



Patrick Deane, CFO Blue Medora

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Patrick Deane is the CFO for the GR-based tech company, Blue Medora. Patrick brings 30 years of deeply rooted and strategically focused financial leadership across multiple industries with an emphasis on high-growth companies. His solid executive experience is evidenced by scaling early stage companies through explosive growth with combined revenues exceeding \$800M. He has worked alongside entrepreneurs to raise over \$60M in VC, PE, and debt; taken a company public; and played an instrumental role in seeing two companies through to acquisitions valued at \$450M.

Prior to moving to Grand Rapids, Patrick worked as a CFO Consultant for NYC-based Nomad Financial where he guided numerous stakeholders to financial success. Prior to Nomad, Patrick served as VP of finance for NYC-based ad tech firm [x+1] during their high-profile acquisition by Rocket Fuel (NASDAQ: FUEL) in a deal valued at \$230M. Fuel then retained Patrick to successfully transition the financial functions of the [x+1] enterprise BU. Prior to [x+1] and Fuel, Patrick served as CFO at dbtech, and LA-based QuantumSphere and VitalStream (acquired for \$217M by Internap NASDAQ: INAP). He received his M.B.A. from Pepperdine University and B.A. from California State University.