

Caleb Pols LIC, CLCS



Caleb Pols is a Risk Management Consultant at BHS Insurance. He works primarily with mid-market businesses in the West Michigan Area, specializing in helping his clients explore alternative risk financing and implementing innovative solutions to reduce risk within their organization. Caleb graduated from Grand Valley State University with a bachelor's degree in Business Administration majoring in Finance and Marketing. Before joining BHS Insurance, he spent over four years at Northwestern Mutual with a focus in strategic business planning.

Caleb is licensed in both property & casualty insurance and health & life insurance. He is also a Licensed Insurance Counselor (LIC) and a Commercial Lines Coverage Specialist (CLCS). Caleb lives in Grand Rapids and serves as a board member for Kid's Life Bible Club, Seidman Alumni Board, Seidman Finance Advisory Board, ACG Young Professionals and Chairs the ACG Cup. Caleb enjoys outdoor activities including golfing, soccer, hiking, and snowboarding.