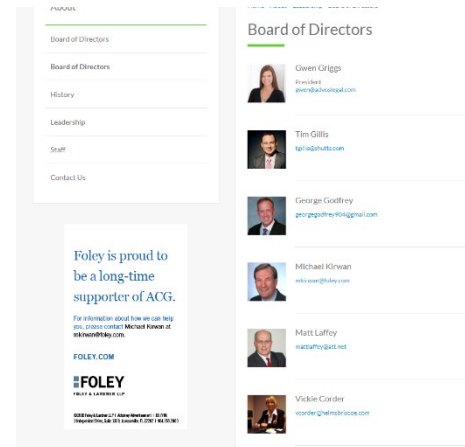


- Email footers
- **One (1)** complimentary ACG North Florida membership (a \$325 value)
- **Two (2)** complimentary registration(s) to all chapter meetings (a \$600+ value)

Annual Silver Sponsors \$1,500 (valid for one year from day of commitment)

- Year-round brand exposure
- Skyscraper Ad (240 x 400) displays below the left navigation on interior pages on www.acg.org/northflorida
- Company logo on:
 - Sponsor page of the Chapter website with hyperlink
 - Meeting signage and slideshows
 - Email footers
- **One (1)** complimentary ACG North Florida membership (a \$325 value), which entitles members to reduced rates at monthly meetings

Sample Skyscraper Ad



Sample email footer



Brooke Grizzard, Chapter Administrator
 PO Box 3566
 Jacksonville, FL 32206
 (904) 239-3629

Platinum Sponsors



Silver Sponsor



Monthly Sponsorship Benefits

Monthly Meeting Sponsor \$750

- Logo and company bio on event page for meeting and on email invitations for meeting
- Opportunity to display marketing material at event
- Opportunity for a 2-minute presentation during program kick-off
- 2 tickets to the event
- Reserved table with company name and logo displayed

About ACG Cup

ACG Cup is an intercollegiate competition among students from colleges and universities in North and Central Florida. As a sponsor, you will help to cultivate the next generation of deal makers, enhance your employment brand, and attract and retain top talent! Student participants will gain invaluable experience in a real-world context, receive feedback from leaders in the local business community, create networks, and compete for a cash prize. During the competition, students analyze complex business cases and present strategies involving merger and acquisition alternatives, valuation, capital markets, finance options, and corporate strategy. 2019 is sure to be a great event!

Special Event Sponsorship Benefits

*All sponsorships for ACG Cup include exposure from day of commitment through end of post-event marketing, estimated to be approximately June 1, 2019). Opportunities with limited availability will be honored on a first come first serve basis. Sponsorships are available for ACG members only.

ACG Cup Title Sponsor

- Benefits will be determined based on agreement details, please contact Tara Lee tlee@acg.org for more details.

ACG Cup Platinum Sponsors \$1,000

- Opportunity for a 2-minute presentation during program
- Company logo on:
 - Sponsor page of the event website with hyperlink
 - Event signage and slideshows
- Company Highlight in one (1) chapter e-blast (reaches over 750 local individuals and/or companies)
- Featured Post and tag on social media outlets featuring event (Linked-In, Facebook, Twitter)
- **One (1)** Judge for competition. Judge must be approved by ACG leadership prior to event
- **Two (2)** complimentary registration(s) to (1) chapter meeting (a \$120+ value)
- 4 tickets to event and cocktail social to follow (a \$240+ value)



ACG Cup Gold Sponsors \$750

- Company logo on:
 - Sponsor page of the event website with hyperlink
 - Event signage and slideshows
- Logo and company bio on event page for meeting and on email invitations for meeting
- Featured Post and tag on social media outlets featuring event (Linked-In, Facebook, Twitter)
- **One (1)** complimentary registration(s) to (1) chapter meeting (a \$120+ value)
- 4 tickets to event and cocktail social to follow (a \$240+ value)

ACG CUP Silver Sponsors \$500

- Company logo on:
 - Sponsor page of the event website with hyperlink
 - Event signage and slideshows
- Logo and company bio on event page for meeting and on email invitations for meeting
- 2 tickets to event and cocktail social to follow (a \$120+ value)

ACG CUP Gift-in-Kind Sponsor

- Benefits will be determined based on retail amount of Gift in Kind sponsorship, please contact Tara Lee tlee@acg.org for more details.

For more information on all sponsorship opportunities, please contact:

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North Florida Sponsorship Chair
Florida Blue
Office: 904-905-2973
Cell: 904-607-7787
Ron.Salateo@bcbsfl.com

Tara Lee
Executive Director
ACG North Florida
Office: 904-239-3629
Cell: 904-575-1242
acgnorthflorida@acg.org

SPONSORSHIP COMMITMENT (Please complete form to confirm sponsorship commitment)

On behalf of my firm, I would like to be a sponsor for ACG North Florida. Please invoice me accordingly.

PLEASE CHECK APPROPRIATE sponsorship level below and fax to (813) 830-7460.

Company Name: _____

Main Contact: _____

Phone #: _____ Email: _____

Marketing Contact (if different from above): _____

Phone #: _____ Email: _____

Sponsorship Level (Annuals) – pick one:

Platinum (\$5,000)

List names for 2 complimentary members

_____, _____

Gold (\$2,500)

List name for 1 complimentary member

Silver (\$1,500)

Monthly Program Sponsor (\$750)