

## 2020-2021 Sponsorship Matrix (as of 8-26-2020)

ACG Cleveland offers a variety of sponsorship opportunities  – allowing your firm to maximize exposure in the M&A community by presenting options that keep your name in front of the deal makers of NEO on a continuous basis.	PLATINUM ***	Gold ***	SILVER ***	YACG *** ANNUAL, INDUSTRY EXCLUSIVE	WIT*** ANNUAL, INDUSTRY EXCLUSIVE	AKRON*** ANNUAL, INDUSTRY EXCLUSIVE	ACG CUP***  EXCLUSIVE  SPONSOR	REGIONALS*** \$1500 EACH 3 @ \$4000 EXCLUSIVE
Benefits & Options *** 10% discount, and quarterly payment option	\$12,500	\$6,250	\$3,750	\$6,250	\$6,250	\$6,250	\$5,000	\$4,000
Annual Deal Maker Awards	<b>A</b>	<b>A</b>	<b>A</b>					
Complimentary Tickets (\$200/value each)	10	7	2	5	5	5	5	(2 @ \$4,000)
Logo Exposure on Site	<b>A</b>	<b>A</b>						
Logo on Deal Maker Nomination Form	<b>A</b>							
General Programs								
Add a new YACG or WIT Member from firm – first year dues covered #	<b>A</b>	<b>A</b>		<u> </u>	<b>A</b>			
Live Acknowledgement at Events	<b>A</b>			<b>A</b>	<b>A</b>	<b>A</b>		<b>A</b>
Logo on Website including Hotlink	<b>A</b>	<b>A</b>		<b>A</b>			<b>A</b>	
Logo on Signage at Select Event(s)	<b>A</b>	<b>A</b>		<b>A</b>	<b>A</b>	<b>A</b>	<b>A</b>	<b>A</b>
Logo on Hardcopy Documents (attendee lists)	<b>A</b>			<b>A</b>	<b>A</b>	<b>A</b>	<b>A</b>	<b>A</b>
Introduce the Speaker for 1 event	<b>A</b>							
Complimentary Tickets per Event (see Have Your Way Option)	5	3	1	3	3	3	3	(@ \$4,000)
Literature Table at ACG Cup®				<b>A</b>	<b>A</b>	<b>A</b>	<b>A</b>	<b>A</b>
Name or Logo on Email Announcement	<b>A</b>	<b>A</b>	<b>A</b>	<b>A</b>	<b>A</b>	<b>A</b>	N/A	<b>A</b>
Panel Moderator for Panel Event *	<b>A</b>							
Virtual Event: Representative in each Breakout Room #	<b>A</b>			<b>A</b>	<b>A</b>	<b>A</b>		<b>A</b>
Sponsor Recognition on ACG Cleveland Social Media #								
No. of Sponsor Recognition posts on Twitter & LinkedIn #	12 (1 per month)	4 (1 per quarter)		2	2	2		
No. of "Member Profiles" from Sponsor Organization *	2	1		1	1	1		

# new benefit for 2020-21