



CAREER CONVERSATIONS

March 19, 2021

Scheduled to participate:

Aquinas College
Bowling Green State University
Calvin University
Central Michigan University
Cornerstone University
Davenport University
Ferris State University
Grand Valley State University
Hillsdale College
Hope College
Michigan State University
Oakland University
University of Texas at Austin
Western Michigan University

Gain access to the next generation of talent!

Friday, March 19, 2021 | 3:00 - 4:30 PM*

***arrival and setup in virtual platform at 2:30**

The Association for Corporate Growth Western Michigan Chapter is proud to present the **2021 ACG Cup Competition's Career Conversations** event in a new, **virtual format** designed to provide opportunities to connect with participants after Round One of the competition!

What is ACG CUP?

ACG Cup is an intercollegiate competition among students from colleges and universities across the country. During the competition, students analyze complex business cases and present strategies involving merger and acquisition alternatives, valuation, capital markets, finance options, and corporate strategy. Student participants gain invaluable experience in a real-world context, receive feedback from leaders in the local business community, expand networks, and compete for a cash prize.

Recruiting and retaining talent in West Michigan is the objective of Career Conversations. Connect with ACG Cup participants and share company knowledge. Here is where you can begin career conversations with the best and brightest!

ACG Cup is the one place you can engage top undergraduate and MBA students in one-on-one conversations. Meet students in the following programs:

- Finance
- Management
- Accounting
- Marketing
- International Business

Career Conversations is
brought to you by:



Career Conversations Event



*The **Association for Corporate Growth (ACG) Western Michigan**

chapter was founded in 1999 to bring together resources, capital, and professionals involved in corporate growth. ACG is where business gets done. It's the premier organization for corporate growth in Western Michigan. Corporate leaders, strategic capital providers and expert advisors come together at ACG Western Michigan to share their skills and resources for fast-paced corporate growth. acgwmich.org

Hello**WestMichigan**

Hello West Michigan is a talent attraction and retention initiative. We promote West Michigan as a place where business thrives and people want to live and work. No matter your passion or profession, the West Michigan region is home to thriving industries and a diverse set of businesses. Whether you are an intern or a seasoned professional, Hello West Michigan can help connect you with the region's businesses. By collaborating with organizations across the region, we help new and current residents find their fit in West Michigan. hellowestmichigan.com

Recruiters from participating companies will have the opportunity to:

Meet informally with top students competing in the ACG Cup competition after Round One of the competition (3:00 PM to 4:30 PM)

Share company information and insights, internship and entry-level job opportunities, and career path possibilities with the participants

Receive access to participant resumes, as well as judges' biographies and information on other companies participating in Career Conversations.

WHEN: Friday, March 19, 2021

3:00 PM – 4:30 PM EST (arrival at 2:30)

WHERE: ACG Western Michigan's REMO Conference Virtual Ballroom

Company representatives have the opportunity to interact with the country's top students in one-on-one conversations about your company's needs and career opportunities

There's **no cost to participate in Career Conversations!*

Here's what we need from you:

By February 26: Complete the commitment form on the last page of this flier, provide a short company bio, and the name of at least one company representative who will commit to being present on Friday, March 19, 2021 from 2:30 - 4:30 PM

By March 5: The ACG Western Michigan office will contact the company representative with final event details, including how to access the Gatherly virtual platform site.

Complete the Career Conversations Company Form on the next page to participate.

ACG[®] Cup

Western Michigan



The Association for Corporate Growth Western Michigan Chapter is proud to present the **2021 ACG Cup Competition and Career Conversations Event**

Questions? Call or email us at:

Ph: 616.732.7149 acgcup@acgwmich.org

SUBMIT FORM BY FEBRUARY 26, 2021

E: acgcup@acgwmich.org

or mail to ACG Western Michigan, P.O. Box 6661, Grand Rapids, MI 49516

More information about ACG Cup can be found on our website at www.acgwmich.org

By completing this form the company agrees to participate in the Career Conversations event on Friday, March 19, 2021 from 2:30 PM – 4:30 PM.

ACG agrees to provide recognition of your organization at ACG Cup event; provide access to participants' resumes, judges' bios, and participating company bios; access to the country's top student teams during the event.

1. Company Information:

Firm _____

Address _____

City _____ State _____ Zip _____

Phone _____

Company Website _____

2. Company Official Representative to Career Conversations is:

Name _____ Title _____

Direct Phone line _____ Cell phone _____

Email address (required) _____

Additional Representatives:

Name _____ Title _____

Direct Phone line _____ Cell phone _____

Email address (required) _____

Name _____ Title _____

Direct Phone line _____ Cell phone _____

Email address (required) _____

3. Provide a short description (250 words or less) of your company as well as a logo in jpg format to us at acgcup@acgwmich.org