

2021 Deal Maker Awards

SPONSORSHIPS

Now in its 21st year, Deal Maker is ACG Cincinnati's premier program and the networking event of the year. It's the "go-to" place for meeting over 500 senior business leaders and the top echelon of deal making professionals. The Deal Maker Award (DMA) is one of the oldest and most prestigious honors within our business community. A truly unique opportunity to gain name recognition and brand equity in an exclusive community.

Deal Maker major sponsors receive unparalleled access to the deal-making community throughout the 5-month cycle from the kick-off breakfast to the exclusive Finalists Reception through the Business Courier Supplement celebrating the honorees.

The program will utilize new software to broadcast a live-stream of the award ceremony followed by networking using an innovative new platform that mimics the spontaneity of face-to-face interactions just like real life. Sponsors will receive enhanced digital benefits and exposure via the new digital communications channels.

Deal Maker Awards

Wednesday, May 19, 2021

Virtual Red Carpet : 4:00pm to 4:30pm

Livestream of Program: 4:30pm to 5:30pm

Networking: 5:30pm to 7:00pm



Presented by



FIFTH THIRD BANK

Presenting Sponsor: **SOLD**

- Industry exclusivity within sponsorship category
- Exclusive Name Affiliation
- Extensive podium recognition at numerous events.
- Prominent stage presence during awards ceremony
- Opportunity to present Deal Maker Lifetime Achievement Award
- Premium logo placement on all DMA promotional materials, advertisements, letters, email, postcards, multi-media, programs, signage and web page during 5-month news cycle
- Position on Honoree Selection Panel
- Premium logo placement in Business Courier Ads with exposure to 12,000 qualified paid readers
- 500-word column in the Business Courier's Deal Maker Awards supplement (sponsor provides content)
- Premium back page, full page color advertisement in the Business Courier's Deal Maker Awards supplement (\$8,545 value)
- Exclusive and singular placement on NEW Deal Maker Web Site Landing Page.
- Opportunity for promotional video and collateral on NEW Deal Maker website major sponsor page
- Option to host an exclusive Watch Party for Finalists who desire an in-person experience with coverage and interview on the Virtual Red Carpet
- EXCLUSIVE MAJOR SPONSOR VIRTUAL SUITE during networking allows attendees to find your team easily
- Prominent logo placement on welcome screen viewed by every attendee while awaiting admission to the event platform
- Prominent logo placement as digital-on-screen "DOG" or BUG graphic during category presentations
- Prominent logo placement on transition slide between category presentations
- Prominent logo placement on cover of the Business Courier's Deal Maker Awards supplement
- Logo on ACG Web Site
- 20 registrations for event

Platinum Sponsor: **SOLD**

- Industry exclusivity within sponsorship category
- Extensive podium recognition at numerous events
- Prominent stage presence during awards ceremony
- Opportunity to present category award
- Premium logo placement on all DMA promotional materials, advertisements, letters, email, postcards, multi-media, programs, signage and web page during 5-month news cycle
- Prominent logo placement in Business Courier Ads with exposure to 12,000 qualified paid readers
- ¼ page color advertisement in Business Courier's Deal Maker Awards Supplement (\$3,995 value)
- Prominent logo placement on cover of the Business Courier's Deal Maker Awards supplement
- Premium placement and opportunity for promotional video and collateral on NEW Deal Maker website
- Opportunity to serve as the EMCEE of the Virtual Red Carpet to welcome attendees as they sign on to the platform and conduct interviews with prominent attendees.
- Option to host an exclusive Watch Party for Finalists who desire an in-person experience with coverage and interview on the Virtual Red Carpet
- EXCLUSIVE MAJOR SPONSOR VIRTUAL SUITE during networking allows attendees to find your team easily.
- Prominent logo placement on welcome screen viewed by every attendee while awaiting admission to the event platform
- Exclusive logo placement as digital-on-screen "DOG" or BUG graphic during category presentation
- Prominent logo presentation on transition slide between category presentations
- Logo on ACG Web Site
- 15 Registrations for Event

