

C-SERIES BREAKFAST SPONSORSHIP

ACG Boston's signature bi-monthly member event, featuring C-level speakers from local companies or the deal community.

PRICING

- \$2,500 / Event
- Full Series (5 Events): \$10,000



Contact Christy Dancause for more information at cdancause@acgboston.org, or 781-253-5203.

BENEFITS

- Industry exclusivity among event sponsors
- Signage onsite & opportunity for marketing table and/or seat drop
- Company logo included in all event emails and registration page, social media mentions
- 4 tickets to the event, discounted rate for additional attendees
- Attendee list with contact information
- Opportunity to be a featured sponsor & say a few words during welcome intros for 1-2 breakfasts

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NETWORKING EVENTS SPONSORSHIP

Events open to all members of New England's deal community, designed to maximize attendee networking in unique venues or formats.

PRICING

- \$2,000 / Event
- Full Series (2 Events): \$3,000



Contact Christy Dancause for more information at cdancause@acgboston.org, or 781-253-5203.

BENEFITS

- Industry exclusivity among event sponsors
- Signage onsite & opportunity for marketing table/attendee giveaway
- Company logo included in all event emails and registration page, social media mentions
- 4 tickets to the event, discounted rate for additional attendees
- Attendee list with contact information

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MEMBER AWARDS NIGHT SPONSORSHIP

An annual event with networking and awards presentations, to recognize and thank ACG Boston members and volunteers.

PRICING

- \$2,500



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BENEFITS

- Industry exclusivity among event sponsors
- Signage onsite & opportunity for marketing table and/or attendee giveaway
- Company logo included in all event emails and registration page, social media mentions
- 4 tickets to the event, discounted rate for additional attendees
- Attendee list with contact information

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DEAL HUNTERS EVENTS / ACCELERATOR PROGRAM

Deal Hunters is a series of networking events geared toward young and mid-level professionals who are directly involved in M&A transactions.

ACCELERATOR* is a three day leadership development program for rising leaders in the M&A community.

PRICING

- \$2,000 / Event
- Full Series (5 Events): \$9,000



Contact Christy Dancause for more information at cdancause@acgboston.org, or 781-253-5203.

BENEFITS

- Industry exclusivity among event sponsors
- Signage onsite & opportunity for marketing table and/or attendee giveaway
- Company logo included in all event emails and registration page, social media mentions
- 4 tickets to the event, discounted rate for additional attendees
- Attendee list with contact information
- Opportunity to introduce firm/ say a few words for applicable speaker events

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** ACCELERATOR sponsorship does not include participant registration in the program.*

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WOMEN'S CONNECTION SPONSORSHIP

A series of unique networking and speaker events designed to bring together and connect the women in New England's M&A community.

PRICING

- \$2,000 / Event
- Full Series (4 Events): \$7,500



Contact Christy Dancause for more information at cdancause@acgboston.org, or 781-253-5203.

BENEFITS

- Industry exclusivity among event sponsors
- Signage onsite & opportunity for marketing table and/or attendee giveaway
- Company logo included in all event emails and registration page, social media mentions
- 4 tickets to the event, discounted rate for additional attendees
- Attendee list with contact information
- Opportunity to introduce firm/ say a few words for applicable speaker events

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HEALTHCARE CONFERENCE - INDUSTRY TOUR

Co-hosted by ACG Boston, ACG New York & ACG Philadelphia, this half-day conference brings together over 120 M&A professionals for healthcare industry trends & updates.

SUPPORTING SPONSORSHIP | \$3,500

- Industry exclusivity among supporting sponsors
- Signage onsite & opportunity for marketing table
- Company logo included in all event emails, registration page & conference handout, social media mentions
- 3 tickets to the event, discounted rate for additional attendees
- Attendee list with contact information

PE / IB 1:1 MEETING SPONSORSHIP | \$3,500

- Logo in conference marketing leading up to the event as 1:1 meeting sponsor (email blasts, registration page, social media mentions, etc.)
- Industry exclusivity in this sponsor category
- Signage onsite at the 1:1 meetings and logo in conference attendee handout
- 2 comp tickets to the conference
- Attendee list with contact information for conference & 1:1 attendees
- Sponsor of the PE/IB 1:1 meetings & lunch - access to the 1:1 meetings and lunch for 2 people (ability to request meetings with participants outside of their pre-scheduled meetings)

