

## ACG Cincinnati announces firstever, all-digital Deal Maker.



WEDNESDAY, MAY 19, 2021 @ 4:00 PM

Under the leadership of Deal Maker Committee Co-Chairs Michael Hurley of Calfee and Kendra Bach of Wells Fargo, we've fully re-imagined the Deal Maker experience, working with KPG Creative to craft a digital platform that will inspire, engage, celebrate and drive deal-making. ACG is delighted to continue our relationship with presenting sponsor, Fifth Third Bank, for a second year.

Zoomed out? Not at Deal Maker. From videos about the Finalists and compelling content from our thought-leading partners, Deal Maker 2021 will be an experience like no other in the city. Our focus is on producing a memorable virtual event worthy of the Deal Maker name.

Using an innovative technology platform, we will make it dead simple to engage in a delightful, immersive virtual space that empowers people to communicate, connect and collaborate with each other just as in real-life. Virtual that feels natural and intuitive. There's an experience to match your pandemic profile. Ready for in-person? Attend a small-group watch party. Or fully participate virtually from the comfort and safety of your home or office.

Deal Maker 2021 will digitally convene Corporate Business Leaders, Senior Service Professionals, iBankers, Family Offices and Private Equity Investors, Media and the broader M&A community to honor the deals of the year and the people who drive growth through transactions. Hear from deal-making innovators, learn the story behind the deals, and engage with the leaders in the Cincinnati business community.

The event begins with a virtual Red Carpet to start the conversation through interviews with VIPs. At 4:30 pm, you will have a front row seat – either at a "Watch Party" hosted by major sponsors (with safety protocols in place) or virtually. The awards presentation features the highest production values via both studio and virtual experiences. Immediately following the program, attendees will enter the world of true virtual networking – a dynamic experience that mimics the type of in-person conversation you're missing.

Don't miss the largest and most innovative digital event in the city!

## Deal Maker Program Committee

Co-Chairs: Kendra Bach Wells Fargo

Michael Hurley Calfee

Doug Bolton Cincinnati Cares

> Brad East MCM CPAs

Don Feldmann RKCA

Ely Friedman Von Lehman

Mark Greenberg Silverstone Capital Advisors

Jeremy Hayden Taft Law Firm

> Patrick Lillie Wells Fargo

Emma Off Thompson Hine

Kelly Snyder Cincinnati Business Courier

Chris Snyder Huntington Business Credit

> Kristen Sumpter Robert Half