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Eric is a principal at Frisia Group, a private investment firm focused on making direct investments into real estate and operating businesses.

Prior to Frisia Group, Eric led business development and investment activities as a director at Gun Lake Investments—which invests in a diversified portfolio of operating businesses, real estate, and credit.

Previously, Eric was the director of investor relations and communications at Blackford Capital where he managed capital raising, investor reporting, as well as communications and marketing for the firm. Early in his career, Eric held roles in alumni relations and fundraising, as well as political consulting for local, state, and federal candidates.

Eric is currently on the Board of ACG Western Michigan and leads its Great Lake Capital Connection and Public Policy Committees. Previously, Eric was a member of ACG Global's Private Equity Regulatory Taskforce (PERT), advising ACG on regulatory and compliance issues facing the middle-market private equity industry.