LEAD SPONSORSHIP | \$6,000

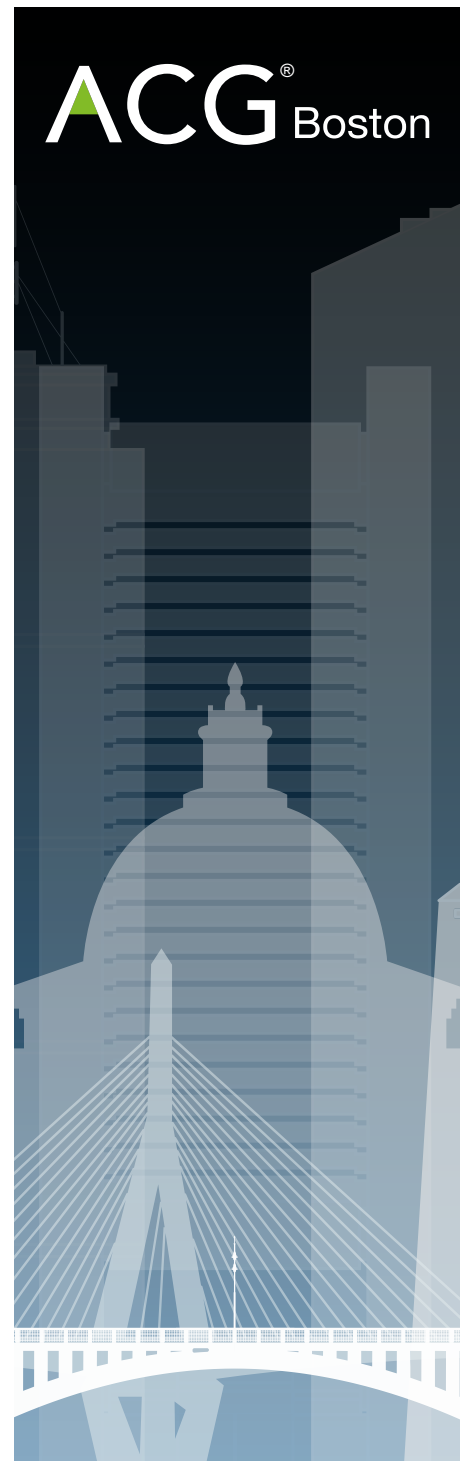
- Industry exclusivity among lead sponsors
- Prominent signage onsite & opportunity for marketing table and seat drop
- Prominent company logo included in all event emails, registration page & conference handout, social media mentions
- 5 tickets to the event, discounted rate for additional attendees
- Attendee list with contact information
- Participation on planning committee to help shape content
- Opportunity to say a few words about firm and/or introduce a speaker



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for more information at
cdancause@acgboston.org,
or 781-253-5203.

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M&A OUTLOOK CONFERENCE

A half-day event featuring industry experts who examine today's economic and M&A market with a focus on where the dealmaking is likely to be hottest in the future.

SUPPORTING SPONSORSHIP | \$3,500

- Industry exclusivity among supporting sponsors
- Signage onsite & opportunity for marketing table
- Company logo included in all event emails, registration page & conference handout, social media mentions
- 3 tickets to the event, discounted rate for additional attendees
- Attendee list with contact information

LEAD SPONSORSHIP | \$6,000

- Industry exclusivity among lead sponsors
- Prominent signage onsite & opportunity for marketing table and seat drop
- Prominent company logo included in all event emails, registration page & conference handout, social media mentions
- 5 tickets to the event, discounted rate for additional attendees
- Attendee list with contact information
- Participation on planning committee to help shape content
- Opportunity to say a few words about firm and/or introduce a speaker



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THE BIG DEAL: EVENT SPONSORSHIP

The **BIG Deal (January 21, 2020 | Legal Harborside, Floor 2 | Boston, MA)** is ACG Boston's most exclusive invitation- and members-only networking reception for senior-level investment bankers, family offices, private equity investors and corporate development professionals, held each year in January. Event sponsors have exclusive category access to this event, which draws 220+ attendees annually.