Gold Sponsor: **Sold (Renewals pending)**

- Industry exclusivity within sponsorship category
- Prominent stage presence during awards ceremony
- Opportunity to present a Deal Maker Award
- Extensive podium recognition by ACG President at DMA events
- Secondary logo placement on all DMA promotional materials, email, postcards, multi-media, programs, signage and web page during 5-month news cycle
- Secondary logo placement in select Business Courier Ads with exposure to 12,000 qualified paid readers
- Secondary logo placement on cover of Deal Maker Awards Supplement
- ¼ page color advertisement in the Business Courier's Deal Maker Awards supplement (\$3,395 value)
- Premium placement and opportunity for promotional video and collateral on NEW Deal Maker website
- Option to host an exclusive Watch Party for Finalists who desire an in-person experience with coverage and interview on the Virtual Red Carpet
- EXCLUSIVE MAJOR SPONSOR VIRTUAL SUITE during networking allows attendees to find your team easily
- Prominent logo placement on welcome screen viewed by every attendee while awaiting admission to the event platform
- Exclusive logo placement as digital-on-screen "DOG" or BUG graphic during category presentation
- Prominent logo presentation on transition slide between category presentations
- Logo on ACG Web Site
- 10 registrations for event

Finalists Video Sponsors: **Four available at \$4500 (\$4050 for Annual Sponsors)**

- Industry exclusivity within sponsorship category
- Prominent recognition during awards ceremony and exclusive recognition on all sponsor videos
- Podium recognition by ACG President at DMA events
- Secondary logo placement on all DMA promotional materials, email, postcards, multi-media, programs, signage and web page during 5-month news cycle
- ¼ page color advertisement in the Business Courier's Deal Maker Awards supplement (\$3,395 value)
- Premium placement and opportunity for promotional video and collateral on NEW Deal Maker website
- Option to host an exclusive Watch Party for Finalists who desire an in-person experience with coverage and interview on the Virtual Red Carpet
- EXCLUSIVE MAJOR SPONSOR VIRTUAL SUITE during networking allows attendees to find your team easily
- Exclusive logo placement as digital-on-screen "DOG" or BUG graphic during video presentation
- Logo on ACG Web Site
- 10 registrations for event

Silver Sponsors: **Five renewals pending**

- Logo on DMA promotional materials, advertisements, email, postcards, multi-media, programs and signage during a 5-month news cycle
- Podium Recognition by ACG President at DMA events
- ½ page color advertisement in the Business Courier's Deal Maker Awards supplement (\$1900 value)
- Logo placement on the cover of the Business Courier's Deal Maker Awards supplement
- Premium placement and opportunity for promotional video and collateral on NEW Deal Maker website
- Option to host an exclusive Watch Party for Finalists who desire an in-person experience with coverage and interview on the Virtual Red Carpet
- EXCLUSIVE MAJOR SPONSOR VIRTUAL SUITE during networking allows attendees to find your team easily
- Logo on ACG Web Site
- 10 registrations for event

Awards Sponsor: **Renewal pending**

- Logo on DMA promotional materials, advertisements, letters, email, postcards, multi-media, programs and signage during 5-month news cycle (subsequent to sponsorship commitment)
- Podium recognition by ACG President at DMA events
- ½ page ad in the Business Courier Deal Maker Supplement (\$1900 value)
- Premium placement and opportunity for promotional video and collateral on NEW Deal Maker website
- Option to host an exclusive Watch Party for Finalists who desire an in-person experience with coverage and interview on the Virtual Red Carpet
- EXCLUSIVE MAJOR SPONSOR VIRTUAL SUITE during networking allows attendees to find your team easily
- Logo on ACG Web Site
- 10 Registrations for Event

Deal Maker Virtual Cocktail Sponsor: **Renewals Pending**

- Logo on DMA promotional materials, advertisements, letters, email, postcards, multi-media, programs and signage during 5-month news cycle
- Podium recognition by ACG President at DMA events
- Premium placement and opportunity for promotional video and collateral on NEW Deal Maker website
- Sponsor of the official "Deal Maker" cocktail, the ingredients of which will be delivered to attendees. A mixologist will conduct the virtual cocktail creation with attendees during the Red Carpet festivities prior to the awards program
- Recognition in the Business Courier Supplement
- EXCLUSIVE VIRTUAL TABLE during networking allows attendees to find your team easily
- Logo on ACG Website
- 10 Registrations for Event

Deal Maker Corporate Sponsor: **\$1750**

- Logo on DMA promotional materials, advertisements, letters, email, postcards, multi-media, programs and signage during 5-month news cycle
- Podium recognition by ACG President at DMA events
- Premium placement and opportunity for promotional video and collateral on NEW Deal Maker website
- Recognition in the Business Courier Supplement
- EXCLUSIVE VIRTUAL TABLE during networking allows attendees to find your team easily
- Logo on ACG Website
- 10 Registrations for Event