

ACG Winter

SUMMIT

EMERGING INVESTMENT OPPORTUNITIES: INDUSTRIES TO WATCH



Next Target



Powered by **ACG**[®] & **Grata**

Filling the Information Gap



The Solution





Grata

Our company

Founded in **2016**

Based in **NYC**

14 FTEs, **7** engineers

>125 customers

\$3M seed capital raised

Our data

6M companies

150k data points added per day

50 searches logged per hour

1 company refreshed per second

Where is your Next Target?

Technology is disrupting the middle market and expanding to multiple parts of the value chain



HEALTH CARE
TELEHEALTH



MANUFACTURING
3D PRINTING



TECHNOLOGY
CHATBOTS/AI

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HEALTH CARE PANEL

EMERGING OPPORTUNITIES IN VIRTUAL CARE

Virtual care is enabling
new models in healthcare

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SAPLING
FINANCIAL CONSULTANTS



Healthcare: Virtual Care

108 Hospitals delivering virtual care services

54 telemedicine network companies that connect providers to patients.

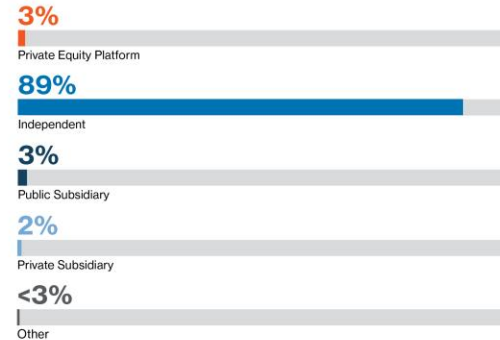
94% are independently owned

114 virtual care enablers 86% of which are independently owned

TELEHEALTH ENABLERS TOTAL FUNDING



TELEHEALTH HOSPITAL OWNERSHIP

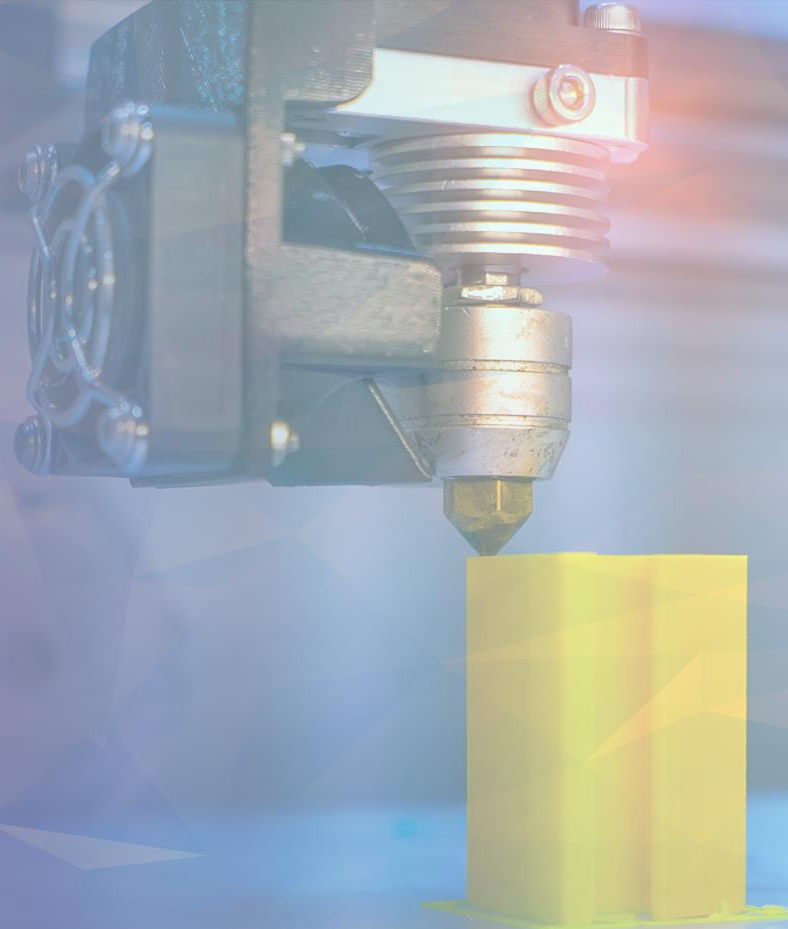


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MANUFACTURING PANEL EMERGING OPPORTUNITIES IN 3D PRINTING

3D Printing is paving the way
for agility in manufacturing



Manufacturing: Additive Manufacturing

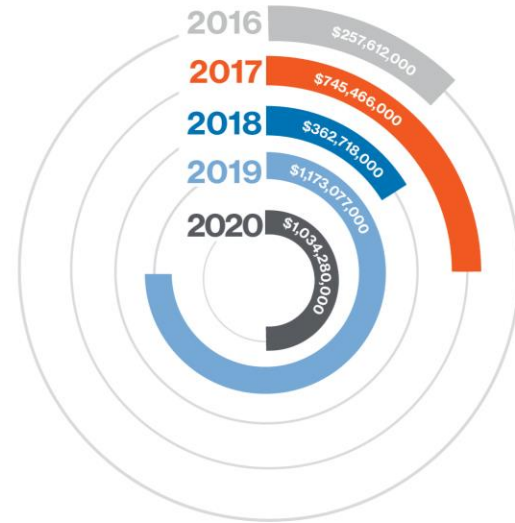
679 companies

91% are independently owned

63% are small businesses with fewer than 50 employees

17% are middle to upper middle market

ADDITIVE MANUFACTURING TOTAL FUNDING



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TECHNOLOGY PANEL

EMERGING OPPORTUNITIES IN CHATBOTS

New technologies are making best-in-class customer service more accessible to companies

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Technology/Customer Service: Chatbots

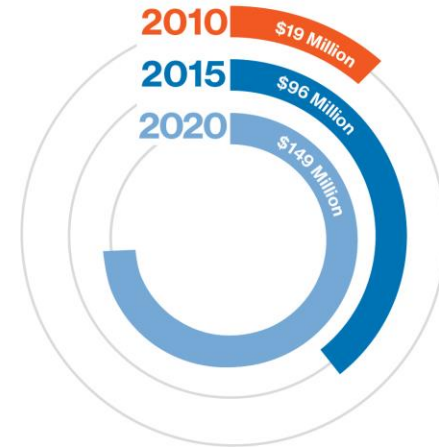
50 companies offering chatbots and AI-enabled software

12% average employment growth since 2019

66% are small businesses or startups

26% are in the middle to upper middle market

TOTAL FUNDING FOR CHATBOT AND AI CUSTOMER SERVICE COMPANIES



Get In Touch

Moderator

- Nevin Raj, Co-founder and CEO, Grata – nevin@grata.io

Virtual Care Panelist

- Rob Hong, Co-Founder & CEO, Sapling Financial Consultants - rob@saplingfinancial.com
- Blake McKinney, Co-Founder and CMO, Cirrus MD - mckinney@cirrusmd.com
- Bret A. Larsen, Co-Founder & CEO, eVisit - blarsen@evisit.com

Additive Manufacturing Panelists

- Andrew Rush, President & COO, Redwire - andrew.rush@redwirespace.com

Chatbots Panelists

- Greg Petraetis, SVP and General Manager Midmarket and Ecosystem, SAP North America - greg.petraetis@sap.com
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Inquire about Grata

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