PRE-EVENT EXPOSURE	Industry exclusivity in category	•
	Listing (logo and/or link) in multiple email blasts to ~120,000 emails over the course of the marketing campaign	•
	Logo & link on website registration page	•
	Social media mentions	2
ONSITE RECOGNITION	Dedicated space onsite for marketing materials	•
	Logo on signage	•
	Event tickets for firm employees	4
	Attendee list with contact information	•
PRICING		\$5,500

Please note: The BIG Deal event sponsorship is sold separately and cannot be selected as a part of the Annual Chapter Partner or Annual Sponsor event selections. Contact Christy Dancause for more information.



ACG NORTHEAST DEALMAKING AT THE MOUNTAIN

JANUARY 26-28, 2020 | STOWE MOUNTAIN RESORT | STOWE, VT

SPONSORSHIP OPPORTUNITIES

BLACK DIAMOND SPONSOR

\$2,500

- 1 ticket to the event (up to \$500 value - does not include lift tickets or lodging)
- Logo on signage and podium mention as sponsor onsite
- Logo and link in event marketing email blasts to over 10,000 recipients across 5 ACG chapters (Boston, Connecticut, New Jersey, New York & Philadelphia)
- Logo & link on ACG Boston event webpage
- Social media mentions
- Attendee list with contact information

WELCOME BAG SPONSOR

\$1,500 + Purchase of Bag & Bag Contents

- Exclusive sponsor of the attendee welcome bag
- Opportunity to provide branded giveaway bag with ski- or winter-related items inside
- Logo and link in event marketing email blasts to over 10,000 recipients across 5 ACG chapters (Boston, Connecticut, New Jersey, New York & Philadelphia)
- Logo & link on ACG Boston event webpage
- Social media mentions
- Attendee list with contact information

MONDAY BREAKFAST SPONSOR

\$3,000

- Exclusive sponsor of the breakfast Monday morning
- Includes 1 ticket to the event (up to \$500 value - does not include lift tickets or lodging)
- Logo on signage at breakfast
- Opportunity to provide giveaway item at breakfast (for ex., hand/foot warmers)
- Logo and link in event marketing email blasts to over 10,000 recipients across 5 ACG chapters (Boston, Connecticut, New Jersey, New York & Philadelphia)
- Logo & link on ACG Boston webpage
- Social media mentions
- Attendee list with contact information

MONDAY NIGHT BONFIRE SPONSOR

\$3,000

- Exclusive sponsor of the Monday night bonfire at WhistlePig Pavilion
- 1 ticket to the event (up to \$500 value - does not include lift tickets or lodging)
- Logo on signage at bonfire
- Opportunity to provide s'mores or branded giveaway
- Logo and link in event marketing email blasts to over 10,000 recipients across 5 ACG chapters (Boston, Connecticut, New Jersey, New York & Philadelphia)
- Logo & link on ACG Boston event webpage
- Social media mentions
- Attendee list with contact information



FOR MORE INFORMATION, CONTACT:

CHRISTY DANCAUSE, EXECUTIVE DIRECTOR, ACG BOSTON AT:
CDANCAUSE@ACGBOSTON.ORG

SUNDAY NIGHT WELCOME RECEPTION & DINNER SPONSOR

\$3,500

- Exclusive sponsor of the dinner and opening reception Sunday night
- 1 event ticket (up to \$500 value - does not include lift tickets or lodging)
- Logo on signage at dinner
- Opportunity to display marketing materials/ distribute branded giveaway Sunday night
- Opportunity to introduce yourself and firm during dinner
- Logo and link in event marketing email blasts to over 10,000 recipients across 5 ACG chapters (Boston, Connecticut, New Jersey, New York & Philadelphia)
- Logo & link on ACG Boston event webpage
- Social media mentions
- Attendee list with contact information



NASTAR FUN RACE SPONSOR

\$3,500 + Purchase of Prizes for Top Male & Female Racers

- Exclusive sponsor of the NASTAR fun ski/ snowboard race Monday morning
- 2 event tickets (up to \$1,000 value - does not include lift tickets or lodging)
- Logo on signage at race
- Opportunity to introduce yourself and firm during Monday night dinner, and announce first place winners
- Logo and link in event marketing email blasts to over 10,000 recipients across 5 ACG chapters (Boston, Connecticut, New Jersey, New York & Philadelphia)
- Logo & link on ACG Boston webpage
- Social media mentions
- Attendee list with contact information

